

Biographical data on:

Allen Miller

Everett Parker

Jim Day

Delight Morris ✓

Harry Skornia

Earl Wynn ✓

Burton Paulu

Irving Merrill ✓

Ed Brown

Alvin T. Bro ✓

Warren Bower, IGE, NYU

Robert L. Peterson ✓

Neenhouse

Graydon Ausmus

Gail Atkins

Skornia references:

Herman Wells

Paul Reed

Ross Bartley

Lee Larsen

Florida Audio-Visual

W. S. Bitner

George Johnson

Eugene Pulliam

Miles

Earl Wynn references:

Worthington Gregory

Gordon Blackwell, Soc., NC

John Ivy, Southern Regional Assn
Atlanta, Ga.

Skip Graham

Ken Christiansen

Al Gaines

TV Smith

Harold Engel

Ralph Steetle

Harrison Summers

Hull:

Greeley, Iowa State

*Send copy to
785 8-14-22*

C O P Y

WIRE 4:00 p.m.

FRANK E. SCHOOLEY

JACK DUNN HAS MATURITY, BACKGROUND AND IMAGINATION NEEDED FOR
EXECUTIVE DIRECTOR. THERE IS POSSIBILITY HE WOULD BE AVAILABLE.
SUGGEST HIS NAME BE INCLUDED IN PREFERENTIAL LISTING.

ALLEN MILLER
KWSC
PULLMAN, WASHINGTON

REPLY (Dictated by Schramm and signed by fmh)

FRANK SCHOOLEY ON VACATION IN VIRGINIA AND UNAVAILABLE BY
TELEGRAPH. SUGGEST YOU WIRE SIEGEL. SCHOOLEY HAS NOTHING TO
DO WITH MAKING UP LIST.

MERRILL, Irving Rodgers: b. Muscatine, Iowa, Jan. 1, 1919; Iowa State College, Ames 1938-39 Science; Cornell University, 1939-41 AB Speech; Announcing, WHCU, Cornell U. 1940-41; Music Dir., WOI, Iowa State College, 1941; Operations C., FA Bn, U. S. Army 1941-45; Ass't News Editor, WOI, Iowa State College 1945-46; Radio KUSD, 1946 to 1949 - 1 July, 1949 Mgr. KUSD; 1950 to present Instructor School of Journalism and Comm., U. of Illinois. Married, two children.

1 January 45 to separation: Operations Officer, FA Battalion	Major
1 June 44 to 31 Dec 45: Liason Officer, FA Battalion	Captain
1 June 43 to 1 June 44: Intelligence Officer, FA Battalion	Captain
1 Jan 43 to 31 May 43: Battery Commander, FA Battery	Captain
1 July 42 to 31 Dec 42: Ass't Operations O., FA Bn.	1st Lt.
9 Aug 41 to 30 June 42: Staff and Faculty, Field Arty School	2nd Lt.

Served in England, France, Germany, Luxembourg, and Austria.
 Awarded: Distinguished Unit Badge, Bronze Star Medal, American Defense Medal, European Theater Medal with 4 Battle Stars, American Defense Medal, German Occupation Medal, WW II Victory Medal.
 3rd Prize, Billboard Public Service Promotion Contest, 1950
Feature of the Week, Broadcasting Magazine, Jan. 2, 1950
 Farm Safety Award, National Safety Council, Nov. 1949
 IER Award, Snatch-Cat and Tournapal, May 1949
 American Cancer Society Award, 1949
 Chairman, Publicity Committee, Vermillion Chamber of Commerce
 Charter Member, Vermillion Junior Chamber of Commerce
 Charter Member, Vermillion Lions Club
 Home: E-40-B Stadium Terrace, Champaign, Illinois

Compiled by Schooley from various academic records here:

PETERSON, ROBERT LENUS - Born Enterprise, Kansas, August 3, 1919. George Washington University, AB, 1945; MA, 1946; attended New York University, 1947-48; attended Teachers College, Columbia University, 1947-48. Graduate study, U. of I., 1948-date; Studied Psychology as undergraduate, personnel administration as graduate. Member, American Management Association, National Office Management Association. Experience: Accounting-clerical, Federal Security Administration, 1940-42; personnel administration, U. S. Treasury, 1942-44; personnel relations, U. S. Navy, 1944-46; assistant to the director, management consulting, Remington Rand, New York City, 1945-48; Director, Utilization Department, Remington Rand, New York, 1948; administrative assistant, Provost, University of Illinois, 1948-50; Business Management Service, College of Commerce, U. of I., 1950-date. Instructor, College of Commerce and University Extension, U. of I., 1951-52. Married. Address: 1506 S. Orchard, Urbana.

RECORD OF TRAINING AND PROFESSIONAL EXPERIENCE

NAME IN FULL (do not use initials).....**Robert Lenus Peterson**.....

Address { Present.....**45 Prospect Place, New York City**..... Phone.....
 { Home.....**Enterprise, Kansas**..... Phone.....

Place of birth.....**Enterprise, Kansas**..... Date of birth..**8/3/19**.....

Are you a citizen of U.S.A.?**Yes**..... (If you are a citizen by naturalization or have declared your intention to become naturalized, submit evidence thereof.)

Single, married, widow(er)?...**Single**..... Number of { children.....
 { other dependents.....

State of health.....**Excellent**.....

Physical defects, if any..... Height..**6'**..... Weight..**15.0**.....

NOTE: All new University employees are required to undergo a medical examination which is given free of charge by the University Health Service. Smallpox vaccination is required as a public health measure.

Academic Training: Give names of institutions attended and other information specified below

(a) Junior College

	Dates Attended		Degree and Field	Dates
	From	To		
.....				
.....				
.....				

(b) College or University (List graduate work in (c) below)

	Dates Attended		Degree and Field	Dates
	From	To		
George Washington University	1941	1945	A.B.	1945
.....				
.....				
.....				
.....				

(c) Graduate or Professional School

	Dates Attended		Degree and Field	Dates
	From	To		
George Washington University	1945	1946	M.A.	1946
New York University	1947	1948		
Columbia University (T.C.)	1947	1948		
.....				
.....				

(d) Professional Degrees or Licenses (Such as bar, public accounting, etc.)

	Certificate or Degree and Field	Dates
.....		
.....		
.....		

Major subjects studied:

- a. In undergraduate work..... Psychology.....
- b. In graduate work..... Personnel and Guidance.....

Minor subjects studied..... Personnel Administration.....

Membership in honorary societies; scholarships held, prizes or recognition received; etc.....

Present membership in learned and professional organizations and other societies.....
American Management Association
National Office Management Association

Teaching Experience: (State places, academic rank, dates, subjects taught)

Institution or Place, and Rank	Dates	Subjects Taught
Undergraduate teaching:		
.....
.....
.....
.....
.....

Graduate teaching:		
.....
.....
.....
.....
.....

Research Experience: (Major researches and proposals for significant new research)

Am interested in making an extensive study of contemporary
retirement patterns and the sociological problems of retirement.

Professional, Business, or Other Experience: (Give names of employers, dates, nature of experience, degree of responsibility)

Employers and Location	Dates	Types of Work	Responsibility
Fed. Sec., Washington	1940-42	Accounting, clerical	Very little
U. S. Treasury, Washington	1942-44	Personnel Administration	Adm'd rating program
U. S. Navy, Washington	1944-46	Personnel Relations	Sup'd personnel unit
Remington Rand, New York	1945-48	Management Consulting	Asst. to the Dir.

Present position:

Date of Appointment

Salary

Director, Utilization Department 1/1/48 \$6,000

Remington Rand, New York

Position for which you are a candidate:

Military or other war service: (Please give dates, character of service, and final rank)

Analyst

Publications: (Please submit copies if possible; attach complete list, with references, if space below is inadequate)

Books

Major articles

RECORD OF TRAINING AND PROFESSIONAL EXPERIENCE

NAME IN FULL (do not use initials).....Irving Rodgers Merrill.....

Address { Present.....103 N. Harvard, Vermillion, South Dakota..... Phone.718-W.....
 { Home.....103 N. Harvard, Vermillion, South Dakota..... Phone.718-W.....

Place of birth.....Muscataine, Iowa..... Date of birth.....Jan 1, 1919.....

Are you a citizen of U.S.A.?.....Yes..... (If you are a citizen by naturalization or have declared your intention to become naturalized, submit evidence thereof.)

Single, married, widow(er)?.....Married..... Number of { children.....Two.....
 { other dependents.....

State of health.....Good.....

Physical defects, if any.....None..... Height.....5-8..... Weight.....145.....

NOTE: All new University employees are required to undergo a medical examination which is given free of charge by the University Health Service. Smallpox vaccination is required as a public health measure.

Academic Training: Give names of institutions attended and other information specified below

(a) Junior College	Dates Attended		Degree and Field	Dates
	From	To		
.....
.....
.....

(b) College or University (List graduate work in (c) below)	Dates Attended		Degree and Field	Dates
	From	To		
<u>Iowa State College, Ames, Iowa</u>	<u>1938-39</u>		<u>Science</u>	<u>not apply</u>
<u>Cornell University, Ithaca, NY</u>	<u>1939-41</u>		<u>AB-Speech</u>	<u>1941</u>
.....
.....
.....

(c) Graduate or Professional School	Dates Attended		Degree and Field	Dates
	From	To		
.....
.....
.....
.....

(d) Professional Degrees or Licenses (Such as bar, public accounting, etc.)	Certificate or Degree and Field	Dates
.....
.....

Major subjects studied:

- a. In undergraduate work. Majored in the theater subjects as taught by the
Department of Speech. Selected all courses with a view toward a
career in radio and television.
b. In graduate work. Does not apply.

Minor subjects studied English, Social Sciences, French.

Membership in honorary societies; scholarships held, prizes or recognition received; etc. Telluride Guestship,
Telluride House, 1939. Two prize-winning New York State plays, 1941.
Director, Cornell Instrumental Club Orchestra, 1940, 41. Secretary-
Treasurer, Cornell Dramatic Club.

Present membership in learned and professional organizations and other societies. Faculty Research
Club, University of South Dakota. American Association of University
Professors. Phi Mu Alpha Sinfonia, National Music Honorary. Director,
National Association of Educational Broadcasters. Secretary-Treasurer,
South Dakota Broadcasters Association.

Teaching Experience: (State places, academic rank, dates, subjects taught)

Institution or Place, and Rank	Dates	Subjects Taught
Undergraduate teaching:		
<u>Iowa State College--Instructor</u>	<u>1945-46</u>	<u>Public Speaking</u>
<u>University of S.D.--Instructor</u>	<u>1946-date</u>	<u>Radio Sequence</u>

Graduate teaching:

<u>University of South Dakota</u>	<u>1946-date</u>	<u>Radio Production</u>
		<u>Radio as a Public Service</u>

Research Experience: (Major researches and proposals for significant new research)

Does not apply

Professional, Business, or Other Experience: (Give names of employers, dates, nature of experience, degree of responsibility)

Employers and Location	Dates	Types of Work	Responsibility
University of South Dakota	1946-date	Radio	Mgr. of KUSD
Iowa State College	1945-46	Radio News	Ass't News Editor, WOI
U. S. Army	1941-45	Field Artillery	Operations O., FA Bn.
Iowa State College	1941	Radio Music	Music Dir., WOI
Cornell University	1940-41	Announcing	Announcer, WHCU

Present position:	Date of Appointment	Salary
Director of Radio	1 July 1949	\$4,000.00

Position for which you are a candidate:

(To be filled in by Schooley)

Military or other war service: (Please give dates, character of service, and final rank)

1 January 45 to separation:	Operations Officer, FA Battalion	Major
1 June 44 to 31 Dec 45:	Liason Officer, FA Battalion	Captain
1 June 43 to 1 June 44:	Intelligence Officer, FA Battalion	Captain
1 Jan 43 to 31 May 43:	Battery Commander, FA Battery	Captain
1 July 42 to 31 Dec 42:	Ass't Operations O., FA Bn.	1st Lt.
9 Aug 41 to 30 June 42:	Staff and Faculty, Field Arty School	2nd Lt.
Served in England, France, Germany, Luxembourg, and Austria.		
Awarded: Distinguished Unit Badge, Bronze Star Medal, American Defense Medal, European Theater Medal with 4 Battle Stars, American Defense Medal, German Occupation Medal, WW II Victory Medal.		

Publications: (Please submit copies if possible; attach complete list, with references, if space below is inadequate)

Books: Does not apply

Major articles: Language Training for Radio Majors, Education on the Air, 1949
Professional Training for Radio, FREG Bulletin, 1948
Radio Training at South Dakota, School of Education Bulletin, 1948

Scientific discoveries, inventions, designs, etc.: Does not apply

Foreign languages. Languages other than English spoken readily: French

Read readily: French

Other languages studied: Does Not apply

Supplementary information including critical notices or appraisals of your work:

3rd Prize, Billboard Public Service Promotion Contest, 1950

Feature of the Week, Broadcasting Magazine, Jan 2, 1950

Farm Safety Award, National Safety Council, Nov. 1949

IER Award, Snatch-Cat and Tournapul, May 1949

American Cancer Society Award, 1949

Chairman, Publicity Committee, Vermillion Chamber of Commerce

Charter Member, Vermillion Junior Chamber of Commerce

Charter Member, Vermillion Lions Club

References: (Names and addresses of five or more persons from whom information concerning your professional training and success may be obtained)

Richard B. Hull, President, NAEB, Radio Station WOI, Ames, Iowa

Robert R. Tincher, President, South Dakota Broadcasters Association, WYAX, (Yankton)

Elbert W. Harrington, Dean, College of Arts and Sciences, USD, Vermillion, SD

Franklin Dunham, U. S. Office of Education, Washington, D. C.

Robert Midgely, Pastor, 1st Congregational Church, Vermillion, S.D.

Are you related, by blood or marriage, to any member of the Board of Trustees, faculty or staff of the University of Illinois?..... If so, indicate relationship.....

SIGNATURE /s/ Irving R. Merrill

Date 14 April 1950

NOTE: As a condition of his appointment to the faculty, an appointee will be required to execute in affidavit form an oath of allegiance to the Constitution of the United States and a declaration that he will not advocate the overthrow of the Government of the United States by force or violence and that he is not a member of any organization that advocates the overthrow of the Government of the United States by force or violence.

ROBERT L. PETERSON, assistant to director, Business Management Service and administrative assistant, Provost's Office.

Peterson joined the staff of the Business Management Service of the College of Commerce and Business Administration in 1950, continuing in his connection with the Provost's Office one-third time, ~~subsequently~~ having served as administrative assistant to the Provost since 1948.

He received his A.B. in 1945, and his M.A. in 1946, both from George Washington University. He has since done additional graduate work at New York University and at the University of Illinois.

From 1944-46 Peterson served as Personnel Officer in the Division of Industrial Relations, Office of the Secretary of the Navy, Washington, D.C. From 1946-1947 he was in the Utilization Department of Remington-Rand, New York, where he specialized in office methods, systems, and procedures work. Upon joining the University of Illinois staff in 1948, he continued similar work in the Provost's Office, where he conducted a number of organizational and utilization studies in University offices.

He is the author of several bulletins on office procedures which have been published by the Business Management Service. Another of his interests is geriatrics, the study of aging, and he has conducted classes for older workers.

Peterson considers Enterprise, Kansas, as his home town. He is married and lives at 1506 S. Orchard, Urbana.

WHO'S WHO - Volume 27, page 299

BRO, Albin Carl (brö), educator; b. Prentice, Wisc., Sept. 4, 1893; s Peter John and Karolina (Anderson)B.; A.B., Northland Coll., 1917, Litt.D., 1941; Student Coll. of Missions, Indianapolis, Ind., 1917-19, U. of Nanking, China, 1919-20, U. of Chicago, 1925-27; m. Marguerite Harmon, May 28, 1918; children--Harmon Hartzell, Kenneth Arthur, Alice Karen, Andrew Harmon. Ednl. missionary, China, 1919-25; instr. and field worker, Northland Coll. 1927-29; sec. Religious Edn. Assn., 1929-31; with Pension Bd., Disciples of Christ, 1931-32; with U. of Chicago Press, 1932-39; pres. Frances Shimer College, Mt. Carroll, Ill., 1939-49; cultural officer to Am. Embassy, Seoul, Korea, Jan.-June, 1950; cultural officer U. S. Embassy, Indonesia since 1950. Mem. Religious Edn. Assn. Baptist. Club: Quadrangle (U of Chicago). Address: care U. S. Embassy, Bjokarta, Indonesia.

WHO'S WHO - Volume 27, page 1741

MORRIS, Delyte W(esley), univ. pres.; b. Xenia, Ill., Apr. 11, 1907; s. Charles Cue and Lillie Mae (Brown) M.; A.B., Park Coll., 1928; student East Central State Teachers Coll., Okla., summer 1929; A.M., U. of Maine, 1934; Ph.D., U. of Ia., 1936; m. Dorothy Arnold Mayo, Dec. 18, 1930; children--Peter Craig, Michael Alan, Teacher high sch., Sulphur, Okla., 1928-30; instr. pub. speaking, and dir. forensic activities, univ. of Maine, 1930-36; chmn. speech dept. Jr. Coll., Kansas City, Mo., 1936-38; chmn. speech dept. and dir. spl. edn. clinics, Indiana State Teachers Coll., Terre Haute, Ind., 1938-46; prof. speech and dir. speech and hearing clinic, Ohio State U., 1945-48; pres. Southern Ill. U. since 1948. Mem. Am. Speech and Hearing Assn. (pres. 1949, sec.-treas. 1941-48), and Ind. Teachers Speech Assn. (pres. 1943-44), Central States Assn Teachers of Speech (pres. 1946-47), Internat. Council for Exceptional Children, Ill. Edn. Assn., Speech Assn. of Am., Nat. Edn. Assn., Southern Ill. Hist. Soc., Nat. Conf. Social Work, A.A.A.S., Am. Coll. Personnel Assn., Am. Assn. Sch. Adminstrs., State Nat. History Div., Bd. of Natural Resources, Ill. Good Rds. Assn. (dir.), Ill. Fulbright Comm., State March of Dimes Com., Greater Egypt Assn., Southern Ill. Inc., Carbondale C. of C., Crab Orchard Field Trial Club, Sigma Pi Sigma, Phi Delta Kappa, Pi Kappa Delta. Methodist. Mason (Shriner). Elk. Lion. Contbr. articles to prof. journs. Home: 1006 S. Thompson St., Carbondale, Ill.

Who's Who - Volume 27, page 2682

WYNN, Earl (Raymond), ednl. adminstr.; born Coal Valley, Ill., Nov. 25, 1911; s. Zedec Hardin and Mary Jane (Ziegler) W.; A.B., Augustana Coll., 1932; M.S., Northwestern, 1934, post grad., 1936-38; m. Irene Grace Schwartzinger, Sept. 8, 1939. Asst. prof. English and speech, charge speech div. Tarko (Mo.) Coll., 1934-36; asst. and instr. speech, Northwestern, summers 1934-38, full time, 1936-38; instr. dramatic art, U. of N.C., 1938-40, asst. prof. dramatic art, in charge of radio, 1940-43; produced and directed Men in Action from U. of N.C., campus for MBS coast-to-coast network, 1941-42; dir. communication center (developed idea of center and organized same, 1945-46) since 1946, head dept. of radio (established dept.) since 1947; exec. dir. N.C. Communications Study Comm., 1949-51; actor Lost Colony, summers 1940, 41; writer-producer, training films and film strips, Q.M.C., Camp Lee, Va., 1942-43.

WYNN (cont'd)

Served as lt., U.S.N.R., writer-supervisor Training Film Br., U. S. Navy, 1943-46. Mem. Speech Assn. of Am., Assn. Edn. by Radio, Nat. Assn. Edn. Broadcasters, United World Federalists, Am-Vets. Com., Ednl. Theatre Assn. Am for Democratic Action. Presbyterian Club: U. of North Carolina Faculty. Contbr. articles on Communication Center idea to Quar. Jour. of Speech, 1947; Jour. of Assn. for Edn. by Radio, 1948. Home: Chapel Hill, N.C.

C O P Y

KANSAS STATE TEACHERS COLLEGE
REES H. HUGHES, PRESIDENT
PITTSBURG, KANSAS

December 14, 1953

Mr. Harry J. Skornia
Executive Director
NAEB
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Harry:

Geah! If that address got any larger what would you do?

Attached to this note is a more complete resume of my past experience, my education and some of my outside interests.

I realise you may not be able to give me all the answers now, but I'm going to throw a few more questions your way. I'm doing this because the work sounds very interesting and very challenging. It seems like the kind of a job where the work is "never done." That's okay with me since that's the kind of work I've had ever since I left school.

In your opening remarks you stated this was a "one year appointment but a decent future likely." Just what did you mean? Is it that these appointments are such that a second year or more is not possible because of grant stipulations? Did you resign or just take a year's leave? Is it the contacts you make during the year that are to lead to the "future" after the year is up?

When would the appointment begin and end? I suppose expenses are available for the visiting, representing etc..?

If there is anything or any further information I can give you I shall be glad to.

Sincerely,

/s/ Roland E. Fenz, Director
Radio K.S.T.C.

REK/re

Birth: June 24, 1923

Education: B.A. and M.A. University of Wisconsin

WHA, Madison, Wisconsin Student director and graduate assistant

WFJS, Freeport, Illinois 10,000 watt FM. Duties included promotion of station and programs by newspaper, displays, direct mail etc. All this followed the building of good, listenable programs.

WCAL AM-FM, St. Olaf College, Northfield, Minnesota 50,000 watt FM and 5000 watt AM. Duties included sales and promotion manager of commercial FM, building programs for sponsors etc. Promotion work covered all of Southern Minnesota, newspapers, dealers etc. in Twin Cities. Car cards, displays, direct mail, news stories. This in addition to frequently writing and producing on WCAL AM, educational.

WERM, Elgin, Illinois Sales and Promotion Director. Nature of work similar. In addition for four months was program advisor to WFJS, 10 watt FM public school station, first of its kind in country.

FRIENTWOLLY NEIGHBOR, INC., Elgin, Illinois Vice President of this customers public relations firm with work including organizing and building sales brochures, editing and proofing a "Know your Town" booklet.

RADIO K.S.T.C., Kansas State Teachers College, Pittsburg Kansas Director. Includes teaching of background, production, educational radio, control room operation etc. Broadcast 15 hours a week plus a thirty station tape network of two programs a week. Considered as assistant Public Relations Director, offered Public Relations Director position. Have published brochures on department in addition to about 50,000 pieces of "special" mailings.

Outside activities have included Public Relations Director for Pittsburg United Funds Drive, Crawford County March of Dimes, regional PR director for Kansas Junior Chamber of Commerce and president of Pittsburg Junior Chamber of Commerce. Assistant chairman of Foreign Relations Committee for State Junior Chamber.

P. S. I LOVE TO BOWL AND PLAY BRIDGE!

WIRE

4:00 p.m.

FRANK E. SCHOOLEY

JACK DUNN HAS MATURITY, BACKGROUND AND IMAGINATION NEEDED FOR
EXECUTIVE DIRECTOR. THERE IS POSSIBILITY HE WOULD BE AVAILABLE.
SUGGEST HIS NAME BE INCLUDED IN PREFERENTIAL LISTING.

ALLEN MILLER
KWSC
PUTMAN, WASHINGTON

4:10 pm

Frank Schooley on vacation in Virginia
and unavailable by telegraph. Suggest
you ~~write~~ ^{wire} ~~him~~ Sigel. Schooley
has nothing to do with making up list.

Fern M. Hartz, Secretary, WILL

(FES: Schramm suggested this come from me instead of him)

CDT
AM

W I L L PROGRAM
(580-Kilocycles)

Tuesday, August 19, 1952

- 7:00 - Sterling Campbell - Illini Time
- 7:30 - Daily Illini News
- 7:45 - Sterling Campbell - Illini Time
- *8:45 - Student Churches - Erich Heintzen
- 8:55 - News
- 9:00 - Jessie Heathman
- 9:30 - Markets
- 9:40 - The Stars Sing
- 9:55 - News
- 10:01 - Parent-Teacher Forum
- 10:30 - Pops Concert
- 10:55 - News
- 11:01 - Chamber Music Hour
- 11:30 - International Visitor
- 11:45 - News for Illinois
- 12:00 - Illinois Farm Hour
- 12:55 - News
- 1:01 - Homemakers Quarter Hour
- 1:15 - Markets
- 1:30 - Melody Magic
- *2:00 - Symphonic Hour
- 3:00 - Public Affairs
- 3:30 - Between the Lines
- 3:45 - News
- 4:00 - Cooper Union Forum
- 5:00 - Music of the Masters
- 6:00 - News
- 6:15 - Sports Review
- 6:30 - Just Music
- 7:00 - Stories 'N' Stuff
- 7:30 - The Stars Sing
- 7:45 - Sign Off

Frank Schooley

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

January 26, 1953

Dr. Wilbur Schramm, Dean
Division of Communications
University of Illinois
Urbana, Illinois

Dear Wilbur:

Thank you for your letter of January 23 relative to Harry's appointment.


It is my understanding that Harry agreed to accept the job at \$10,000 a year flat, and it was on this basis that the Board approved his appointment. I am of the opinion, however, that we should extend to Harry the courtesy of paying the 7.9% of his salary which would go to his retirement. He would be expected then to contribute 5% from his \$10,000.

As you know, we were prepared to pay considerably more than this to get the man we wanted and I feel that we are justified in making this concession to Harry.

Frank, Burton, and Jim, the other members of the Executive Committee, should have an opportunity to react to this, so I am sending them carbons of this letter asking that they notify me immediately if they have any objections to this proposal.

My kindest regards.

Sincerely yours,


Graydon Ausmus
President

GA:psc

cc: ~~Frank Schooley~~
Burton Paulu
James Miles

1ES -

Mr. Swanson thought
perhaps you might want
to send a covering letter
to Skornia telling him that
this action would be taken.
If not, the copy of his
letter can be sent out.
Sussie

Urbana, Illinois
January 16, 1953

Mr. H. J. Skornia
Radio Officer
PAD American Embassy
APO 777
c/o Postmaster, New York

Dear Harry:

Attached indicates action originated here. It should be taken now. We took it. It was taken to send machinery in motion to get you a house. If it turns out you really don't want it, we can simply withdraw request. Time is of the essence on such applications and we save time by this action.

I trust I won't have things in too much of a mess by the time you get here.

Regards,

Frank E. Schooley
Treasurer

FES:fmh
Attach.

Division of Communications
January 15, 1953

FOR INFORMATION OF _____

Dean C.M. Louttit
Graduate College
207 Adm. (E)

Dear Mac:

I should like to apply for housing for a new member of the Division of Communications who will join our staff June 1. This person is Mr. Harry J. Skornia; dependents, Mrs. Skornia and two children, Mary, 9, and Lee, 6.

The Skornias are presently in Austria where Mr. Skornia is working for the State Department.

Sincerely yours,

Wilbur Schramm
Dean

P.S. Mr. Skornia is to be named Manager of the Kellogg Radio Project.

sp
cc: Mr. Frank E. Schooley
Mr. Harry J. Skornia

January 13, 1953

Dr. Wilbur Schramm
Dean, Division of Communications
University of Illinois
Urbana, Illinois

Dear Dean Schramm:

The National Association of Educational Broadcasters has been searching since September, 1952, through a committee appointed for this purpose, for a person to replace Mr. James Miles as Executive Director of the organization. This committee has sent inquiries to all of the leading educational institutions in the country engaged in educational broadcasting, has contacted a number of college presidents, several foundations and other educational agencies for suggestions. Approximately 150 possible candidates have been screened and we have interviewed 14 or 15 people interested in the position.

After this lengthy period of searching for the right person to replace Mr. Miles, the Board has reached a unanimous decision and wishes to recommend to the University of Illinois for this position Mr. Harry J. Skornia who is now serving as Radio Officer with the State Department in Austria. This appointment should become effective on approximately May 15, 1953, and continue for three years.

We feel that this is a very fortunate choice in that Mr. Skornia is regarded most highly by the educational broadcasters throughout the country and has been a member of the NAEB for many years. He is at present on leave from Indiana University where he has held the title of Director of Radio for several years. He holds the doctorate degree from the University of Michigan, is co-author of a very successful textbook on educational radio, and has served as consultant for the overseas branch of the Voice of America on one or two occasions prior to his current tour of duty. We feel that Mr. Skornia will be a very valuable worker for the advancement of educational broadcasting in America and is a man of such stature as will bring credit to the University of Illinois through his association with that institution. We may hope also that he will further cement the pleasant and friendly relationship which the NAEB has enjoyed with the University of Illinois. It is a pleasure to recommend him to you.

Sincerely yours,

Graydon Augmas
President

GA:psa

Blind copies to: Wilbur Schramm, Burton Paulu, James Miles

November 14, 1952

Dr. Harry J. Skofnia
American Embassy
APO 777, c/o PM
New York, New York

Dear Harry:

I'll make this a personal note, too, so that it won't get mixed up with either of us officially.

Didn't reply to your wire and letter right away because of status of negotiations going on here, i.e., NAEB.

The position of Executive Director, NAEB, is still open at this hour. It has its good and bad points. Job, as is, is to be a job for sure until June 30, 1956. In other words, for three years more from July 1, 1953. It might go longer, with present arrangements extended, or it might be changed when Foundation support runs out.

When filled, we want whoever takes it to take it for the duration.

The position carries no tenure. It pays in the neighborhood of \$10,000.

Frankly, if at all possible, we want to fill it before May 15. Other things being more or less equal, it might be held open until May 15, or thereabouts. They might have to stoop so low as to allow me to fill in on interim term.

Miles is leaving no later than February 1, because he must return to Purdue (good ol' Purdue, beat us in football, 40-12). So the Miles angle need not concern you. Presently, Jim and Elizabeth and Rickey are living here, living in a University house so we can have it on February 1 if position is filled by that time.

Now as to the Indiana situation. Frankly, I don't know whether I should write the following or not, but I shall so that you may have the best picture possible -- for your own good. I passed along your message to Elmer. He said to tell you he appreciated them words, and also asked me to tell you that your work of the past was making his job much easier now.

Dr. Harry J. Skornia

Page 2

But here is where there is a difference, or differences in understandings. And, it's none of my business, but I'll give you my personal interpretations. Either you have the wrong picture, in part, or he has the wrong picture, in part, or someone hasn't told both of you the same stories. Elmer's impression is that you'll go back to speech. Your letter didn't seem to indicate that. That's that.

NAEB had a good meeting in Minneapolis last week. New officers are Graydon Ausmus, Alabama, president; Burton Paulu, Minnesota, vice president; Jim Miles, Purdue, secretary; and Frank Schooley, Illinois, treasurer.

I understand that the University of Washington is looking for someone to head up the Communications division there. Guy must have broad communications background, presumably including both radio and journalism. You might be interested.

Schooley family fine, except Eleanor's mother at 73 in hospital with appendectomy. Trust Skornias as fine.

Regards,

Frank E. Schooley
Treasurer

FES:es

Page One

November 13, 1952

Mr. Robert C. Anderson
Project Director, Educational Television
Southern Regional Education Board
830 Peachtree Street, N. W.
Atlanta, Georgia

Dear Bob:

It was indeed good seeing you at Minneapolis, but I regret very much that there was so little time to sit down and chat. As is usual at conventions, there was little time for anything other than a fast "hello" and "good-bye".

You will recall that I mentioned briefly the possibility of our securing your services as Executive Director of the National Association of Educational Broadcasters. This is a possibility which I am still exploring. At a post-convention meeting of the Board of Directors of NAEB, I raised this question and we discussed the subject of Executive Director at considerable length. Because of the many new avenues we are exploring in NAEB, it was agreed that it would be desirable to hold a strategy meeting of a number of members of the Board, if not the entire Board, at a very early date to attempt to define more specifically the job ahead for NAEB and the resultant responsibilities of the Executive Director before making a specific offer to anyone. It is conceivable that we will reorganize our entire headquarters operation in terms of personnel and responsibilities and we may be searching for two high calibre men rather than one. In any event, you will be hearing more from me and I hope you will keep the possibility of a job with us in mind.

The Executive Director at the present time is supervisor of our network operation which is currently feeding something like seven and one-half hours of taped programs to seventy-two stations in the country. Upon him falls the responsibility to some extent of securing programs for release. The Executive Director is also our national representative with various organizations and foundations, though he works very closely with the Board in these contacts. He should be our inspiration or idea man as well as our engineer. His is a position of considerable responsibility for organizational unity and effectiveness. NAEB is becoming

increasingly a significant organization in the national and international communications field. Our Executive Director must constantly search out and explore new avenues and new opportunities for service. He should become one of the most important single individuals in the United States in the area of intelligent communications. We are looking for a man who will sign a four-year contract at a starting salary of ten to twelve thousand dollars a year. There is every reason to believe that the contract would be continued well beyond a four year period if our man is at all effective. If you feel you might be interested in our considering you for this job, I should appreciate a detailed summary of your background and experience which I might use in a presentation to the Board at our first meeting.

Turning to another subject, you may count on my being in Atlanta on the afternoon of December 10. I shall be in Arkansas on the 9th but can arrange to arrive at the hotel by late afternoon. The agenda for the meeting looks very interesting indeed and you are to be congratulated upon having done a most excellent job for the planning of this as well as for the very attractive brochure published October 23. I trust you will give me more detailed instructions concerning any contribution you may expect of me during this three-day meeting. Be assured of my interest in and enthusiasm for helping in any way I can.

I am enclosing a list of all of the active and associate members of NAEB in the fourteen states to be included in this conference. We have been slow returning this because our one copy of the NAEB directory had been sent to a friend who did not return it. I trust I have not delayed your contacts by this.

I am completing the questionnaire which you forwarded to me but do not have the names of all of the people who were listed on our state-wide committee. The secretary at our last meeting took those names with him and minutes of that meeting have not been distributed. I will write L. C. Brackeen to send you that list as soon as the minutes are completed. On a separate page I will summarize steps that have been taken up to the present time on our state-wide planning. At the present moment, however, I am somewhat disturbed because of the loss of momentum and propose to spend several days this week and next traveling in the state in an attempt to revive the enthusiasm that was engendered at the meeting in Montgomery October 9 and at a later meeting in Birmingham.

The Birmingham people are much less enthusiastic than they were following Ralph's visit and the meeting of the committee about three weeks ago. I talked with Dr. Banks last night and again this

morning and someone has started the idea that a television station would cost so much that the teachers in the schools would have to take a reduction in salary to pay for it. This, of course, is a ridiculous position but one which can cause great consternation. I shall go to Birmingham at the first moment possible and attempt to stimulate their enthusiasm again. Meanwhile, if you or Ralph can do anything to spark that specific location, please do so.

The Executive Committee of our state TV group has requested that the University of Alabama and the Alabama Polytechnic Institute relieve me and L. O. Brackeen as much as possible in order that we may work on the state development. Brackeen has indicated that he will expect me to carry the ball, and I shall be able to devote two or three days a week to it. I will keep you posted on any reaction which I get.

I look forward to seeing you in Atlanta on the 10th.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:psa

cc: Ralph Steetle

November 10, 1953

MEMORANDUM

TO: MEMBERS OF THE BOARD OF DIRECTORS,
MEMBERS OF THE EXECUTIVE COMMITTEE.

FROM: Earl Wynn, Director, Region II.

Following is a summary of my arguments during the Wednesday afternoon meeting of the Board of Directors at Norman:

NAEB is an organization of professionals. During the past and up until recently, NAEB has needed to consist primarily of professionals.

- a) There was no other group to convince administrators that radio and more recently television held great importance for education;
- b) the professionals received strength from a national organization through which they could keep lighted the lamp of communication.

The situation has now changed. NAEB (which has had all of the bright ideas), JCET, and other national organizations have convinced educational administrators throughout the country of the importance of radio and in particular television.

The new Radio and Television Programming Center, conceived by NAEB, is and will be administered by a man equal in stature and experience to a college president. To whom (can we suppose) will top level educational administrators look for leadership in the communication field? Not to an organization which is administered by professionals and which excludes close coordination with top level educational administrators. There is a very real possibility that, as the years go by, top level administration will look for leadership, particularly in the television field, to the Center unless NAEB broadens its concept here.

My conclusion therefore: If NAEB is to maintain leadership on a national scale, if NAEB is to be the organization to which college presidents and school superintendents will

look for leadership, it must include somehow in its administrative framework top level administration from higher education as well as public school education. Possibilities for implementing this suggestion are enlarging our Board to include such top level administrators or set up a special Advisory Committee of educational administrators.

As a first step I would recommend that the Board take under careful consideration the possibility of calling a meeting of the Board, perhaps at Columbus, to which would be invited not more than six and not less than four top level administrators from both higher education and public school education for the expressed purpose of advising with the Board in matters concerned with how best the National Association of Educational Broadcasters can serve the interests of education.

DATA SHEET

Adkins, Gale R.

Personal Data

Born October 21, 1918, Murray, Iowa
Married. No children.
World War II military service.
Wife employed in commercial radio.

Education

American Institute of Business Des Moines, Iowa	1934-36
Creston College Creston, Iowa	1936-38
University of Nebraska Lincoln, Nebraska	1938-39
University of Texas Austin, Texas Bachelor of Science in Education (major: English; minors: speech, history)	1939-40
University of Texas Master of Education (major: education; minors: English, history)	1940-41
University of Texas Part time graduate study since 1945 (Now finishing dissertation for Ph. D. degree)	1945-52

Experience

Teacher of Social Studies Edinburg, Texas, Intermediate School	1941-42
Teacher of Social Studies Edinburg, Texas, Junior School	1942-43
Classification Interviewer U. S. Army, San Antonio, Texas	Summer, 1943
Commercial Engineer Southwestern Bell Telephone Company Austin and Corpus Christi, Texas	1943-45
Instructor in Speech University of Texas (Teaching Radio Program Planning, Radio Speech, and Fundamentals of Speech)	1946-47
Teacher of Radio Workshop University of Texas	1946-51
Assistant Director of Radio House University of Texas (Administration, program planning, and some production)	1945-52

Experience. Cont.

Free-lance commercial radio production
 Austin, Texas 1950-52
 Acting Director, Bureau of Research in Education
 by Radio 1951-52
 University of Texas
 Assistant Professor of Education Administration 1951-53
 University of Texas
 (Teaching Radio & TV Research and Education
 and Public Service Broadcasting)
 Director, Bureau of Research in Education by Radio 1952-53
 University of Texas
 Acting Director of Radio and Television 1952-53
 University of Texas
 (Since March, 1952)

Awards and Affiliations

Alpha Phi Omega. National service fraternity.
 Pi Rho Zeta. Honorary business fraternity.
 Psi Chi. Honorary psychology fraternity.
 Alpha Epsilon Rho. Honorary radio-television fraternity.
 Phi Delta Kappa. Honorary education fraternity.
 NBC-Northwestern University Radio Institute Summer, 1947
 Chicago, Illinois
 Allerton House Seminar in Educational Broadcasting
 University of Illinois Summer, 1950
 Urbana, Illinois
 Association for Education by Radio-Television. Member
 Speech Association of America. Member
 Department of Audio-Visual Instruction (NEA) Member

Appointments

President, United Nations Committee for Austin, Texas.
 Chairman of Research, University Association for
 Professional Radio Education.
 Radio and Television Committee. D. A. V. I.
 Radio and Television Committee. National University Extension Assn.
 Regional Vice-President, Alpha Epsilon Rho.

Publications

Aids and Materials for the School Use of Radio.
 University of Texas, 1934, 20 pages.
Educational Broadcasting in a City School System.
 M. Ed. thesis. University of Texas, 1942.
A Handbook for the Radio Workshop.
 University of Texas, 1947, 47 pages.
A Guide to Practice and Procedure in University Broadcasting
Activities. University of Texas, 1950, 60 pages.
 Numerous research reports reproduced in small quantity at the
 University of Texas.
 Numerous program manuals and teacher's manuals to accompany
 University of Texas radio series.

THE UNIVERSITY OF TEXAS

AUSTIN 12, TEXAS

November 3, 1952

DEPARTMENT OF SPEECH

*MMB
"see. dir."
file*

Mr. Graydon Ausmus, Vice-President
National Association of Educational Broadcasters
P. O. Box 2002
University, Alabama

Dear Graydon:

I was very happy to hear from you and to know that your group is considering Gale Adkins for the Executive Directorship of the National Association of Educational Broadcasters.

As you know, Gale has been connected with the University for 6 or 7 years. Although I did not know him before the war, I have come to know and appreciate him very much since my return from the Air Forces. We have found Gale to be a capable administrator and exceptionally well-qualified in educational radio. I understand that he has completed all of his work toward the Ph. D. degree except the dissertation. He is a young man of very pleasant and congenial personality, cooperative, and industrious. It is my opinion that he would make an excellent Executive Director and would bring into the position a superior ability, particularly in dealing with education people.

Dr. Dolley sent me a copy of the letter he wrote you in regard to Gale, and I should like to add one further fact here. As Acting Director of Radio House, Gale has indicated again an excellent ability in administration and in coordinating the efforts of the various members of Radio House.

It is a pleasure to recommend Gale to you as a person of excellent ability and very good potentiality in the field of educational radio.

Cordially yours,



T. A. Rouse, Chairman
Department of Speech

TAR:jfm

THE UNIVERSITY OF TEXAS

AUSTIN 12

OFFICE OF THE PRESIDENT
MAIN UNIVERSITY

October 29, 1952

Mr. Graydon Ausmus, Vice-President
National Association of
Educational Broadcasters
P. O. Box 2002
University, Alabama

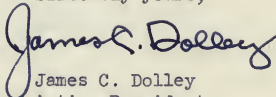
Dear Mr. Ausmus:

Your inquiry concerning Mr. Gale Adkins arrived several days ago, but this is my first opportunity to reply. It is a fine compliment to Mr. Adkins that you are considering him for the important position of Executive Director of the National Association of Educational Broadcasters. However, I am confident that it would handicap our program here rather seriously if he should leave prior to the end of the current long session, as he is presently serving as Acting Director of Radio House.

Mr. Adkins has been connected with Radio House for a period of at least eight years, and in my judgment he has rendered excellent service. However, I have not been associated closely enough with our radio work to enable me to give you an accurate appraisal of his technical competence. Accordingly, I am referring your letter to Professor T. A. Rousse, Chairman of our Radio Committee, with the request that he give you his professional appraisal of Mr. Adkin's abilities. I am confident that you will hear from Professor Rousse within the near future.

With best personal wishes, I am

Sincerely yours,



James C. Dolley
Acting President
Main University

JCD:bg

cc: Professor T. A. Rousse

October 28, 1952

Dear Earl and Rhoda:

I have dated the attached letter as of Saturday though it has been written following my visit with you.

It was wonderful seeing you two and I can't begin to express to you my appreciation for your most generous hospitality nor can I tell you how happy I was to see you and how much I enjoyed the visit. I certainly hope we may have the opportunity to return the courtesy to you at some time in the not too far future.

This is written late Monday afternoon as I dash off to a meeting in Birmingham tonight, so I trust you will pardon my brevity.

Sincerely and affectionately,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

ROHRER, HIBLER & REPLOGLÉ

601 THOMAS BUILDING

1314 WOOD STREET

DALLAS 2, TEXAS

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ATLANTA · CHICAGO · CLEVELAND

DALLAS · LOS ANGELES · NEW YORK

October 27, 1952

Mr. Graydon Ausmus
WUOA Station
WUOA, University of Alabama
University, Alabama

Dear Graydon:

I am sorry not to have answered your letter sooner. In our work we travel quite a bit, so I have just gotten around to giving you information concerning Gale Aakins. As you well know, a letter can only give limited information. I will try to hit the important items. First of all, if I was choosing an executive director for the NAEB I would select Gale without hesitation.

On the strength side, I would mention first of all his human relation skills. During all the various upheavals and turmoil at Radio House, Gale has maintained the responsibility, good will, and admiration of all of the conflicting elements in the various Radio House controversies. Second, I think he has excellent administrative ability. He plans a course of action and is able to administer his plan effectively throughout the process of implementation. Third, he exhibits emotional maturity in his behavior. Fourth, he makes an effort to understand what makes people tick.

On the side of his limitations, I would list the following. Although in each instance when Radio House has been without a director, he has stepped in and filled the gap efficiently, it is my opinion that he has given a disproportionate amount of time to production of radio programs. This ties in with my opinion that he gives time to the operation of his job that might well be used to further his personal welfare. For example, working on his Doctors dissertation for several years. It would have been to his advantage to get the thing written because he has finished all of his requirements except the dissertation. He tells me that he is just about to complete the document, but you know that the dissertation is not finished until you get your signatures. Another limited characteristic is that he is not particularly aggressive in pushing himself or his ideas.

You may wonder why it is that Gale is always selected to take over the operation of Radio House when someone leaves or an emergency arises, yet has never been made permanent director. My analysis of this situation is that Gale has not pushed himself and is considered by the Radio Committee as a "local boy."

October 27, 1952

I know that you understand how this can happen in an institution of higher learning. I think I detected a touch of this attitude in your letter when you referred to Gale's level as being someone less than the ten or twelve thousand dollar class. In my judgment, Gale is in this class. For example, when Tom Rishworth left this spring Gale moved in and carried both his duties and Tom's duties with ease.

I hope the above remarks help you to make the decision concerning replacement for Jim Miles. If you happen to come through Dallas, be sure to give me a buzz.

Sincerely yours,



A. L. Chapman

bm

October 25, 1952

Mr. Earl Wynn
University of North Carolina
Chapel Hill, North Carolina

Dear Earl:

I have been authorized by the committee appointed to select an Executive Director to offer you the job of Executive Director of the National Association of Educational Broadcasters at a salary of ten thousand dollars a year effective January 1, 1953, and continuing on an annual renegotiable basis for a period of four years. This offer is subject to ratification by the Board of Directors of this association; however, I have discussed the matter with the majority of the members of the Board and have had their informal endorsement of this offer.

After a very lengthy and thorough search, this committee is of the unanimous opinion that you are the man we want and need for this job and I sincerely hope that you will see your way clear to accept the offer. You have discussed details of this position with me and other members of the organization in considerable detail on a number of occasions, so I do not feel that it is necessary to go into further explanation or elaboration concerning the job at this time. If there are further questions or if there is need for additional discussion, there will be an opportunity for this at the meeting in Minneapolis the first week in November. We should like, however, to have a definite decision from you at the Minneapolis convention.

I should like to repeat that it is my sincere hope that you will accept this offer and that we may look forward to four years of work with you as our Executive Director.

Most sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA (FM)

October 24, 1952

RECEIVED
RADIO STATION

TO: Members of the Board of NAEB
FROM: Graydon Ausmus, Vice President

OCT 27 8 43 AM 1952

First may I say that, upon advice from several sources, I am going to the University of North Carolina this week-end for a lengthy conference with Earl Wynn. This will take the place of the meeting I have tried to arrange with the Committee and Earl. The purpose of this trip is to offer Earl in the name of the committee appointed to select the Executive Director the job of Executive Director at a salary of ten thousand dollars. I wish to make it clear that the action of this committee is subject to ratification by the Board at the Minneapolis meeting and that we will expect from Earl an acceptance or rejection of this offer at the Minneapolis meeting. I am making him this offer upon the advice of the committee and others with whom we have been in close contact. Wilbur Schramm has assured me of the willingness of the University of Illinois to string along with us in making him this offer. I believe we are all in agreement that the time element here is very important. Earl will need a few days in which to make a decision and NAEB needs to know by the Minneapolis meeting whether or not he will accept so that we may begin plans for the takeover or further search as dictated by his decision.

Turning to the preconvention Board meeting in Minneapolis the agenda as outlined is very inclusive and quite excellent. However one of the major items of business as proposed by the group which met in Urbana in September was a conference with a number of people who represent organizations and institutions who are forging ahead with plans for TV development so we may chart the pattern ahead with greater conservation of energies and this item per se is not outlined in the agenda. One of the most constructive steps we can take at Minneapolis will be to shape up a blue print for our contribution to the development of educational TV as an organization as well as attempting to coordinate our activities with other organizations and institutions. I should like, therefore, to appoint a working committee on a temporary basis - illegal and unofficial, if you wish - which would spend considerable time between now and the meeting and during the first period of the meeting projecting NAEB into the TV picture as far as possible - laying out a positive and vital program in the TV area. I would hope that this committee could meet in Minneapolis as early as noon on Sunday, November 2, to explore all possible avenues for TV operation - including perhaps the takeover of the JCET functions and some vigorous role in the "million dollar" FAE TV project. Perhaps we should establish our own film exchange service in the immediate future so we not only have some plans to present but a project underway to point to. Si informs me that such is now a reality.

If I have rambled sufficiently to indicate the job I have in mind for this special committee, may I then propose the names of those people. I should like to request that the following people go through on that project immediately and meet ahead of our Board meeting by six or eight hours. I should like to name to that committee: Dick Hull, Frank Schooley, John Dunn, and George Probst, with Dick acting as chairman. I would suggest that Dick consider inviting to this particular meeting on Sunday afternoon Armand Hunter or Garnet Garrison if he feels that either of them can contribute some constructive thinking to the committee work. This is not a renaming of Si's television committee but is a specific assignment group for this one chore.

By way of an agenda for the Sunday evening November 2 meeting of the Board, I would suggest then that we approve the agenda and spend the remainder of that meeting hearing the recommendations of this committee. This committee and the resulting discussion will put us in a better position to meet with representatives of other organizations.

And this brings me to the point I mentioned above which is that we should attempt at the pre-convention Board meeting to work out a coordinated and cooperative drive for the development of educational TV. I would suggest, therefore, that the Wednesday afternoon and Wednesday evening meetings be devoted to this problem. Certainly by Wednesday afternoon we will have integrated our thinking on the matter and will be prepared to discuss the future of TV and radio with all of those who are active in it. I shall invite representatives of the two foundations with which we have worked most closely, a representative of the American Council on Education, JCET, and a number of other individuals. * If any of you have ideas for groups which should be invited, let me know immediately and the invitations will be sent.

With these two exceptions which are primarily organizational, I think the agenda is complete. Unquestionably we have a heavy week facing us and a very significant one for the future of the organization. I certainly wish it were possible for Si to be on hand throughout the entire session, but he indicates that he will arrive about noon Wednesday and take over from there. I look forward to seeing all of you for the 8 p.m. meeting Sunday, November 2.

Sincerely yours,


Graydon Adams
Vice President

GA:pee

P. S. * I just got through to Jim by telephone and he will handle the invitations to this meeting.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

GRAYDON AUSMUS
WUOA, University of
Alabama
University, Alabama

TREASURER

W. I. GRIFFITH
WOL, Iowa State College
Ames, Iowa

EXECUTIVE SECRETARY

MORRIS S. NOVIK
630 Fifth Avenue
New York, N. Y.

GENERAL COUNSEL

MARCUS COHN
517 Evans Building
Washington, D. C.

REGIONAL DIRECTORS

★

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SAM GOULD

WBUR, Boston University
Boston, Mass.

Maine, New York, Connecticut,
New Hampshire, Massachusetts,
Vermont, Rhode Island, Pennsylv-
vania, New Jersey, Delaware and
Maryland.

Region II

ALVIN GAINES

WABE, Board of Education
Atlanta, Ga.

Virginia, West Virginia, Alabama,
Kentucky, Tennessee, North and
South Carolina, Georgia, Florida
and Mississippi.

Region III

JAMES MILES

WBAA, Purdue University
Lafayette, Indiana

Ohio, Michigan, Indiana, Illinois
and Wisconsin.

Region IV

RICHARD B. HULL

WOL, Iowa State College
Ames, Iowa

Iowa, Minnesota, North and South
Dakota, Nebraska and Wyoming.

Region V

RALPH W. STEETLE

WLSU, Louisiana State
University

Baton Rouge, La.

Missouri, Kansas, Colorado, New
Mexico, Oklahoma, Arkansas,
Texas and Louisiana.

Region VI

ALLEN MILLER

KWSC, State College of
Washington

Pullman, Washington

Montana, Washington, California,
Idaho, Oregon, Nevada, Arizona,
Utah and Territory of Hawaii.

DIRECTOR OF STUDIES

DALLAS W. SMYTHE
Illinois University Communi-
cations Research Institute.
Urbana, Illinois

SECRETARY AND

PUBLICATIONS EDITOR

BURTON PAULU
KUOM, University of
Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

October 22, 1952

Mr. Graydon Ausmus
Radio Station WUOA
University of Alabama
University, Alabama

Dear Graydon:

It was good to talk to you on the telephone yesterday and to learn of developments to date in connection with Earl Wynn.

I agree totally with the procedures you are suggesting and I believe that haste is of the essence whatever the outcome. If Earl definitely cannot do this it would certainly be a dreadful mistake to not know this until the time of the Minneapolis meeting. We would lose a whole month by this procedure. If something does work out so that you are in Chicago on Sunday next I will be delighted to meet with you. They tell me I will not be involved in my session there until 3:00 in the afternoon. I will be staying at the Conrad Hilton.

Best regards.

Sincerely,



Richard B. Hull
Director of Region IV
and TV Chairman

RBH:dm

*Chicago meeting impossible.
Flying
and going to Chapel Hill tonight
for conference w/ Wynn alone.
making him offer ten thousand
Home Sunday night.
Regards*

NAEB HEADQUARTERS

October 22, 1952

TO: The NAEB Board of Directors

Gentlemen:

Attached please find a copy of the new membership application forms -- PRINTED. We think they look real nice and should be very impressive. Copy for these forms was supplied by Jack Dunn, and printing was done by the University of Illinois Press.

You will also find a proposed agenda list for the Minneapolis meeting attached. Items are not listed in order of importance nor in order of appearance during the board meeting. This list will be used to prepare background material in this office, and you will each receive a folder with all the pertinent material we have on each subject classified under these numbers. If you have any further items which should be added to this agenda, please let me know at once.

If you have any background material about any of these items or suggested other items which you think should be included, please get this to me at your earliest convenience. If you find it impossible to send me this material now, will you have your own office prepare at least 20 copies of the material and bring it with you for distribution during the meeting?

Sincerely,



Jim Miles
Executive Director

JSM:ll



STATE OF NORTH CAROLINA
GOVERNOR'S OFFICE
RALEIGH

W. KERR SCOTT
GOVERNOR

October 21, 1952

Mr. Frank E. Schooley, Treasurer
National Association of Educational Broadcasters
Office of Executive Director
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Mr. Schooley:

I have had the opportunity of closely observing the activities of Mr. Earl Wynn for the past four years.

My observations lead me to recommend him very highly for any position involving educational technique development and promotion, particularly in the fields of radio and television.

In addition to his outstanding leadership in the work and administration of the Communication Center of the University of North Carolina, Mr. Wynn has made a major contribution to education in North Carolina through his direction of the studies of the North Carolina Communication Commission in the field of audio-visual aids in educational processes.

His warm personality, his sound imagination, and proved administrative ability make him a valuable citizen of our State and staff member of the University of North Carolina.

Sincerely,

W. Kerr Scott

WKS:blc

C O P Y

STATE OF NORTH CAROLINA
Governor's Office
Raleigh

W. Kerr Scott
Governor

October 21, 1952

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National Association of Educational Broadcasters
Office of Executive Director
University of Illinois
119 Gregory Hall
Urbana, Illinois

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Sincerely,

/s/ W. Kerr Scott

WKS:ble

C O P Y

STATE OF NORTH CAROLINA
Governor's Office
Raleigh

*Excl.
Dir
file*

W. Kerr Scott
Governor

October 21, 1952

Mr. Frank E. Schooley, Treasurer
National Association of Educational Broadcasters
Office of Executive Director
University of Illinois
119 Gregory Hall
Urbana, Illinois

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Sincerely,

/s/ W. Kerr Scott

WKS:blc

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SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

W. P. MARSHALL, PRESIDENT

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GRAYDON AUSMUS=

STATION WUOA UNIVERSITY OF ALABAMA UNIVERSITY ALA=.

I VOTE FOR FIRM OFFER 12,000 A YEAR FOR FOUR YEARS SUBJECT
TO REVIEW TO EARLY WYNN. RISHWORTH EMPLOYED ELSEWHERE WOULD
DRAW NAME FROM CANDIDACY=

ALLEN MILLER KWSC=

12,000=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

EXECUTIVE DIRECTOR

JAMES MILES
GREGORY HALL, U. of Illinois
Urbana, Ill.

GENERAL COUNSEL

MARCUS COHN
Cafritz Building
Washington, D. C.

REGIONAL DIRECTORS

☆

Region I

PARKER WHEATLEY
WGBH, Lowell Institute
Broadcasting Council
Boston, Mass.
Maine, New York, Connecticut, New
Hampshire, Massachusetts, Vermont,
Rhode Island, Pennsylvania, New
Jersey, Delaware and Maryland.

Region II

ALVIN GAINES
WABE, Board of Education
Atlanta, Ga.
Virginia, West Virginia, Alabama,
Kentucky, Tennessee, North and
South Carolina, Georgia, Florida
and Mississippi.

Region III

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WUOM, U. of Michigan
Ann Arbor, Mich.
Ohio, Michigan, Indiana, Illinois
and Wisconsin.

Region IV

RICHARD B. HULL
WOL, Iowa State College
Ames, Iowa
Iowa, Minnesota, North and South
Dakota, Nebraska and Wyoming.

Region V

JOHN DUNN
WNAD, U. of Oklahoma
Norman, Okla.
Missouri, Kansas, Colorado, New
Mexico, Oklahoma, Arkansas, Texas
and Louisiana.

Region VI

ALLEN MILLER
KWSC, State College of
Washington
Pullman, Washington
Montana, Washington, California,
Idaho, Oregon, Nevada, Arizona,
Utah and Territory of Hawaii.

DIRECTOR OF STUDIES

DALLAS W. SMYTHE
Illinois University Communica-
tions Research Institute.
Urbana, Illinois

SECRETARY AND PUBLICATIONS EDITOR

BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

October 20, 1952

Mr. Frank E. Schooley
Treasurer, NAEB
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Frank:

There is no doubt about your consistent record of believing well of people unless the evidence is pretty overpowering. I don't know what has led to your doubts about Tom, but you having them is unusual. So far as his candidacy goes his employment elsewhere answers the question. I am not at liberty to say yet where he has been employed.

Cordially yours,

Allen Miller, Director
Region VI

October 18, 1952

Dr. James C. Dolley
Acting President
University of Texas
Austin, Texas

Dear Dr. Dolley:

We are beating the bushes ferociously to secure a replacement of Jim Milesas Executive Director of the National Association of Educational Broadcasters. One of the people whom we are considering at this point is Gail Adkins. I shall appreciate from you a confidential but detailed evaluation of Gail and your estimate of his possible effectiveness on this job.

The Executive Director of NAEB must be a person with real organizational ability, a man capable of holding his own with national organizations and people in strategic government and education circles: he must have imagination, tact, and ambition and must be a real leader. In replacing Jim we hope to secure a man who will stay with us a minimum of four years and this person must not only represent us well with all groups on a national level but must carry the responsibility of welding and developing a strong national organization of NAEB. We have been looking for a man in the ten to twelve thousand dollar class but have not found him. If we should employ someone on Gail's level, we would expect to start him at seven or eight thousand dollars and raise him on up as his growth merits.

You can understand that we should like to request this information kept confidential and I assure you your reply will be treated with the same courtesy.

My kindest personal regards.

Sincerely yours,

Graydon Ausmus
Vice President

GA:psc

October 18, 1952

Mr. Read Cranberry
Assistant to the Chancellor
University of Texas
Austin, Texas

Dear Read:

First may I say it was a real pleasure seeing you in Atlanta and working with you on the regional TV problem. It is always good seeing someone from "back-home". I thought the meeting was a very satisfactory one and believe that regional TV offers possibilities well worth considering.

The purpose of this letter is to request a strictly confidential evaluation of Gail Adkins. I am chairman of our National Association of Educational Broadcasters committee working to find a replacement for the Executive Director of NAEB and Gail is one of the persons whom we are considering for this job. We have been trying to locate a man in the ten to twelve thousand dollar class but have been unsuccessful. We are now looking for someone on the ten thousand dollar level and feel that Gail has possibilities and may grow into a top level man.

The Executive Director of this organization must have imagination, organizational ability, and leadership potentialities. He must represent NAEB effectively on the national level with educational and governmental individuals and organizations and must be the guiding light for continued growth and development of educational radio and TV in this country. The Executive Director is our supervisor of the headquarters office and our educational radio network, which is an operation in excess of sixty thousand dollars a year. We have had and continue to have very extensive dealings with several foundations and the Executive Director is our spokesman there.

You can understand, no doubt, our concern with getting just the right man for this job. If you know someone outside the educational radio-TV field who has broad administrative experience and is a forward looking and intelligent educator, I should appreciate your suggesting such a person to us. We must find a replacement for Mr.

Mr. Read Granberry
October 18, 1952
Page 2

Miles by January 1 and to date we have not arrived at the right name.
Any help you can give will be appreciated.

Very best wishes to you.

Sincerely yours,

Graydon Ausmus
Vice President

GA:pse

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

October 17, 1952

WILL & WUOC
UNIVERSITY OF ILLINOIS

Messrs: Seymour Siegel
Allen Miller
Burton Paulu
Dick Hull
Frank Schooley
Wilbur Schramm

Gentlemen:

In light of several conversations and communi-
cations of recent date concerning the search for a new
Executive Director, I should like to summarize our position
at this time and ask for guidance from this group.

IN REFERENCE TO EARL WYNN - All of the responses
which we have had concerning him, with one exception, have
been highly complimentary and most favorable and every
member of the above group has indicated belief that Wynn
is our best candidate and that we should make him an offer
of this job. The one negative comment* considered by the
person who received it confidentially ~~was~~ not of sufficient
importance to make him change his mind. This negative
comment raised the question of Earl's organizational ability.
I had one confidential letter from a man who has worked
with him ever since he went to North Carolina saying that
several years ago Earl had one unpleasant staff situation
arise, but felt that that was a valuable lesson for Earl
and that he was a better man as a result of it. All of
the communications have indicated that Wynn is doing a
spectacular job at North Carolina and that North Carolina
can ill afford to lose him - and that leads to my second
point concerning him. Wynn is still interested in the
NAEB proposal, but I gather that there is less certainty
that he will accept our proposal than there was at the
time when we first approached him.

*except Schramm
who has not
commented.*

This further obviates the urgency of a meeting
with Earl prior to the Minneapolis meeting and points up
a second fact. We must continue to trace references on
other people and look for new possibilities in the event
Wynn does not accept our offer.

Allen raised the subject of Tom Risikworth as a
possible candidate in a recent communication with me, and
Gail Adkins at the Radio House at the University of Texas

October 17, 1952
Page 2


had indicated his interest in being considered for this job. I feel that I should pass on to this group a strictly confidential statement made to me personally by one of the top administrators at the University of Texas concerning the charges against Tom, but I cannot do so in writing nor can I reveal the name of the person involved in writing. He did indicate, however, that the charges brought against Tom were true and that the explanation being given by Tom and some of his most loyal supporters was a camouflage. I think all of you know that for many years I have been a very warm friend of Tom's and a most loyal supporter of him and that I have refused to believe any of the stories that I have heard circulated about the reasons for his leaving Texas. In light of the complicating testimony and my own personal evaluation of Tom, I have no further comment to make. Nevertheless, I feel that we should proceed with tracing some of the references Tom has given us and an enclosing in this letter to Allen a list of references which Tom gave me with the request that he make an immediate check on them and come up with ~~the~~ specific recommendation to this committee at a later date. I will institute a similar investigation on Gail Adkins.

Time is very short but I wonder if Frank Schooley, Seymour Siegel and I might arrange a flying trip to North Carolina to talk to Earl Friday, October 24, or invite him to meet us in some place such as Chicago on that date. I could arrange to be there Friday afternoon and Friday evening and fly home Saturday morning. Perhaps Burton could meet us if we could all meet in some central location such as Chicago so he would lose only one day. It would be wise for Si, Frank, and Burton to give me a wire or call concerning this possibility as soon as you have received this letter. Wynn has indicated that he will be in Urbana November 6, 7, and 8 but cannot be there earlier. A meeting with him prior to the Minneapolis meeting will give him some time to make a positive decision which he could relay to us at the convention.

Another alternative to this would be to make Wynn a written offer at this time of the job. I would suggest if we do that that we make him a top offer of \$12,000 a year for four years with the understanding that the contract must be for that full period but subject to review by the Board at the end of the first year.

Please let me hear from you as soon as humanly possible. There is great urgency in settling this matter.

Sincerely yours,


Graydon Augustus
Vice President

October 17, 1952

Members: Seymour Siegel
Allen Miller
Burton Paula
Dick Hull
Frank Schooley
Wilbur Schramm

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This further obviates the urgency of a meeting with Earl prior to the Minneapolis meeting and points up a second fact. We must continue to trace references on other people and look for new possibilities in the event Wynn does not accept our offer.

Allen raised the subject of Tom Richworth as a possible candidate in a recent communication with me, and Gail Adkins at the Radio House at the University of Texas

October 17, 1952

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Please let me hear from you as soon as humanly possible. There is great urgency in settling this matter.

Sincerely yours,

Graydon Ausmus
Vice President

GA:psa

October 17, 1952

Dr. A. L. Chapman
Rohrer Hebler Reploge 601
Thomas Building
Dallas 1, Texas

Dear Al:

We are beating the bushes ferociously to secure a replacement of Jim Miles as Executive Director of the National Association of Educational Broadcasters. One of the people whom we are considering at this point is Gail Adkins. I shall appreciate from you a confidential but detailed evaluation of Gail and your estimate of his possible effectiveness on this job.

The Executive Director of NAEB must be a person with real organizational ability, a man capable of holding his own with national organizations and people in strategic government and education circles: he must have imagination, tact, and ambition and must be a real leader. In replacing Jim we hope to secure a man who will stay with us a minimum of four years and this person must not only represent us well with all groups on a national level but must carry the responsibility of welding and developing a strong national organization of NAEB. We have been looking for a man in the ten to twelve thousand dollar class but have not found him. If we should employ someone on Gail's level, we would expect to start him at seven or eight thousand dollars and raise him on up as his growth merits.

You can understand that we should like to request this information kept confidential and I assure you your reply will be treated with the same courtesy.

My kindest personal regards.

Sincerely yours,

Graydon Ausmus
Vice President

GA:pse

C O P Y

THE UNIVERSITY OF NORTH CAROLINA
Chapel Hill

October 17, 1952

Mr. Frank E. Schooley
Treasurer
Office of Executive Director
National Association of Educational Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Mr. Schooley:

You asked me to give you my estimate of the ability of
Professor Earl Wynn.

Mr. Wynn developed both our Radio Department and our
Communication Center. They are growing, vital segments
of the University because Earl Wynn has been such a very
capable Chairman of the Department and Director of the
Center. He is most enthusiastic about the educational
value of radio and television and advocates their use as
instruments of teaching. A man of his vision would see,
of course, the tremendous opportunities here, and he is
eager to meet the challenge.

Earl Wynn has built a fine Department and Center here, a task
that would have been impossible to a man without outstanding
administrative ability and qualities of leadership. Personally,
he is out-going, refined, nice looking, has a magnificent voice,
and likes people. He, in turn, has many friends in the
University and the community.

If you interest Mr. Wynn in your Executive Directorship you
will get an excellent man, and, quite frankly, we will do our
best to keep him.

Sincerely yours,

/s/R. B. House
R. B. House
Chancellor



THE UNIVERSITY OF NORTH CAROLINA

CHAPEL HILL

THE UNIVERSITY OF NORTH CAROLINA COMPRISES: THE UNIVERSITY IN CHAPEL HILL, STATE COLLEGE IN RALEIGH, AND THE WOMAN'S COLLEGE IN GREENSBORO

ROBERT BURTON HOUSE, *Chancellor*

October 17, 1952

Mr. Frank E. Schooley
Treasurer
Office of Executive Director
National Association of Educational Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

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Sincerely yours,

R. B. House
Chancellor

October 16, 1952

Mr. Allen Miller, Director
Region VI, NAEB
KWSC, State College of Washington
Pullman, Washington

Dear Allen:

I appreciate receiving your letter regarding Tom. I am one who has said I would have to be convinced that I should vote "yes." That indicates I have doubts regarding Tom. Frankly, I still am after reading Norris' letter. I'm not obstinate (I hope I'm not in this case); I just want to be sure. I believe I could be convinced a lot faster in Tom's favor than I could on lots of others. I write to assure you I am in sympathy with your general attitude regarding such cases. I believe my records of the years would prove me as one who practices such theory.

Regards,

Frank E. Schooley
Treasurer

FES:fmh

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

RECEIVED
RADIO STATION

OCT 16 8 38 AM 1952

WILL N. WUOC
UNIVERSITY OF ILLINOIS

Mr. Graydon Ausmus
WUOA, University of Alabama
University, Alabama

October 10, 1952

Dear Graydon:

At the meeting of our special committee to select candidates for the position of Executive Director of NAEB there was considerable discussion of Tom Rishworth. Consequently I came away from the meeting with a vague impression of charges against Tom that might have some validity in which funds and dependability were involved. Subsequently I received a copy of Tom's letter, which I am sure was directed to other members of the nominating committee.

I was deeply concerned because of my long acquaintance with Tom and the total absence in previous contacts of any question of either his intelligence or ability. Consequently it seemed to me advisable to inquire first hand of one of his lieutenants during the period of unusual stress through which he has gone during the past year. R. C. Norris, formerly was of his staff, has joined me here at KWSC has prepared the enclosed statement at my suggestion.

I am reasonably certain that it is not clearly appropriate to suggest a reopening of negotiations since progress is being made towards securing a candidate on whom we are all in agreement, namely Earl Wynn. But I do want to do what I can to raise a general fog of doubt about Tom since Norris' full verbal explanation to me has convinced me that Tom is the victim of circumstances in which his principle fault has been in a too soft approach to unfounded attack. I am sure that some of you will recognize my personal memories of a similar experience of my own in which I found many people refusing to "offer such a position to me" after the council folded in Chicago. There were also many of my friends aware of the fact that I had gone through emotionally trying conditions. I believe that some of them worried whether I would be able to deliver fully.

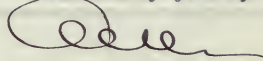
Page 2

Mr. Graydon Ausmus

October 10, 1952

If Wynn's services are not secured I hope you will bear the evidence submitted in mind in a reconsideration of Rishworth as one of the potentially competent candidates. After all, he knows the members of our group to a considerable extent; has dealt with important and influential people easily and effectively; and has many acquaintances in both educational and broadcasting circles.

Cordially yours,



Allen Miller, Director
Region VI

AM:gb

cc: Richard B. Hull
Burton Paulu
Frank Schooley✓

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KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

October 1, 1952

Dear Allen:

There seems to be some confusion and doubt floating around as to Tom Rishworth's worth to educational radio now that "he is rendered impotent by the strain of emotional crises." I would like to go on record in support of Tom and state my views and reasons why I think, along with others, that Tom is entirely capable of maintaining and upholding any educational radio office offered him.

In doing so, perhaps a brief sketch of the recent upheaval at Radio House is in order.

The issue was so clouded that not even Tom, as I see it, can be exactly clear on what happened. However, two points do seem clear: two psychopathic personalities were involved—one a woman in the script office, the other a man in the general office. Both people played heavily on Tom's bighartedness to hold their jobs. That Tom should have fired them, or at least one of them, is probably without question. The woman in the script office had tried to undermine Tony Lauphin, Elithe Beale and Al Chapman. They left their jobs before she "got" them. Here is a feeling of "to keep my job secure, I've got to discredit the top man." It was a challenge to Tom to get along with her. Examine her case in this light. After complete re-writing at times by Gale Adkins, at times by Tom, other times by me, some of her "scripts" won national recognition—in her name. Neither the Radio Committee nor the Presidents Office could fully understand firing a woman with such nationally recognized ability. But ask Gale Adkins why he thinks the scripts of "Leather-bitches" looked good to the Peabody people, or check with Al Chapman on the background of "Healthy Living In Our Country." These are but two examples. So, Tom's decision was that if he couldn't have support in firing her, he would get along with her. And for six years he did! In those six years he made Radio House a nationally known and respected institution.

The situation which made it necessary for Tom to compromise with, instead of getting rid of this woman, is a University of Texas situation; not a Tom Rishworth situation. To support this point I merely ask you to answer the question: Why was the Radio Committee, in the period from May to September of this year, unable to find anyone willing to step into the untenable situation there?

The time from Tom's divorce through his leaving Radio House was one of great emotional upheaval. Perhaps more so for him than it would have been for a man of lesser stature. But at no time when crisis seemed to be surmounted only by crisis, did Tom Rishworth loose sight of, or neglect his duty to Radio House and to Educational Radio. At no times did his personal problem fog his thinking about the jobs at hand. I know. I was there. I directed him in a show the day he announced quietly to the staff that he and Jane were getting a divorce. I did a remote broadcast with him the day after the President's office informed Tom that he "was under investigation." Check with Marye Benjamin as to Tom's carrying out of duties up to the time of his leaving. Check with Al Johnson, Chairman of the U. T. Drama Department. Check with Bill Cavness, another script writer there. Ask Dr. E. P. Conkle or Tom Rouse if the Radio Committee was dissatisfied with the calibre of Tom's work. Ask any psychiatrist how much groundless, personal slander any one man can stand before his own judgement takes him to another place.

At the time of Tom's leaving he had promised Hugh Procter, Texas Education Agency, six additional shows in the Radio House series "Is Anybody Home." A lesser man would have turned the remaining six shows back into the Radio House hopper. Tom promised Procter that since his voice was on the first six tapes, he would, as soon as he obtained tape equipment, record the final six shows. This he did at Interlochen. Tom kept his promise, prompted by his belief in the things he had built at Radio House, and Procter received the shows well ahead of air time.

I cite this to further my point that emotional upheavals have not impaired Tom Rishworth's capability. Tom's capability stems from a thorough knowledge of the tools of radio AND from a deep and sincere belief in radio as a social and educational force. Tom's personal problems are his own, but they will never overshadow his ability, faith, and vigor for his chosen field. Ask any of us who have been close enough to Tom to know.

Sincerely,

R. C. Norris

R. C. Norris

YOU CAN DEPEND ON THEM

TELEGRAMS

GET

THROUGH

FAST-SURE-ALWAYS ON TIME

EASTERN UNION

W. P. MARSHALL, PRESIDENT

1201

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date is

and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

SA166 NSB2 09

CUT 15 9 40 AM OCT 14 PM 12 58

NS.TSA117 PD=TUSCALOOSA ALA 14 1200P=

WILL & WING

UNIVERSITY OF ILLINOIS

FRANK SCHOOLEY=

WILL, UNIV. OF ILL=URBANA ILL=

WASHINGTON MEETING CANCELLED. NOTIFY SCHRAMM. WILL WRITE
LATER.=

GRAYDON AUSMUS=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

TO: NAEB E. D. COMMITTEE

FROM: Frank E. Schooley

RE: Harry J. Skornia

In reply to the cable sent from here in September, I have received a personal letter from Harry. The cable was delayed in the embassy, apparently because Skornia name had been dropped somewhere in transmission. So, he received it late. Knowing nothing about the situation, he wrote on a personal basis, and said I might use pertinent dope, but asked me not to circulate the letter as such. Here goes.... He is still chairman of the Radio-TV department at Indiana University.... data regarding him are on file with the Bureau of Placement, University of Michigan....Walter Roberts in charge of Austrian Public Affairs, New State Building, Department of State, Washington, can provide a statement on Skornia work in Austria....The President, Dean and others at I. U. still insist that they expect Harry back at Indiana....There is a possibility that he might elect to go back to I.U....There is a possibility he might elect to stay in present or similar work with State Department....Any decision probably could not be made until November, if a decision were required of him....and he probably would be available no earlier than May 15. He expressed his most sincere appreciation in being thought of.

With delay in Washington meeting, I shall delay further investigation on Skornia until I have further word from Ausmus, who is writing.
Skornia address is:

H. J. Skornia
Radio Officer
American Embassy
APO 777, c/o PM,
New York, N. Y.

I have no additional word on Wynn at this hour.

fes

10-14-52



C o p y

UNCLASSIFIED
INCOMING TELEGRAM

DATE SENT : OCT 7 52
RECD : OCT 7 52
FROM : SECSTATE
SENT : VIENNA WIROM 957

Your 802 message sent by Frank Schooley, University of Illinois in Urbana, to Harry Skornia, Chief, Radio Division, University of Indiana, currently doing radio work Vienna.

ACHESON

UNCLASSIFIED
TELEGRAM

DATE : September 19, 1952

SENT : SECSTATE - 802

Following message dated Sept 12 received from Champaign, Illinois via Austrian radio. "NAEB Executive Directorship vacant. Advise collect interest availability conditions of candidacy. SCHOCLEY Urbana."

Embassy has no knowledge source or subject. Please endeavor trace.

THOMPSON

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

SYMBOLS

DL=Day Letter

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W. P. MARSHALL, PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

SA178 SYA265

S.CDU250 33 PD INTL=CD VIENNA VIA RCA 8 1719= PM 12 55

LT MR FRANK SCHOOLEY=

=UNIVERSITY OF URBANA (ILL)=

DEFINITELY INTERESTED IN OFFER CONTAINED YOUR WIRE OF
SEPTEMBER 12TH RECEIVED ONLY TODAY IF PERMANENT STOP
APPRECIATE FURTHER INFO STOP AVAILABLE MAY STOP=

H J SKORNIA=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

7/11/12
RECEIVED
RADIO
OCT 16 8 50 AM 1952
WILL C. WUO
UNIVERSITY OF ILLINOIS

UNITED NATIONS



NATIONS UNIES

NEW YORK

CABLE ADDRESS: UNATIONS NEWYORK - ADRESSE TELEGRAPHIQUE

13 October 1952

FILE NO.:

Mr. Frank E. Schooley,
Treasurer,
National Association of Educational Broadcasters,
University of Illinois,
119 Gregory Hall,
Urbana, Illinois.

Dear Mr. Schooley,

I am glad to reply to your letter of October 9th in which you asked my opinion regarding the ability, personality and leadership of Professor Early Wynn.

I am happy to recommend to you my former colleague and dear friend, Professor Early Wynn, formerly of the Department of Dramatic Arts and Professor of Speech, and now Director of the Communications Center at the University of North Carolina.

Professor Wynn is, in my opinion, highly qualified to be the new Executive Director of the NAEB. He has character, ability, personality, imagination and leadership. His loyalty is unquestioned. He served with the United States Navy in the Second World War. He was long associated with Professor Frederick H. Koch and with Professor Samuel Seldon. He has good health, a good voice, and is an educational pioneer in the field of dramatics, speech and broadcasting.

I would regret very much to see him leave the University of North Carolina but, at the same time, I would not wish to have him denied the opportunity which your consideration would open to him.

Yours sincerely,

Frank P. Graham

Frank P. Graham

UNITED NATIONS NATIONS UNIES

NEW YORK

13 October 1952

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Treasurer
National Association of Educational Broadcaster
University of Illinois
119 Gregory Hall
Urbana, Illinois

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Yours sincerely,

/s/ Frank P. Graham
Frank P. Graham

HARD HEADQUARTERS

October 10, 1952

Mr. Graydon Ausmus
Radio Station WUGA
University of Alabama
University, Alabama

Dear Graydon:

Your letter of October 2 was in my pile of mail when I returned to the office today after moving to Urbana. We are in and getting settled rapidly.

When I talked to Sy last week, he told me of your proposed Washington meeting. On the surface, this looks like a good idea. I think it will be very wise to get a man decided on at the earliest possible moment. I do not think it should be necessary to poll the remainder of the board to pay your travelling expenses.

I think I gave you verbally my reaction to Wynn. He impressed me very favorably at Iowa State. I have heard many good things about his North Carolina operation, and I have had several pleasant dealings with him. Further than that I know nothing, but from this little bit I do know I think he would be a good bet.

Don't worry about the terminal date as far as I'm concerned. It will be perfectly all right for me to leave as early as January 1 but no later than February 1. I am sure also that we can make some arrangements to move out of the house and move Earl in anytime after January 1.

By copies of this letter, I am sending tax exempt slips to all those who need them.

Sincerely,



Jim Miles
Executive Director

JEM:ll

cc: Richard Hall
Dorton Paulu
Allen Miller
Wilbur Schramm
Seymour Siegel
Frank Schooley ✓

TO: NAEB E. D. COMMITTEE

FROM: Frank Schooley

1. Report from John Ivy, Southern Regional Education Board:
(Telephone 6781, Atlanta, Georgia);

7472
Worked with Earl about 18 months, Ivy on research, Earl in Communications, on naval research project in mass communications. Has known him less intimately over a longer period of years. On administration ability, Wynn has vigor and imagination...he works well with groups; worked well with research people...has flexibility...makes a fine impression on lay groups..."all in all, I'd rate him "A."...while not in close contact with staff, Ivy impression was that Wynn always had a "devoted and excited team working for him." Again, Ivy said he thought he would rate Wynn with an "A." He thought Gordon Blackwell would offer some light regarding more recent dates, because Ivy hasn't been at North Carolina for about four years.

2. Report from Professor Gordon Blackwell, University of North Carolina. "I have no reservations in any respect regarding Earl....I think the TV program is going through here, and I think it would be disastrous for us to lose him.... Earl stands very high....has done an awfully good job developing the Communications Center from scratch....fine esprit de corps among staff members....I believe Earl is developing, and is even better than when John Ivy worked with him....Earl stands tops....repeat: I have no reservations in any respect regarding Earl."

3. Above remarks are accurate references, some direct quotes; others indirect, but mostly direct paraphrase if not exact words.

4. Have also written the following and probably will supply special Washington meeting with dope on or before day of meeting: Dr. Frank P. Graham, Governor Kerr Scott, Chancellor Robert Burton House.

October 9, 1952

Dr. Robert Burton House, Chancellor
University of North Carolina
Chapel Hill, North Carolina

Dear Chancellor House:

The National Association of Educational Broadcasters is seeking a new Executive Director. The name of Mr. Earl Wynn, Communications Center, University of North Carolina, has been suggested to us.

The person we seek is one interested in education --- in educational radio and television, one who has administrative ability, personality, imagination, and proven leadership.

For the special committee considering the possible candidates, would you be kind enough to give us your impressions and evaluations of Mr. Wynn for the position.

For your information, I might explain that NAEB is an association of practically all educational radio and television stations in the USA.

Your kindness will be appreciated.

Sincerely yours,

Frank E. Schooley
Treasurer

FES:fmh

October 9, 1952

Dr. Frank P. Graham
U. S. Representative to the U. N.
United Nations Assembly
New York, N. Y.

Dear Doctor Graham:

The National Association of Educational Broadcasters is seeking a new Executive Director. The name of Mr. Early Wynn, Communications Center, University of North Carolina, has been suggested to us.

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Sincerely yours,

Frank E. Schooley
Treasurer

FES:fmh

TO: NAEB E. D. Committee
FROM: Frank Schooley
RE: Skornia.

1. The following telegram was received by me today:

"SA178 SYA265
S.CDU250 33 PD INTL=CD VIENNA VIA RCA 8 1715

LT MR FRANK SCHOOLEY
UNIVERSITY OF URBANA (ILL)

DEFINITELY INTERESTED IN OFFER CONTAINED YOUR WIRE OF
SEPTEMBER 12th RECEIVED ONLY TODAY IF PERMANENT STOP
APPRECIATE FURTHER INFO STOP AVAILABLE MAY STOP
H J SKORNIA"

2. By way of explanation, the embassy in Vienna didn't deliver the wire to Skornia for some reason. Some flunky thought it was a broadside looking for help. It found way back to Urbana, in hands of a State department representative, who called me to see why I'd sent that cable to Austria. I told him in no uncertain terms what I thought about failure to deliver. He sent fast word back to Vienna.
3. If I may suggest, I believe this now calls for some letter of explanation by the chairman, Graydon Ausmus. I merely suggest this so that matter isn't left undone. If I am to act further regarding Skornia, Ausmus please advise.

10-9-52



October 9, 1952

Governor Kerr Scott
State House
Raleigh, North Carolina

Dear Governor Scott:

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FROM: Frank E. Schooley
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With delay in Washington meeting, I shall delay further investigation on Skornia until I have further word from Ausmas, who is writing.
Skornia address is: H. J. Skornia

Radio Officer
American Embassy
APO 777, c/o PM,
New York, N. Y.

I have no additional word on Wynn at this hour.

fes

10-14-52



October 17, 1952

Professor Thomas A. Rousse
Chairman, Speech Department
The University of Texas
Austin, Texas

Dear Tom:

We are beating the bushes ferociously to secure a replacement of Jim Miles as Executive Director of the National Association of Educational Broadcasters. One of the people whom we are considering at this point is Gail Adkins. I shall appreciate from you a confidential but detailed evaluation of Gail and your estimate of his possible effectiveness on this job.

The Executive Director of NAEB must be a person with real organizational ability, a man capable of holding his own with national organizations and people in strategic government and education circles: he must have imagination, tact, and ambition and must be a real leader. In replacing Jim we hope to secure a man who will stay with us a minimum of four years and this person must not only represent us well with all groups on a national level but must carry the responsibility of welding and developing a strong national organization of NAEB. We have been looking for a man in the ten to twelve thousand dollar class but have not found him. If we should employ someone on Gail's level, we would expect to start him at seven or eight thousand dollars and raise him on up as his growth merits.

You can understand that we should like to request this information kept confidential and I assure you your reply will be treated with the same courtesy.

My kindest personal regards.

Sincerely yours,

Graydon Ausmus
Vice President

GA:psa

AM
640 KILOCYCLESFM
90.9 MEGACYCLES

THE UNIVERSITY OF OKLAHOMA

NORMAN · OKLAHOMA

October 10, 1952

Mr. Graydon Ausmus, Director
Radio Broadcasting Services
University of Alabama
Box 2002
University, Alabama

Dear Graydon:

While I was in Urbana working on the NAEB-FAE Grants, Jim told me that the committee was very seriously considering Earl Wynn for the position of executive director. What little I know of Earl and some of the few contacts that I have had with him, he impresses me as being a pretty solid individual. I had thought of him in connection with the position but quickly dismissed it when I felt that he had undoubtedly too good a position there at North Carolina. I do hope that you will find all of his references satisfactory for I certainly would be heartily in favor of Earl's appointment to the position.

I trust by now that you have received the Memorandum which Cousin Parker sent out through Cousin Burton. Incidentally, I hope that you chastize him for not dating the memo. This does not please me in the least and I shall and will speak vigorously against it for I do not think that it takes care of the existing problem one bit. I think it is a very half-hearted and namby-pamby attempt to solve a pressing problem. I am taking along plenty of money to Minneapolis so I can bail myself out of jail in case I talk too much with the gentleman from New York. Of course, I don't take Si to seriously but it is a funny thing to me that he has to jump on everybody in the organization from time to time in an attempt to swing the "big stick". The fact that he has gone to Europe and is in New York doesn't impress me in the least. So I believe there will be some very warm sessions in the pre-convention clam bake. See you then.

Cordially yours,

John W. Dunn, Director
Educational Broadcasting Services

JWD/bg



UNIVERSITY OF ILLINOIS · URBANA

Office of University Broadcasting

October 8, 1952

Mr. Graydon Ausmus
Box 2002
University of Alabama
University, Alabama

Dear Graydon:

Unfortunately, I can give you very little help in making your decision on Earl Wynn. I have met Earl once or twice and then only briefly. My impression of him is very favorable. Further, I know a good many people who are acquainted with him and with his work and their reports always have been good.

This is an important decision and I am sorry that I can't help you in making it. I assume that you have solicited a reaction from John Ivy, and if you have not done so, I would urge that you query Professor Gordon Blackwell at Chapel Hill about Wynn, his capacity to deal with people, and his capacity for intellectual growth.

The FAE's committee on training in the mass media held its first meeting last week and proposes immediately to make a few grants for internships while it continues to work on plans for a long range program of training. I have drawn the assignment of coming up with some nominations of internees in educational radio and television. If you have some suggestions to make of people who could profit from an internship experience, especially those in situations which are critical just now, I hope you will send them on to me at once.

Best regards,

Robert B. Hudson
Director

RBH:mjm

TO: NAEB E. D. Committee
FROM: Frank Schooley
RE: Skornia.

1. The following telegram was received by me today:

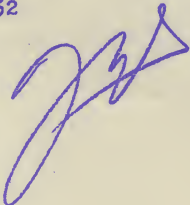
"SA178 SYA265
S.CDU250 33 PD INTL=CD VIENNA VIA RCA 8 1715

LT MR FRANK SCHOOLEY
UNIVERSITY OF URBANA (ILL)

DEFINITELY INTERESTED IN OFFER CONTAINED YOUR WIRE OF
SEPTEMBER 12th RECEIVED ONLY TODAY IF PERMANENT STOP
APPRECIATE FURTHER INFO STOP AVAILABLE MAY STOP
H J SKORNIA"

2. By way of explanation, the embassy in Vienna didn't deliver the wire to Skornia for some reason. Some flunky thought it was a broadside looking for help. It found way back to Urbana, in hands of a State department representative, who called me to see why I'd sent that cable to Austria. I told him in no uncertain terms what I thought about failure to deliver. He sent fast word back to Vienna.
3. If I may suggest, I believe this now calls for some letter of explanation by the chairman, Graydon Ausmus. I merely suggest this so that matter isn't left undone. If I am to act further regarding Skornia, Ausmus please advise.

10-9-52

A handwritten signature in blue ink, appearing to be 'JJS' or similar, written in a cursive style.

1. People ~~_____~~

2. Plan of approach

3. additional business

a. ~~2nd~~ N.Y. Study —

a. Convention ~~_____~~

4. TV possibilities for MEB —

1. Re — Examination of S.D. ^{vs} Board ~~A~~ ~~A~~
Kellogg vs V. of Ill.

a. Talking together —
b.

Note — symbolic of rank —
leadership + service —

Sources -

1. Educational Broadcasting.
 - a. WHEB
 - b. Non-WHEB
2. Commercial broadcasting -
3. ^{other} Educational —

Qualities — Skills

1. Knowledge of broadcasting.
2. Good Edu. background -
3. Personality
4. Ability to impress right people -
5. Administrative ability -
6. Organizer —

~~Dir. of Audio-Visual Div., U. of Fla., Gainesville~~

~~nienhaus — TVA —~~

~~Delight Morris — Pres. So. Ill. U. —~~

~~Webb Huley — Personnel man in Sears, Chicago~~
off.

1. Level of operation (caliber)
- a. Top-level -
 - b. "Hungry" -

Exploring educational Avenues
for names -

Preferably one who has shown
leadership and interest in mass
communications.

Skip Graham - Louisville
call mayas Farnslee & find out ~~about~~ ^{ability} of Graham's asst.
→ Salley, H.B.

Neil Morrison
ask Jim Miles name of big man named "Bob" ^{Wichita}
another guy at U. of Toronto ^{Canada}
+ Pitman

1. MTEB VS. Hdgtrs. VS U. of Ill. VS Exec. Dir.
VS. Kellogg + MTEB Board.

~~Lisle Langerdorf~~
~~Head Dept. of Extension Inf. +~~
~~Radio mgs - Kansas State~~
~~College.~~

Write Sr. -

TV Comm. be reactivated

Explore possible TV services

meeting of Bd. -
Report of Comm. of 5 -
of re-construction of

TV Comm.

What's relation to new TV -

Got 5 to 15 -

contact
7 or 8 to \$500.00
get money
for "Seminar"

4-5 days

Prior to Fall meeting
make it October -

shall need nite + Th. morn. Bd. meetings
in minn. be open to all comers??

Letter from Sr. to Griffith asking
for rehearsal of a blueprint

at some time - Spirit of Planning
What relation MTEB to foundation - to RST -

active 28
assoc 60

net stat 70

Tape ^{out} 725/wk.

Capable - 12 - 1300/wk.

approx. $\frac{\$1100}{\$1,000. -}$

Jan 1 - June 30/52

approx $\frac{\$8,000}{\$1,000. -}$

July 1/52 - June 30/53

32,000

15,000

\$25,000 yr budget

Walker —

13 programs

\$ 450. Secretarial —
250. Travel —
150. Supplies + Mat.
\$ 850.00

1. 13 Radio Shows —
2. News features & Stories —
3. Bulletins —

Bob
names -

Seminar - How to approach Indat.
How can we value bus. of
reporting to members +

Oct. 8 - Ala. T.V.

~~9-10 ABA~~

12th - 3 p.m. -

to Wed. 15th, 4 p.m. - Sherland Hotel

Board -

Comm. of 5 - (2 extra)

Stelle - (above 8.)

Ford + Bob -

Kellogg + Schramm -

check with Al on plans for meeting & other
members of Bd.
check with Parker Whetley on Sci's location
& call him.

Ralph Steele

Mike Hanna - Ithica
W H C Ut

check on I Rornia
to E. Parker

call anyone Monday -
determine availability -

Wynne — / Free-lee
SKornia Frank

Frank -
Bro -

Jim Day — Radio Free Asia -

Irving Merrill — ✓

Al Gaines -

Ken Christainson GA.

Gale Adkins GA.

~~John Crabbe -~~

Robert S. Petersen Frank (later)

Paul Read GA -

Dir. Radio-Vis. - Fla., Gainesville, GA

~~Paul Leonard (sent to Pres. Calif. - 1963 - 1964)~~

millhaus - TVA — Frank later.

Skip Graham Jim -

Webb Neely - Pers. - V. G. Chi

Delight Morris - Pres. S. G. U. Frank ^{Burton}
Warren Bauer

Hugh Mix —

Ed Brown ^{Burton}

Washington Gregory, Florida P.R. S.D., n. y. - Jim.
~~Don. Helgendorf~~

Ralph Steutle —

1. Plans for TV - Ala. —

Kenn Christensen —

Wilbur Schramm -

Dean Communications Div.

U. of Ill.

Urbana, Ill -

E D Comm., Paulu, Miller
& I, ~~will~~ meet Urbana
Sept. 11, 12, 13. Hope
you ~~are~~ will be
available for
advice

G. A. -

Sept. 9-11-52

Allen Miller - K W S C - Wash. State Coll.

Wire Collect acceptance ^{Pullman, Wash.} or rejection serving
on E.D. ^{with} Paulu and me, Urbana nine A.M.
Sept 11 through 13.

Mamex
smith +
7.

Buston Paulu, KJOM, U. of Minn.
Minneapolis, Minn.

Wire Collect acceptance or
rejection serving Committee on E.D.
with Miller + me Urbana nine A.M.,
Sept 11 through 13.

Telegram - 9-4-52

MERRILL, Irving Rodgers; b. Muscatine, Iowa, Jan. 1, 1919; Iowa State College, Ames 1938-39 Science; Cornell University, 1939-41 AB Speech; Announcing, WHCU, Cornell U. 1940-41; Music Dir., WOI, Iowa State College, 1941; Operations O., FA Bn, U. S. Army 1941-45; Ass't News Editor, WOI, Iowa State College 1945-46; Radio KUSD, 1946 to 1949 - 1 July, 1949 Mgr. KUSD; 1950 to present Instructor School of Journalism and Comm., U. of Illinois. Married, two children.

1 January 45 to separation: Operations Officer, FA Battalion	Major
1 June 44 to 31 Dec 45: Liason Officer, FA Battalion	Captain
1 June 43 to 1 June 44: Intelligence Officer, FA Battalion	Captain
1 Jan 43 to 31 May 43: Battery Commander, FA Battery	Captain
1 July 42 to 31 Dec 42: Ass't Operations O., FA Bn.	1st Lt.
9 Aug 41 to 30 June 42: Staff and Faculty, Field Arty School	2nd Lt.

Served in England, France, Germany, Luxembourg, and Austria.
 Awarded: Distinguished Unit Badge, Bronze Star Medal, American Defense Medal, European Theater Medal with 4 Battle Stars, American Defense Medal, German Occupation Medal, WW II Victory Medal.
 3rd Prize, Billboard Public Service Promotion Contest, 1950
Feature of the Week, Broadcasting Magazine, Jan. 2, 1950
 Farm Safety Award, National Safety Council, Nov. 1949
 IER Award, Snatch-Cat and Tournapul, May 1949
 American Cancer Society Award, 1949
 Chairman, Publicity Committee, Vermillion Chamber of Commerce
 Charter Member, Vermillion Junior Chamber of Commerce
 Charter Member, Vermillion Lions Club
 Home: E-40-B Stadium Terrace, Champaign, Illinois

Compiled by Schooley from various academic records here:

PETERSON, ROBERT LENUS - Born Enterprise, Kansas, August 3, 1919.
 George Washington University, AB, 1945; MA, 1946; attended New York University, 1947-48; attended Teachers College, Columbia University, 1947-48. Graduate study, U. of I., 1948-date; Studied Psychology as undergraduate, personnel administration as graduate. Member, American Management Association, National Office Management Association.
 Experience: Accounting-clerical, Federal Security Administration, 1940-42; personnel administration, U. S. Treasury, 1942-44; personnel relations, U. S. Navy, 1944-46; assistant to the director, management consulting, Remington Rand, New York City, 1945-48; Director, Utilization Department, Remington Rand, New York, 1948; administrative assistant, Provost, University of Illinois, 1948-50; Business Management Service, College of Commerce, U. of I., 1950-date. Instructor, College of Commerce and University Extension, U. of I., 1951-52. Married. Address: 1506 S. Orchard, Urbana.

Clifton Utley —
T.V. Smith —

Richard
~~Dick~~ Hull —

WOI-TV
Iowa State Coll.
Ames, Iowa —

Comm. on Exec. Dir. ^{Paulu, Miller and me} meeting ^{Sept 11 and will}
9:00 A.M. Th. continuing Thru
Saturday if necessary. ~~Paulu~~ ^{in Urbana.}

Paulu, Miller and I will
meet ~~Sat~~ Th Sept 11, 9:00
A.M. Urbana &

Confirm your availability
meet ~~with~~ Miller, Paulu,
me, Unofficially ~~on~~
E.D. Comm. Urbana
9:00 A.M. ~~Thurs~~ Sept 11 Thru
13 Urbana.

Reserve Rooms Union
or Hotel
Pauler & Miller, Hull
Oct 10 thru 12

answ~~er~~ms. Oct. 11 ~~that~~
~~12~~, send ^{tax} ~~tax~~ forms.

James Miles
119 Gregory Hall
U. of Ill.
Urbana -

Telegram to Mrs. Tuggle 9-6-52

③
Meston's intro. rec'd. —

Chapters on violence
or on the critics & audience

check Smythe's letter — — — —

Smythe will correct typos —

Smythe leave by 16th.

Schooley shop for printing

1000 copies printed — suggested.

1st. Approve for printing.

md. Consider release policy
Who? When? How?

Smythe will go to n-y.

State 7-3131

Ext 2474 —

Gale —

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

EXECUTIVE DIRECTOR

JAMES MILES
GREGORY HALL, U. of Illinois
Urbana, Ill.

GENERAL COUNSEL

MARCUS COHN
Cafritz Building
Washington, D. C.

REGIONAL DIRECTORS

★

Region I

✓ PARKER WHEATLEY
WGBH, Lowell Institute
Broadcasting Council
Boston, Mass.
Maine, New York, Connecticut, New
Hampshire, Massachusetts, Vermont,
Rhode Island, Pennsylvania, New
Jersey, Delaware and Maryland.

Region II

✓ ALVIN GAINES
WARE, Board of Education
Atlanta, Ga.
Virginia, West Virginia, Alabama,
Kentucky, Tennessee, North and
South Carolina, Georgia, Florida
and Mississippi.

Region III

✓ WALDO ABBOTT
WUOM, U. of Michigan
Ann Arbor, Mich.
Ohio, Michigan, Indiana, Illinois
and Wisconsin.

Region IV

RICHARD B. HULL
WOI, Iowa State College
Ames, Iowa
Iowa, Minnesota, North and South
Dakota, Nebraska and Wyoming.

Region V

✓ JOHN DUNN
WNAD, U. of Oklahoma
Norman, Okla.
Missouri, Kansas, Colorado, New
Mexico, Oklahoma, Arkansas, Texas
and Louisiana.

Region VI

ALLEN MILLER
KWSC, State College of
Washington
Pullman, Washington
Montana, Washington, California,
Idaho, Oregon, Nevada, Arizona,
Utah and Territory of Hawaii.

DIRECTOR OF STUDIES

DALLAS W. SMYTHE
Illinois University Communica-
tions Research Institute.
Urbana, Illinois

SECRETARY AND PUBLICATIONS EDITOR

BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

G.
Robt B. Vanduyne
W.K. Kellogg Foundation
Battle Creek, Mich.
Comm. on Exec. Dir.
meets Urbana, Sept 11, 12, 13.
Hope to see you. Will
call from There. Regards
G. A.



THE UNIVERSITY OF NORTH CAROLINA

UNIVERSITY EXTENSION DIVISION

CHAPEL HILL

October 7, 1952

Mr. Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA (FM)
Extension Division
University, Alabama

Dear Mr. Ausmus:

The contents of your letter were quite a surprise. I had no idea that Earl Wynn was interested in another position and I'm quite sure the University would regret to have him leave. Consequently, I shall keep the news confidential.

As you probably know, Radio started as an activity of the Extension Division. Dr. Ralph W. McDonald, now President of Bowling Green State University, Ohio, was Associate Director in charge of radio and public forum activities. Mr. Wynn who at that time (1939-42) was connected with the Department of Dramatic Art, served as our part-time director of radio programs. He did a very satisfactory production job and helped arrange a series of programs by the Carolina Playmakers that was broadcast over a national network. After the war, he returned with many new ideas about the whole field of communication. Largely through his efforts, the Department of Radio was established and in September 1945 the Communication Center of the Consolidated University of North Carolina was approved by the Board of Trustees. My Wynn was appointed Chairman of the Department, Professor of Radio and Communication, and Director of the Center.

My evaluation of Mr. Wynn is based upon contacts with him as Director of the Division, Chairman of the Communication Committee of the faculty and as Chairman of the Advisory Board of the Communication Center. The budget of the Center is listed separately under the Extension section of the University's budget and the Center is considered one of the cooperative services of the Division. I have found him to be a man of ideas, tact, and initiative. He has many friends throughout the country and has been invited to serve on important national committees interested in educational broadcasting. He has developed excellent working relationships with the N. C. Association of Broadcasters which co-sponsors the annual N. C. High School Radio Institute, in cooperation with the Extension Division.

To be perfectly frank, as you requested, I must report that two or three personnel problems have arisen during Mr. Wynn's administration. They involved questions of academic tenure as well as professional efficiency. I believe he has learned a lesson the hard way and that from now on he will be more careful both in the selection, assignment, and treatment of staff members. In my judgment, most of the difficulties were those of adjustment peculiar to a University organization. The staff of approximately twenty persons is now working together very smoothly, effectively, and with excellent morale. I believe that most of these problems may be charged up to the fact he has been building new agencies within the framework of a State University

Mr. Graydon Ausmus

- 2 -

October 7, 1952

during the first few years of his administrative responsibility. In other words, I think that through experiences such as these his abilities as an administrator and organizer have been strengthened.

We are about to open an FM educational radio station and are conducting experiments with educational television, including the production and recording of TV programs, under Wynn's leadership. Hence, I feel this is no time for a change. On the other hand, I doubt if the University would stand in the way of his making a change for the better, especially one of such national importance as that offered by the NAEB.

Sincerely,

A handwritten signature in dark ink, appearing to read "R. M. Grumman", written in a cursive style.

Russell M. Grumman
Director

G/c

October 6, 1952

Mr. Robert Hudson
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Bob:

Frank has mentioned to you, no doubt, that at this point our list of prospects for the Executive Director seems to be narrowed down to Earl Wynn. Inasmuch as you have had a number of contacts with Earl, I should appreciate a reaction from you concerning him. Has he performed well in the various group meetings you have had with him? How well would he hold his own with some of our national groups such as the American Council? How would the Foundation people with whom you have worked react to him, and how would he fit into the family picture at the University of Illinois? These to me are important questions.

I will hold any comments you have concerning him in strictest confidence.

My kindest regards.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

October 6, 1952

Mr. Robert G. VanDyyn
Associate Director
Division of Education
W. K. Kellogg Foundation
Battle Creek, Michigan

Dear Bob:

As I indicated to you in previous correspondence, Earl Wynn, Director of the Division of Communications at the University of North Carolina, seems to be our best possibility for the new Executive Director and we are considering trying to get our committee and Wilbur together for a conference with him prior to the National Association of Educational Broadcasters fall convention November 6-8. Our plans now are to meet in Washington, D. C., the evening of October 16th and the morning of October 17th if everyone involved can be there on those dates.

We should be very happy indeed if you could meet with us so you too would have an opportunity to get acquainted with Earl in the event we decide to offer him the job. I think it would be highly desirable for you, Wilbur, and the NAEB committee to have a chance to discuss very thoroughly our plans, our hopes, and aspirations with our prospective Executive Director before we make a final decision. After all, this man is to stay with us for four years at least and he needs a complete understanding of our objectives before accepting the job. Furthermore, we would like your reaction to him before we make him an offer..

Let me hear from you concerning your availability and I will confirm the meeting as soon as I have heard from the other people involved.

My kindest and best regards.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:psc

3 October 1952

Mr. Thomas D. Rishworth
1500 Portland Avenue
St. Paul 5, Minnexas

Dear Tom:

I hasten to acknowledge your letter of September 27th which I received almost as soon as I stepped off the boat from a trip abroad.

During the past month a special committee of NAEB has been canvassing the field, and I believe that a selection has already been made. I know that when I left, your name was up for consideration, but since I don't have any concrete knowledge of the discussions of the committee, I cannot tell you whether you are still being considered, or if for some reason or other someone else "got the nod".

There is to be a meeting of the committee on October 16th in Washington, and you may rest assured I will present your letter and your resume. I know that Allen Miller has, on many occasions, suggested your possible availability.

Cordially,

Seymour N. Siegel
President

sns/t

1500 Portland Avenue
St. Paul 5, Minnesota
September 27, 1952

Mr. Seymour N. Siegel, President
National Association of
Educational Broadcasters
Station W N Y C
Municipal Broadcasting System
New York City, New York

Dear Si:

I have been advised that a vacancy may occur in the position of executive secretary of the National Association of Educational Broadcasters.

In view of my long association with educational radio and TV, my administrative experience, and my familiarity with the special problems of the non-commercial station, I believe I am particularly qualified for the position.

A personal data sheet enclosed with this letter outlines the details of my professional background. My experience actually dates back to 1926 when I first became a part-time announcer for KUOM, University of Minnesota, then identified as WLB. In 1928, I began work as a substitute announcer for KSTP on a talent fee basis. My thirteen years at KSTP as educational and public relations director gave me experience in every phase of regional station operation, and so far as I know, with the exception of network educational directors, I was the second man in the nation to be placed in charge of public service programs on a full time basis by any commercial station.

My network service brought me into daily contact with nearly every important professional, educational, and social welfare agency in the country. After the war I returned to a managerial position with NBC in charge of package program sales, directing the contractual arrangements and planning of all of the then-NBC-owned programs from Bill Stern to Kaltenborn, from Jinx Falkenberg to Toscanini.

My academic experience dates from 1935 and the College of St. Catherine to the University of Texas. During the past twenty-five years I have participated in all of the major educational radio conferences, helping to organize the School Broadcast Conference, the Association for Education by Radio, and the University Association for Professional Radio Education.

Administratively, at NBC I supervised a staff of eighteen in the public service programs division. At the University of Texas, my staff numbered thirty. During the past summer, at the National Music Camp, our radio staff produced a total of seventy-nine broadcasts and three motion pictures in only fifty-six days. At NBC I was that network's first educational director to be assigned a definite budget for the operation of the department. Until that time budgetary details were known only to the vice-president in charge of programs. At Texas, our radio and TV budget amounted to 75 thousand dollars annually. The St. Paul Junior Association of Commerce, of which I was president, operated on a 60 thousand dollar annual budget.

Professionally, I believe my views are well known to most of your membership, with whom I have worked for years. As a fellow member of the Allerton House seminar, I participated in the discussions which resulted in the establishment of the NAEB tape network. As a consultant to the Educational Standards Committee of the NAB (now the NARTB), I was one of four responsible for the establishment of curriculum and teaching standards for professional radio at the college level. The new four year television curriculum at the University of Texas was established under my direction. I have participated annually in the meetings of the Institute for Education by Radio as discussion chairman, panel member, or speaker.

I believe that an executive secretary should be a first sergeant, carrying out the orders of the commanding officer - or officers - and within those limitations serving his organization impartially and objectively. He must be a man of ideas and a public relations servant. So far as possible he should seek anonymity. He must not operate as if he were surveying a homestead for permanent occupancy, for if he does operate in this manner he is likely to protect his own interests before he protects the welfare of his organization.

Temporarily, I am engaged as technical consultant on the production of educational and industrial films for the Empire Photosound Company of St. Paul. I am determined, however, to continue in the educational field. I believe I have much to offer.

A one year trial arrangement might serve to prove my point.

Very sincerely yours,

Thomas D Rishworth
Thomas D. Rishworth

THOMAS D. RISHWORTH - PERSONAL DATA

Date of birth: Feb. 13, 1907 Place: St. Paul, Minnesota

Employment record:

Radio Director, National Music Camp, Interlochen, Michigan
(1952 - summer only)
Director of Radio House, Coordinator of Radio-Television,
University of Texas (1946-1952)
Educational Consultant, South Texas Television Co., Houston,
Texas (1951-1952)
Manager of Program Sales, National Broadcasting Co., New York
(1945-1946)
Director of Public Service Programs Dept., National Broadcasting
Co., New York (1941-1942)
Educational Director, Station KSTP, St. Paul, Minnesota
(1929-1941)
Lecturer in radio (part time), College of St. Catherine,
St. Paul, Minnesota (1935-1940)
Lecturer in radio (part time), College of St. Thomas, St. Paul,
Minnesota (1936-1940)

Army service record:

U.S. Army Air Forces (1942-1945), assigned to Public Relations
Division as director of two Army war exhibits on cross-
country tours: "The Four Freedoms Show" and "Shot From
the Sky."

Professional and public service record:

National President, University Association for Professional
Radio Education (1951-1952)
Member, White House Broadcast Advisory Council (1951-1952)
National Chairman, Committee on Radio and Television, National
Congress of Parents and Teachers (1949-1952)
Member, Board of Directors, Travis County (Texas) Tuberculosis
Association (1949-1952)
Member, Board of Directors, Travis Area (Texas) Girl Scouts
of America (1951-1952)
Delegate, U.S. Commission, United Nations Educational, Scientific,
and Cultural Organization (UNESCO) (1951)
Member, Judges' Committee, Peabody Radio Awards (1948-1952)
Vice-President, Austin Symphony Orchestra Society (1950-1951)
Member, Committee of Judges, American Exhibition of Recordings
of Educational Programs (Ohio State University) (1950
and 1940)
National Vice-President, Association for Education by Radio-
Television (1947-1948)
Member, Public Affairs Committee, New York (1941-1942)
Member, National Public Relations Committee, National Council
of YMCA (1941-1943)

Member-at-large, National Council, Boy Scouts of America
(1940-1942)
Member, Board of Directors, Greater New York Council, Camp Fire
Girls (1941)
Member, Advisory Council, School Broadcast Conference (Chicago)
(1937-1942)
President, St. Paul Junior Chamber of Commerce (1939-1940)
National Vice-Chairman, Radio Committee, U.S. Junior Chamber of
Commerce (1940)
Member, Board of Directors, St. Paul Area Council, Boy Scouts of
America (1935-1941)
Member, Board of Directors, St. Paul Council of Camp Fire Girls,
(1935-1941)

Education:

St. Paul (Minnesota) public schools (1913-1925)
University of Minnesota (major in speech) (1925-1929) (left college
before obtaining degree to begin radio work)
Rockefeller Foundation Fellowship, University of Illinois (1950)
(international seminar on communications)

Awards:

Distinguished Service Award of Texas Western College (1951)
Peabody Award (for distinguished radio production) (1939)
First Awards from Institute for Education by Radio in 1939, 1948,
1949, 1950, 1951 for the outstanding educational broad-
casts of the year.
Variety Magazine Award for outstanding service to education (1938)

Miscellaneous:

Established the radio workshop movement in Minnesota, with
16 workshops in St. Paul and Minneapolis high schools.
Produced first television broadcast in Minnesota, an experi-
mental project in art education (1939)
Contributed to the Journal of the National Council of Teachers
of English, the Association for Education by Radio
Journal, and for two years editor of the radio-television
department of "The National Parent-Teacher", the PTA
Magazine.
Producer of the Texas School of the Air (fifty-seven stations),
the nation's oldest and largest in-school listening
project confined to a single state.
Established health education broadcast project in Texas which
has since been recognized as the outstanding radio series
in that field by the U.S. Bureau of Public Health, and
other national organizations.

Served as consultant to National Association of Radio and Television Broadcasters in establishing minimum standards for radio instruction at the college and university level

Producer of two motion pictures for Great Northern Railroad through Empire Photosound, Inc., St. Paul, Minn. (1936-1937)

Technical consultant on production for three motion pictures for the National Music Camp, Interlochen, Michigan (1952)

Script writer for radio scripts used in observance of American Education Week by National Education Association (1950-1951)

Lectures at Universities of Minnesota, Oklahoma, Illinois, Houston, Iowa, at New York, Syracuse, Boston, Baylor, Northwestern and Emory Universities, at Colorado State Teachers and Texas Western Colleges, and others.

Supervised the production of more than 9000 broadcasts from Radio House at the University of Texas (1946-1952)

Supervised the production of nineteen telecasts from University of Texas (1950-1952)

References:

Mr. Kenneth M. Hance, General Manager, Station KSTP, St. Paul, Minnesota

Miss Judith C. Waller, Director of Public Affairs, National Broadcasting Co., Merchandise Mart, Chicago, Illinois

Dr. E. W. Doty, Dean, College of Fine Arts, University of Texas, Austin, Texas

Dr. Joseph E. Maddy, President, National Music Camp, 303 South State St., Ann Arbor, Michigan

Dr. Franklin G. Dunham, Chief, Radio Division, U.S. Office of Education, Washington 25, D.C.

Mrs. Dorothy Lewis, Coordinator of U.S. Station Relations, Radio Division, United Nations, New York City, N.Y.

Mrs. Dorothy Gordon, Director, Youth Forum, New York Times, Times Square, New York City, N. Y.

Mr. Ralph Steetle, Executive Director, Joint Committee on Educational Television, 1785 Massachusetts Ave. N.W., Washington 6, D.C.

Mr. Parker Wheatley, Executive Director, Lowell Institute Cooperative Broadcasting Council, Symphony Hall, Boston 15, Massachusetts

Mr. William S. Yale, President, Empire Photosound, Inc., 490 Snelling Avenue N., St. Paul, Minnesota

Dr. Albert Johnson, Department of Drama, University of Texas, Austin, Texas

Dr. Archie Jones, Department of Music, University of Texas, Austin, Texas

October 2, 1952

Mr. Wilbur Schramm, Dean
Division of Communications
University of Illinois
Urbana, Illinois

Dear Wilbur:

Our search for an Executive Director has about narrowed itself down to Earl Wynn of the University of North Carolina and Earl has expressed interest in being considered for the job. I have talked with Si, Allen, and Dick and all are of the opinion that we should attempt to arrange an interview with Earl prior to the fall meeting of the NAEB. Dick is going to be in Washington on the 16th of October and Si will be available for the evening of the 16th and the morning of the 17th. Our plan is to ask Earl to meet Burton, Dick, Si and me in Washington on the evening of the 16th and the morning of the 17th. We should like you to meet with us if you can. Please let me know by return mail if it will be possible for you to be there. In the meantime, I trust you will trace any contact you have regarding Wynn and continue to look for other possibilities.

Do you suppose we might get Bob VanDyyn to meet with us there also?

My kindest and best regards always.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:psa

October 2, 1952

Dr. Russell M. Grumman
Director, Extension Division
University of North Carolina
Chapel Hill, North Carolina

Dear Dr. Grumman:

Mr. Earl Wynn had indicated his interest in being considered for the job of Executive Director of the National Association of Educational Broadcasters. As chairman of the committee to make the selection of the new director, I should appreciate very much a frank evaluation by you of Mr. Wynn based upon the contact you have had with him over the past several years. The Executive Director of NAEB will have broad national responsibilities, must have vision, organizational ability, tact, and initiative, and we are very eager to secure just the right person for the job. We are giving Mr. Wynn serious consideration but are eager to have more information concerning him before making a decision. I should appreciate a very frank evaluation.

Any comment you have to make will be held in the strictest confidence and I trust you will keep this request confidential.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUCA(FM)

GA:psa

October 2, 1952

Mr. Burton Paulu
KUOM, University of Minnesota
Minneapolis, Minnesota

Dear Burton:

I talked with Si, Dick, and Allen concerning the Executive Director's spot and all of us are pretty much of the opinion that Earl Wynn is our best bet at this point. (I tried to reach you but was told you were in New York.) Frank is continuing to trace some references on him and I am doing the same thing. Dick Allen and Si are of the opinion that we should call him in for a conference prior to the convention in November. Dick will be in Washington on October 16th and will be available the evening of October 16th and the morning of the 17th for conference. He suggests that we invite Wilbur to meet us. I have written the other members of the committee and Wilbur requesting that they meet me on the evening of the 16th and the morning of the 17th in Washington, D. C. and should like to make the same request of you. If a majority of the group and Earl can be there at that time, I will confirm the meeting and make reservations for us in some down town hotel.

Give me a reply by return mail.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA (FM)

GA:pe

P. S. Got your letter of September 30 just before this went out. Your schedule seems very heavy but Washington seemed to be more convenient far more than Chicago. Let me know if it is O.K.

October 2, 1952

Mr. Tom Rishworth
1500 Portland Avenue
St. Paul 5, Minnesota

Dear Tom:

Thank you for your letter of September 27 expressing interest in the Executive Director's job. I am delighted to hear from you and to know of your current activities.

When our committee to select the Executive Director met in Urbana last month, yours was one of the names which we tossed into the pot for consideration and we are still interested in you for the job. We are tracing references on several people at this time and will have a second meeting of our committee for a further narrowing of the list prior to the NAEB fall convention in Minneapolis early in November.

Thanks again for your interest. My kindest and best wishes to you always.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUCR(FM)

GA:pse

October 2, 1952

Mr. Frank Schooley
Radio Station WILL
Gregory Hall
University of Illinois
Urbana, Illinois

Dear Frank:

Your very kind letter and card of October 1 and the sentiments therein are deeply appreciated.

As to my interest in the Executive Director's job of NAEB my answer is still the same. I am not interested at this time or in the foreseeable future. If the University of Alabama does not proceed with its TV plans, I shall consider moving to an institution where they are proceeding with TV, but I shall stay here and fight it through if it possible to do so. My job here does not pay well and I have turned down several nice offers for the reasons that: first, I like to live in the deep South; second, I have put a great deal of myself into this present job and am reluctant to leave this state; third, my work here is personally more gratifying and offers opportunity for advancement so long as I continue to butt my head against the obstacles we face. Furthermore, if I do make a move, I want it to be my last move. I am a strong believer in deeply-planted roots. This job has never paid well and never will pay well so I pay a high price for the privilege of living where I want to live and doing what I want to do. If I should make a move out of the deep South, I can think of no place I had rather be and no group of people with whom I had rather work than you, Will, Bob and the other fine people I have met at the University of Illinois. The fact remains, however, that leaving here is not a probability that I face at the present time. How soon I may face that probability, I can't say.

I apologize for such a long paroration, but your kindness I felt prompted a rather complete reply; so unless you come up with some highly negative information concerning Wynn - and I doubt that you will - I am calling a meeting which will include Si, Dick Hull, Burton Paulu, Wilbur, and me with Earl Wynn in Washington the evening of October 16 and the morning of October 17th for a complete discussion of the possibilities of his going to work with us the first of January. I am convinced that he will do a thoroughly outstanding job if we can arrive at an agreement.

Mr. Frank Schooley
October 2, 1952
Page 2

I have one inquiry out concerning Earl and should hear from that within a few days. In the meantime, distribute your findings as soon as they are in to Allen, Burton, Dick, Sid, Wilbur and me. You may be interested to know, incidentally, that I talked with Allen and he agrees that we should get the committee together to talk to Wynn but that we should not include him because of the distance.

I appreciate your good work and your comments concerning the other three men as well as comments concerning the meeting of this committee prior to the November convention.

My kindest regards always.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA (FM)

GA:pse

WUOA-FM

91.7 ON YOUR FM DIAL

"THE VOICE OF THE UNIVERSITY OF ALABAMA"

EXTENSION DIVISION
UNIVERSITY OF ALABAMA

October 2, 1952

UNIVERSITY, ALABAMA
BOX 2002

Mr. Frank Schooley
Radio Station WILL
Gregory Hall
University of Illinois
Urbana, Illinois

RECEIVED
OCT 7 8 37 AM 1952
WILL & WIUC
UNIVERSITY OF ILLINOIS

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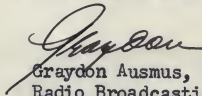
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October 2, 1952
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Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

October 1, 1952

Mr. Graydon Ausmus
Vice-President, NAEB
WUOA, University of Alabama
University, Alabama

Dear Graydon:

Checking on Earl Wynn.

Not being member of committee, don't know whether I should comment or not on possible meeting. I would meet if I had one or more likely candidates. I would not meet in October without a good one. At this moment, I consider Wynn of such type. I do not consider Morris, Peterson, Bro of this type.

Sir, my reply is somewhat late because I was out of town when your letter arrived (attending another NARTB meeting, in which U. of I. and TV were mentioned. Dunn, Abbots, and Wegener are in session with Miles on the FAE \$80,000 project, but I haven't even seen 'em. Too busy. Having lunch with 'em today.

Regards,

Frank E. Schooley
Treasurer

FES:fmh

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

EXECUTIVE DIRECTOR

JAMES MILES
GREGORY HALL, U. of Illinois
Urbana, Ill.

GENERAL COUNSEL

MARCUS COHN
Cafritz Building
Washington, D. C.

REGIONAL DIRECTORS



Region I

PARKER WHEATLEY

WGBH, Lowell Institute
Broadcasting Council
Boston, Mass.

Maine, New York, Connecticut, New
Hampshire, Massachusetts, Vermont,
Rhode Island, Pennsylvania, New
Jersey, Delaware and Maryland.

Region II

ALVIN GAINES

WABE, Board of Education
Atlanta, Ga.

Virginia, West Virginia, Alabama,
Kentucky, Tennessee, North and
South Carolina, Georgia, Florida
and Mississippi.

Region III

WALDO ABBOTT

WUOM, U. of Michigan
Ann Arbor, Mich.

Ohio, Michigan, Indiana, Illinois
and Wisconsin.

Region IV

RICHARD B. HULL

WOI, Iowa State College
Ames, Iowa

Iowa, Minnesota, North and South
Dakota, Nebraska and Wyoming.

Region V

JOHN DUNN

WVAD, U. of Oklahoma
Norman, Okla.

Missouri, Kansas, Colorado, New
Mexico, Oklahoma, Arkansas, Texas
and Louisiana.

Region VI

ALLEN MILLER

KWSC, State College of Washington
Pullman, Washington
Montana, Washington, California,
Idaho, Oregon, Nevada, Arizona,
Utah and Territory of Hawaii.

DIRECTOR OF STUDIES

DALLAS W. SMYTHE
Illinois University Communica-
tions Research Institute,
Urbana, Illinois

SECRETARY AND

PUBLICATIONS EDITOR

BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

RECEIVED
RADIO STATION

SEP 25 8 51 AM 1952

WILL & MUOC
UNIVERSITY OF ILLINOIS

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

September 22, 1952

Mr. Frank Schooley
WILL, University of Illinois
Urbana, Illinois

Dear Frank:

This is to inform you that Earl Wynn has indicated his interest in being considered for the job of Executive Director and will be available if given favorable consideration by the organization January 1, 1953, but not before that date.

By way of references - and I believe Frank was to trace references on Wynn - he lists the following:

Dr. Robert Burton House, Chancellor
University of North Carolina
Chapel Hill, North Carolina

Gov. Kerr Scott
State House
Raleigh, North Carolina

Dr. Frank P. Graham
U.S. Representative to the U.N.
United Nations Assembly
New York, New York

~~Mr. Robert ...~~
~~U.S. Kellogg Foundation~~
~~Battle Creek, Michigan~~

I regret that I have no lead on the two or three other names which I was to explore but am still working on the list.

The question this committee should consider at this point is whether to attempt a meeting prior to the convention to interview one or two possible candidates or wait until that meeting to get together. If members of the committee feel that we have made enough progress on the names at the top of our list, that is if we have enough information on Bro. Morris, Wynn, Peterson, and others to narrow the list down to not more than three people and have these three people meet with us, then I feel we should have a meeting by the middle of October so that we can come up with a specific recommendation at the November convention. I should like to have an expression from members of this committee as soon as possible.

Sincerely yours,

Graydon Ausmus
Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:psa

THE UNIVERSITY OF TEXAS
AUSTIN 12

RADIO HOUSE

October 1, 1952

Graydon Ausmus, Director
Radio Broadcasting Services
University of Alabama
University, Alabama

Dear Graydon,

I'm still looking for a good scriptwriter-producer. Ruth Hunnicutt is no longer with us and I'm trying to exercise considerable care in filling the vacancy.

Our radio production load is almost doubled this year. We've a good staff and a very busy one. The biggest limiting factor is lack of studio time. Fortunately, the radio budget is bigger than ever before. This year for the first time we have separate accounts and staff for television production. We're still having to do our television shows over a San Antonio station, but KTBC-TV is due on the air in December. We look forward to the convenience and economy of producing TV shows in Austin.

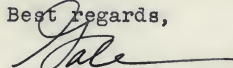
I'm pleased to be considered for the position of Executive Director of the N.A.E.B. It is certainly the kind of post I would like to move on to upon leaving the University of Texas. With the end of my doctoral pursuit reasonably within reach, I am in the market for a new appointment. If I cannot better myself by going elsewhere, I may remain here at the University. However, I would welcome a challenging assignment in a new location. The N.A.E.B. position would be ideal.

If I should need to become available for the N.A.E.B. position, it could be arranged. I would prefer that Tom Rousse and Acting President Dolley not be contacted concerning this application unless the chips are really down. I don't want them to think I would pull out of this job except under very unusual circumstances. Al Chapman you could contact immediately. In fact I would appreciate your doing so.

If I have overlooked any information you need, just let me know. I would be glad to supplement the enclosed data sheet with additional details or further references.

I'm sure you know how much an invitation of this stature must mean to one who looks forward to a career in educational radio and television. It goes without saying how much I appreciate the good words that someone must have put in for me. From this point I'll try to do as well as our Texas politicians and "stand on my record".

Best regards,



Gale R. Adkins
Acting Director of Radio-TV
University of Texas

GRA/rg
Enclosure

References

Dr. A. L. Chapman (Management Counselor)
Rohrer, Hibler, and Replogle
601 Thomas Building
Dallas 1, Texas

Professor Thomas A. Rousse
Chairman, Radio and Television Committee
Speech Building
University of Texas
Austin, Texas

Dr. James C. Dolley
Acting President of The University
University of Texas
Austin, Texas

*Sent
10-17-52*

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
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Norman, Okla.
Missouri, Kansas, Colorado, New
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tions Research Institute.
Urbana, Illinois

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BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

October 1, 1952

Dear Allen:

There seems to be some confusion and doubt floating around as to Tom Rishworth's worth to educational radio now that "he is rendered impotent by the strain of emotional crises." I would like to go on record in support of Tom and state my views and reasons why I think, along with others, that Tom is entirely capable of maintaining and upholding any educational radio office offered him.

In doing so, perhaps a brief sketch of the recent upheaval at Radio House is in order.

The issue was so clouded that not even Tom, as I see it, can be exactly clear on what happened. However, two points do seem clear: two psychopathic personalities were involved--one a woman in the script office, the other a man in the general office. Both people played heavily on Tom's bigheartedness to hold their jobs. That Tom should have fired them, or at least one of them, is probably without question. The woman in the script office had tried to undermine Tony Lumphin, Elithe Beale and Al Chapman. They left their jobs before she "got" them. Hers is a feeling of "to keep my job secure, I've got to discredit the top man." It was a challenge to Tom to get along with her. Examine her case in this light. After complete re-writing at times by Gale Adkins, at times by Tom, other times by me, some of her "scripts" won national recognition--in her name. Neither the Radio Committee nor the Presidents Office could fully understand firing a woman with such nationally recognized ability. But ask Gale Adkins why he thinks the scripts of "Leather-britches" looked good to the Peabody people, or check with Al Chapman on the background of "Healthy Living In Our Country." These are but two examples. So, Tom's decision was that if he couldn't have support in firing her, he would get along with her. And for six years he did! In those six years he made Radio House a nationally known and respected institution.

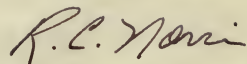
The situation which made it necessary for Tom to compromise with, instead of getting rid of this woman, is a University of Texas situation; not a Tom Rishworth situation. To support this point I merely ask you to answer the question: Why was the Radio Committee, in the period from May to September of this year, unable to find anyone willing to step into the untenable situation there?

The time from Tom's divorce through his leaving Radio House was one of great emotional upheaval. Perhaps more so for him than it would have been for a man of lesser stature. But at no time when crisis seemed to be surmounted only by crisis, did Tom Rishworth loose sight of, or neglect his duty to Radio House and to Educational Radio. At no times did his personal problem fog his thinking about the jobs at hand. I know. I was there. I directed him in a show the day he announced quietly to the staff that he and Jane were getting a divorce. I did a remote broadcast with him the day after the President's office informed Tom that he "was under investigation." Check with Marye Benjamin as to Tom's carrying out of duties up to the time of his leaving. Check with Al Johnson, Chairman of the U. T. Drama Department. Check with Bill Cavness, another script writer there. Ask Dr. E. P. Conkle or Tom Rousse if the Radio Committee was dissatisfied with the calibre of Tom's work. Ask any psychiatrist how much groundless, personal slander any one man can stand before his own judgement takes him to another place.

At the time of Tom's leaving he had promised Hugh Procter, Texas Education Agency, six additional shows in the Radio House series "Is Anybody Home." A lesser man would have turned the remaining six shows back into the Radio House hopper. Tom promised Procter that since his voice was on the first six tapes, he would, as soon as he obtained tape equipment, record the final six shows. This he did at Interlochen. Tom kept his promise, prompted by his belief in the things he had built at Radio House, and Procter received the shows well ahead of air time.

I cite this to further my point that emotional upheavals have not impaired Tom Rishworth's capability. Tom's capability stems from a thorough knowledge of the tools of radio AND from a deep and sincere belief in radio as a social and educational force. Tom's personal problems are his own, but they will never overshadow his ability, faith, and vigor for his chosen field. Ask any of us who have been close enough to Tom to know.

Sincerely,



R. C. Norris

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OCT 6 8 44 AM 1952

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CLAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

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tions Research Institute.
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SECRETARY AND

PUBLICATIONS EDITOR

BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

October 2, 1952

Mr. Jim Miles, Executive Director
National Association of Educational Broadcasters
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Jim:

After considerable narrowing of our list and a great deal of talking to people back and forth, we are making tentative plans to have Earl Wynn meet Seymour Siegel, Dick Hull, Burton Paulu, Wilbur Schram, and me in Washington the evening of October 16 and the morning of October 17 for a lengthy discussion of the possibilities of his joining NAEB as our second Executive Director. All of the above plus Frank Schooley have expressed the opinion that Wynn is by far our best bet. Allen says he feels that we should not pull him into the Washington meeting because of the distance involved. Frank is still tracing some references on Wynn and the meeting will not be definitely called until all of these references are in.

The reason for meeting in Washington is that Dick Hull will be in Washington on the 16th on business and we will not have to pay his expenses. Washington is easily accessible for Ed, Earl, and me. Only Wilbur and Burton will have a trip of any significance. All of the above mentioned except Wilbur have approved NAEB financing of this meeting. If you think further authorization for the meeting should be secured - by a poll of the remainder of the Board - I will be glad to get it, but it does not strike me as necessary.

I think I wrote you before requesting a reaction to Wynn but should like to repeat that request since I have not heard from you.

I also indicated that Earl, if we decide to employ him, will be available January 1. In that event, we

Mr. Ed Miles
October 2, 1952
Page 2

still want you to remain until February 1 while he is getting his feet on the ground.

My kindest regards to you and the family.

Sincerely yours,

Craydon Annus, Director
Radio Broadcasting Services
Manager, WJDA(FM)

GA:ps

cc: Dick Hall
Burton Paulu
Allen Miller
Wilbur Schramm
Seymour Siegel
Frank Schooley



the UNIVERSITY OF ILLINOIS

Radio and Television Service

Graydon:

Are you sure you do not want the job? If you should, I don't see why we are wasting our time (as you know). On the otherhand, I would be the last guy to urge you. If I were Ausmus, I know what my answer would be, and I am not Ausmus. Sir, I simply raise the question again to be sure that information I have about one Ausmus' wishes is the same as his wishes.

Regards,

Frank
10-1-52

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS
119 GREGORY HALL
URBANA, ILLINOIS

October 1, 1952

Mr. Graydon Ausmus
Vice-President, NAEB
WUOA, University of Alabama
University, Alabama

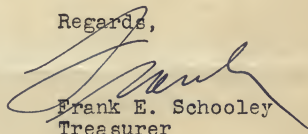
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Sir, my reply is somewhat late because I was out of town when your letter arrived (attending another NARTB meeting, in which U. of I. and TV were mentioned). Dunn, Abbots, and Wegener are in session with Miles on the FAE \$80,000 project, but I haven't even seen 'em. Too busy. Having lunch with 'em today.

Regards,



Frank E. Schooley
Treasurer

FES:fmh

October 1, 1952

Mr. Wilbur Schramm, Dean
Division of Communications
University of Illinois
Urbana, Illinois

Dear Wilbur:

Our search for an Executive Director has about narrowed itself down to Earl Wynn of the University of North Carolina, and Earl has expressed interest in being considered for the job. I have talked with Si, Allen Miller, and Dick Hull, and all are of the opinion that we should attempt to arrange an interview with Earl prior to the fall meeting of the NAEB. Dick Hull is going to be in Washington on the 16th of October and Si will be available for the evening of the 16th and the morning of the 17th. Our plan is to ask Earl to meet Burton, Dick, Si and me in Washington at that time, if possible, on the evening of the 16th and the morning of the 17th. We should like you to get with us at that time if you can arrange it. Please let me know by return mail if it will be possible for you to be there. In the meantime, I trust you will trace any contact you have regarding Wynn.

Do you suppose we might get Bob VanDyke to meet with us there also?

My kindest and best regards always.

Sincerely yours,

Graydon Augus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

RADIO STATION KUOM
770 ON YOUR DIAL

30 September 1952

Mr. Graydon Ausmus
WUOA, University of Alabama
University of Alabama

Dear Graydon:

I have your letter of September 22 relative to Wynn and the others.

When I was in New York last week I checked with Warren Bower. He would not be interested in the position. Upon thinking the matter over carefully, I am inclined to suggest that we not consider the other candidate whom I was supposed to investigate. That means that the two names on my list may be crossed off.

I think we ought to meet the candidates prior to the convention. There will be enough things to do at the convention without getting mixed up with that, too. I say that in spite of the fact that I am extremely reluctant to travel anywhere at this point: our tremendous television developments here at the University of Minnesota, preparation for the convention, and the other projects that I have to take care of, have just swamped me. However, if worse comes to worse, I might be able to run down to Chicago for a day's session.

I have a tentative commitment for October 11-15 but could arrange a day in Chicago on the 18th if necessary. And in a pinch I might be able to come down for the 11th or 12th although I should very much rather not.

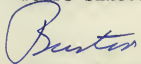
In this connection may I repeat the proposal which I threw out in Urbana: that we meet in some place like Chicago or Detroit rather than in a spot like East Lansing or Urbana. It takes almost an extra day to go and come from places like Michigan State or the University of Illinois on account of the need to change transportation and the difficulty of obtaining direct connections. But if we meet in Chicago, for example,-- which would be my first choice -- we could all reach it in a hurry.

I was in New York for a couple of days last week and talked to Sy to bring him up to date on NAEB developments. I was not quite clear in my own mind about the projected meeting of the Board of Directors and the Adult Education Committee on November 2, 3 and 4. Would you write to him to give him the dope so we can make our plans? It is important that I know about this as soon as possible so that I may reserve rooms for the group here.

I trust your television plans are developing well in Alabama. Ours are doing very well here right now.

With best personal regards,

Yours sincerely,


Burton Paulu
Manager

RECEIVED
RADIO STATION

OCT 3 8 45 AM 1952

September 29, 1952

WILL E. WIUC
UNIVERSITY OF ALABAMA
Graydon Ausmus
Radio Station WUOA-FM
University of Alabama
University, Alabama

Dear Graydon:

This is a follow-up to our phone call and to thank you for your letter of September 22nd.

I think the procedure you suggested in following through on Earl Wynn is a very good one and I also concur that we do need a meeting when the proposed candidate is chosen so that we may brief him on a number of things. I also think you are correct that it is more important for him to talk to the Committee than the present executive secretary since, if he is employed, he would doubtlessly parallel the work of Miles for a considerable period of time before he took on the task himself.

The more I think of it the more I think of Earl Wynn as a fine, mature person who is used to dealing with prominent and important people in an easy way and who, despite this social intelligence and skill, still has a great deal of the routinized activity and the ability to organize and pursue a plan which is so vital to anything we do.

My feeling is still that a fundamental need, and one that we have only approached, is getting a real sound core to this NAEB. Without this basic core and a really basic organizational set-up with proper distribution, advice and information, proper improvement of outlets, and a general pulling together of all our forces all of the fine and splendid things that have been done in this country and abroad become meaningless. Their only real virtue and utility is to feed them back through the outlets we have and to make them pursue the creation of new outlets, either radio or television, so that we may continue our basic purpose of broadcasting a different and better type of program for the American public. This does not preclude the fact that we may act in a sense as educational broadcast counselors, seek to improve and provide programs for other outlets than our own, and to generally stimulate the cause but again without the basic core organization we cannot do this in a concentrated way. We must have a strong, sound, well-worked out headquarters. This to me is basic to all other

Graydon Ausmus

- 2 -

September 29, 1952

endeavors at this point and failure to really achieve this the next few months means, insofar as I am concerned, that we will, as I said, become a curiosity on the American scene.

Best to you always.

Sincerely,

Richard B. Hull
Director of Region IV
and TV Chairman

RBH:dm

*Data
Sheet
sent to
A. Miller*

1500 Portland Avenue
St. Paul 5, Minnesota
September 27, 1952

Mr. Graydon Ausmus
Station W U O A
University of Alabama
University, Alabama

Dear Graydon:

Burton Paulu tells me you are looking for a replacement for Jim Miles. I should like to apply for the position.

I have today written Seymour Siegel and Allen Miller concerning my interest in the job, and I write you for the same purpose.

An enclosure will serve to indicate in detail my professional and public service background. Including my services without pay as an announcer for WLB (now KUOM), the record covers twenty-six years in radio, dating from 1926.

I have had ample administrative experience both at NBC in charge of our educational and public service staff and at the University of Texas, with a staff of thirty.

To bring you up to date on my own personal situation, I am now temporarily engaged as consultant on production of educational and industrial films for Empire Photosound, Inc., of St. Paul. During the past summer I served as radio director of the National Music Camp, a post formerly occupied by Ralph Steetle, Kay Lardie, Bill Boutwell, and others - and a very rewarding one in terms of experience and friendly colleagues.

News from Texas is that no one has been appointed to replace me. Gale Adkins will continue for another year as Acting Director. My former job was offered to John Crabbe, Parker Wheatley, Al Crews, and others - but all were afraid of it.

You know me, Graydon, and know what I can and cannot do. All I can say is that I believe an executive secretary must be a public relations and idea man. He must operate impartially and objectively, subject always to the directives of his Board and Officers, and available at all times for the service of each and every member of the organization.

Incidentally , Dr. Maddy arranged an innovation in the Music Camp program this year with a meeting of the JCET Board. Ralph, Judith Waller, Frank Dunham, Walter Emory, and others were in attendance. Burton was there as your NAEB representative and will testify to the genuine miracle performed by Maddy every year. As a single example, our radio equipment included five Ampex recorders, a new building with two control rooms, and two studios.

I trust you will keep me in mind, and write when you have the time.

Cordially yours,

Tom
Tom D. Rishworth

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN
UNION

W. P. MARSHALL, PRESIDENT

1201

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

NSA034 DB019

D.AUA046 PD=AUSTIN TEX 25 828A=

1952 SEP 25 AM 9 04

=GRAYDON AUSMUS, MANAGER RADIO STATION WUOA=

=UNIVERSITY OF ALABAMA UNIVERSITY ALA=

=APPRECIATED YOUR LETTER. AM VERY INTERESTED IN POSITION
EXECUTIVE DIRECTOR NAEB. COULD BE AVAILABLE. PLEASE
CONSIDER ME APPLICANT. AM PREPARING OUTLINE OF BACKGROUND.
LET ME KNOW IF ANYTHING ELSE NEEDED=

=GALE R ADKINS RADIO HOUSE UNIVERSITY OF TEXAS=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

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WESTERN UNION

1201

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W. P. MARSHALL, PRESIDENT

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SA071 NSA050

NS.TSA016 PD=TUSCALOOSA ALA 17 W H A U C
UNIVERSITY OF ILLINOIS

=FRANK SCHOOLEY=

=RADIO STATION W I L L UNIVERSITY OF ILL URBANA ILL:

=THANKS FOR MATEIRIALS WYNN WILL ADVISE INTEREST IN JOB BY
TOMORROW REGARDS:

=AUSMUS=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

02

NAEB HEADQUARTERS

September 17, 1952

TO: All members of the NAEB Board of Directors
FROM: Jim Miles

Gentlemen:

At the committee meeting last week-end, it was requested that I take over the house here at the University of Illinois in order that it might be available for my successor. It was also requested that I request an extension of my leave from Purdue until February 1, 1953. On both points, I can report, "Mission accomplished."

I haven't paid the rent yet but have looked over the house, and Elizabeth, Rickey, and I will be residence there shortly after October 1.

I will not report on this meeting. This will come directly from Ausmus. I merely wanted you to have this bit of information regarding the Executive Director post.

NAEB--FAE grant applications are coming in in volume. We will have 50 or 60 to consider and should have a good group to choose from. The committee will meet as originally planned on September 29 and 30 and October 1.

Sincerely,



Jim Miles
Executive Director

JSM:ll

UNIVERSITY OF ILLINOIS · DIVISION OF COMMUNICATIONS · URBANA

Office of the Dean

September 17, 1952

Mr. Graydon Ausmus
WUOA Radio Station
University of Alabama
University, Alabama

Dear Graydon:

Thank you for your very gracious letter of September 15.

Jim has been able to arrange an extension of his leave from Purdue and is planning to move into the little house by October 1st. Thus we shall have a house ready for his successor.

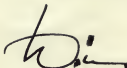
My advice to you is that you do not plan the large seminar type of meeting for mid-October, but rather postpone it until after the convention.

My further advice is that you call together the committee on the directorship in mid-October only if by that time you have two or three strong candidates who look as though they would be satisfactory and whom you could call in at the time of the meeting for an interview. If you do not have such candidates by that time, I suggest that you postpone the committee meeting until the days just before the convention.

Finally, I hope you will let me know if you have changed your mind about your own availability.

With very best wishes, I am

Sincerely yours,



Wilbur Schramm
Dean

September 16, 1952

RECEIVED
RADIO STATION

TO: Officers and Members of the NAEB Board

FROM: Graydon Ausmus, Vice President
SEP 19 8 46 AM 1952

SUBJECT: Report on the E. D. Committee Meeting, Urbana, September 11, 12, 13
WILL & WIUC

UNIVERSITY OF ILLINOIS

The committee named to work on the selection of a new Executive Director: Burton Paula, Allen Miller, and I, aided by consultations with Dick Hall, Frank Schooley, and Wilbur Schramm, worked for three days and nights on the problem and was unable to narrow the list down beyond twelve or fifteen names on which we are still working. We divided this list among us and hope to make some progress and possibly even come up with a recommendation for board action within the next two or three weeks. We are still aiming at the top-calibre man but are keeping in mind some of our younger men as possibilities in the event we are not able to find the top person. If any of you have thought of an additional name to toss onto the list, it is not too late to do so. It will be necessary, however, that we have a rather complete run-down on his background and training very soon.

Acting upon the request of the members present at Urbana last week, I have written Jim Miles requesting that he extend his deadline for leaving the organization until January 1, 1953, and possibly February 1. Even if we are able to come up with a name within the next two or three weeks, it would be highly desirable for the new man to take a month or two for a sort of internship on the job in order that the take-over be as smooth as possible. Jim indicated his belief that he may be able to stay on a bit longer than anticipated.

Wilbur Schramm and I flew to Battle Creek Friday afternoon and had a very satisfactory conference with Hugh Masters and Bob VanDuyn on our total NAEB operation including the relationship of the Executive Director to the NAEB Board and the relationship between the Board, the University of Illinois, and the Foundation. I believe I am safe in saying that we have a very satisfactory understanding between us and that our relationships are in very good condition indeed. We found both Mr. Masters and Mr. VanDuyn interested and helpful, but neither was able to suggest any outstanding candidates for the Executive Director's spot.

The committee spent a great deal of time rehashing our relationships with the Foundation and the University of Illinois and should have some recommendations for the Board's consideration at the November meeting, although no formal statement was arrived at. We discussed, also, the importance of a revision to the constitution to provide for active membership for those institutions engaged in or planning TV operations. It was felt that we must provide a positive service in the TV field and our TV committee will be expected to swing into action for specific recommendations by November. We hope, also, that the constitution and membership committees can come up with such constitutional revisions as will be needed to take care of this problem. Since a proposed constitutional revision must be circulated to the membership thirty days prior to a vote, that work should be done very soon.

Burton Paulu reported on plans for the convention and it sounds as if we will have a better-than-Biloud affair. I'd like to suggest that you begin promoting attendance for this convention within your own region right away. Let's make it the best-attended convention in history.

The Merton introduction to the second New York TV Survey was read by the group and Schooley working with Szytke and Miles will make arrangements for the publication of the survey as soon as possible. (The publication of this study has been approved by the Board previously, so this is not to be interpreted as an "official" action of this committee.)

Although this committee was not able to come up with the name, it was a very valuable meeting and a necessary prelude to the final selection. We will keep in touch with the total board as we progress.

September 16, 1952

Mr. Robert G. VanDyke
Associate Director
Division of Education
W. K. Kellogg Foundation
Battle Creek, Michigan

Dear Bob:

Just a note to express to you and Mr. Masters my appreciation for the time you so kindly gave Wilbur and me last Friday. It is always a pleasure seeing you, but on this occasion I was particularly gratified to be able to chat with Mr. Masters and learn that where flowers are concerned he is a gentleman of rare and exquisite good taste. Incidentally, our return flight was a very beautiful one, and I am happy to be able to report to you that I had no occasion to be concerned about my insurance.

Our committee in Urbana continued to work through Saturday noon but accomplished very little other than a narrowing down of our list. We have divided the list of about twelve names between us for further checking. I doubt seriously that we will be able to find the men within our list, so I am looking forward more than ever to receiving some suggestions from you and Mr. Masters. I have been asked to serve on the steering committee of a special project set up by the Ford Foundation to explore the possibility of regional collaboration in educational TV under the auspices of the Board of Control for Southern Regional Education, and it is possible that I may find some new people in this organization. Bob Anderson is on leave from his university to head up this project and I am trying to get a line on him. He is considered one of the brighter young graduate college deans, but so far I have not been able to get any material on him. I certainly hope that you and Mr. Masters will continue to keep us in mind. I will keep you posted on our progress.

Thanks again for a very pleasant visit with you.

Sincerely yours,

Graydon Aussen
Vice President

GAA:ps

cc: Dr. Wilbur Schramm

Dr. Seymour N. Siegel

RADIO STATION

W U O M

91.7 MC

UNIVERSITY OF MICHIGAN
ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

September 16, 1952

Mr. Graydon Ausmus
Station WUOA, Univ. of Alabama
University, Alabama

Dear Graydon:

The most interesting part of your letter concerning the proposals for a replacement for Jim was the last paragraph. Congratulations upon your new home. I hope to learn more about it and, someday, to see it. I thoroughly enjoyed my stay in the one you're giving up but then it is the people in the home that makes the home.

The plan set forth in your letter sounds very good to me.

Cordially yours,



Waldo Abbot
Director of Broadcasting

WA/mm

September 16, 1952

TO: Officers and Members of the NAEB Board

FROM: Graydon Ausmus, Vice President

SUBJECT: Report on the E. D. Committee Meeting, Urbana, September 11, 12, 13

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September 15, 1952

Mr. Graydon Ausmus
NAEB Vice-President
W U O A
University of Alabama
University, Alabama

Dear Graydon:

This letter brings you the latest from this point. Enclosed you'll find biographical data on Bro. Morris, Wynn, Robert L. Peterson, and Irving L. Merrill.

You'll find also comments of Professor Tom Benner on one Albin C. Bro. Incidentally, Tom's remarks on patience, tact, charm, etc. were instantly forthcoming, and preceded other remarks which came out in our conversation.

I have no reply to the Skornia cablegram, so I have done nothing. I have no word on Wynn, so I have done nothing. I shall be in Springfield Thursday, where I shall have an opportunity, I hope, of picking up something additional on Morris.

I'm glad you had a chance to shake hands with Bob Peterson. It was one of those chuckling coincidences that he should pass by at the moment. I looked up biographical data, just in case they would be helpful to anyone.

This letter goes to you, with copies of it and all enclosures to Paulu, Miller, Hull, and Miles. To no one else, unless otherwise instructed.

Again, my apologies for the mix-up by Schooley in his Saturday evening eating invitation. We'd enjoyed having you, and I trust you'd been happy to be present. I must be getting old, to have forgotten our previous engagement.

Regards,

Frank E. Schooley
NAEB Treasurer

FES:fmh

P.S. - Peterson dope didn't reach me today. I'll send it tomorrow.
cc: Hull
Miller
Paulu
Miles

FES

MERRILL, Irving Rodgers; b. Muscatine, Iowa, Jan. 1, 1919; Iowa State College, Ames 1938-39 Science; Cornell University, 1939-41 AB Speech; Announcing, WHCU, Cornell U. 1940-41; Music Dir., WOI, Iowa State College, 1941; Operations O., FA Bn, U. S. Army 1941-45; Ass't News Editor, WOI, Iowa State College 1945-46; Radio KUSD, 1946 to 1949 - 1 July, 1949 Mgr. KUSD; 1950 to present Instructor School of Journalism and Comm., U. of Illinois. Married, two children.

1 January 45 to separation: Operations Officer, FA Battalion	Major
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1 June 43 to 1 June 44: Intelligence Officer, FA Battalion	Captain
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1 July 42 to 31 Dec 42: Ass't Operations O., FA Bn.	1st Lt.
9 Aug 41 to 30 June 42: Staff and Faculty, Field Arty School	2nd Lt.

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 3rd Prize, Billboard Public Service Promotion Contest, 1950
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 Chairman, Publicity Committee, Vermillion Chamber of Commerce
 Charter Member, Vermillion Junior Chamber of Commerce
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W. K. KELLOGG FOUNDATION
BATTLE CREEK, MICHIGAN

DIVISION OF EDUCATION

HUGH B. MASTERS
DIRECTOR

ROBERT G. VANDUYN
ASSOCIATE DIRECTOR

September 15, 1952

Mr. Graydon Ausmus
WUOA, University of Alabama
University, Alabama

Dear Mr. Ausmus:

We have spent considerable time in reviewing some possible names to suggest to you and your committee for the Executive Secretary of NAEB. I regret to inform you that we have not been able to come up with any additional names other than the ones that Bob VanDuyn suggested to you the other afternoon while you and Wilbur Schramm were visiting with us.

The two people I had in mind, after further investigation and study, I do not believe are the people that we should recommend to you for consideration. If we think of any names in the next day or two, we shall be glad to send them to you.

I wish you a lot of success in your undertaking.

Please take good care of the camellias. I hope to have the opportunity of seeing them sometime.

Sincerely,



Hugh Masters

HBM:ees

September 15, 1952

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NAEB Vice-President
W U O A
University of Alabama
University, Alabama

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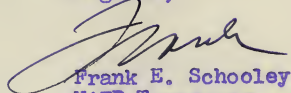
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Regards,



Frank E. Schooley
NAEB Treasurer

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cc: Hull
Miller
Paulu
Miles

FES

BRO, Albin Carl (brö), educator; b. Prentice, Wisc., Sept. 4, 1893; s. Peter John and Karolina (Anderson)B.; A.B., Northland Coll., 1917; Litt.D., 1941; Student Coll. of Missions, Indianapolis, Ind., 1917-19, U. of Nanking, China, 1919-20, U. of Chicago, 1925-27; m. Marguerite Harmon, May 28, 1918; children--Harmon Hartzell, Kenneth Arthur, Alice Karen, Andrew Harmon. Ednl. missionary, China, 1919-25; instr. and field worker, Northland Coll. 1927-29; sec. Religious Edn. Assn., 1929-31; with Pension Bd., Disciples of Christ, 1931-32; with U. of Chicago Press, 1932-39; pres. Frances Shimer College, Mt. Carroll, Ill., 1939-49; cultural officer to Am. Embassy, Seoul, Korea, Jan.-June, 1950; cultural officer U. S. Embassy, Indonesia since 1950. Mem. Religious Edn. Assn. Baptist. Club: Quadrangle (U of Chicago). Address: care U. S. Embassy, Bjokarta, Indonesia.

WHO'S WHO - Volume 27, page 1741

MORRIS, Delyte W(esley), univ. pres.; b. Xenia, Ill., Apr. 11, 1907; s. Charles Cue and Lillie Mae (Brown) M.; A.B., Park Coll., 1928; student East Central State Teachers Coll., Okla., summer 1929; A.M., U. of Maine, 1934; Ph.D., U. of Ia., 1936; m. Dorothy Arnold Mayo, Dec. 18, 1930; children--Peter Craig, Michael Alan, Teacher high sch., Sulphur, Okla., 1928-30; instr. pub. speaking, and dir. forensic activities, univ. of Maine, 1930-36; chmm. speech dept. Jr. Coll., Kansas City, Mo., 1936-38; chmm. speech dept. and dir. spl. edn. clinics, Indiana State Teachers Coll., Terre Haute, Ind., 1938-46; prof. speech and dir. speech and hearing clinic, Ohio State U., 1946-48; pres. Southern Ill. U. since 1948. Mem. Am. Speech and Hearing Assn. (pres. 1949, sec.-treas. 1941-48), and Ind. Teachers Speech Assn. (pres. 1943-44), Central States Assn. Teachers of Speech (pres. 1946-47), Internat. Council for Exceptional Children, Ill. Edn. Assn., Speech Assn. of Am., Nat. Edn. Assn., Southern Ill. Hist. Soc., Nat. Conf. Social Work, A.A.A.S., Am. Coll. Personnel Assn., Am. Assn. Sch. Adminstrs., State Nat. History Div., Bd. of Natural Resources, Ill. Good Rds. Assn. (dir.), Ill. Fulbright Comm., State March of Dimes Com., Greater Egypt Assn., Southern Ill. Inc., Carbondale C. of C., Crab Orchard Field Trial Club, Sigma Pi Sigma, Phi Delta Kappa, Pi Kappa Delta. Methodist. Mason (Shriner). Elk. Lion. Contbr. articles to prof. jours. Home: 1006 S. Thompson St., Carbondale, Ill.

Who's Who - Volume 27, page 2682

WYNN, Earl (Raymond), ednl. adminstr.; born Coal Valley, Ill., Nov. 25, 1911; s. Zedec Hardin and Mary Jane (Ziegler) W.; A.B., Augustana Coll., 1932; M.S., Northwestern, 1934, post grad., 1936-38; m. Irene Grace Schwartzinger, Sept. 8, 1939. Asst. prof. English and speech, charge speech div. Tarkn (Mo.) Coll., 1934-36; asst. and instr. speech, Northwestern, summers 1934-38, full time, 1936-38; instr. dramatic art, U. of N.C., 1938-40, asst. prof. dramatic art, in charge of radio, 1940-43; produced and directed Men in Action from U. of N.C., campus for MBS coast-to-coast network, 1941-42; dir. communication center (developed idea of center and organized same, 1945-46) since 1946, head dept. of radio (established dept.) since 1947; exec. dir. N.C. Communications Study Comm., 1949-51; actor Lost Colony, summers 1940, 41; writer-producer training films and film strips, Q.M.C., Camp Lee, Va., 1942-43.

WYNN (cont'd)

Served as lt., U.S.N.R., writer-supervisor Training Film Br., U. S. Navy, 1943-46. Mem. Speech Assn. of Am., Assn. Edn. by Radio, Nat. Assn. Edn. Broadcasters, United World Federalists, Am-Vets. Com., Ednl. Theatre Assn. Am for Democratic Action. Presbyterian Club: U. of North Carolina Faculty. Contbr. articles on Communication Center idea to Quar. Jour. of Speech, 1947; Jour. of Assn. for Edn. by Radio, 1948. Home: Chapel Hill, N.C.

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NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

EXECUTIVE DIRECTOR

JAMES MILES
GREGORY HALL, U. of Illinois
Urbana, Ill.

GENERAL COUNSEL

MARCUS COHN
Cabrils Building
Washington, D. C.

REGIONAL DIRECTORS

★

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PARKER WHEATLEY
WGBH, Lowell Institute
Broadcasting Council
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Maine, New York, Connecticut, New
Hampshire, Massachusetts, Vermont,
Rhode Island, Pennsylvania, New
Jersey, Delaware and Maryland.

Region II

ALVIN GAINES
WABE, Board of Education
Atlanta, Ga.
Virginia, West Virginia, Alabama,
Kentucky, Tennessee, North and
South Carolina, Georgia, Florida
and Mississippi.

Region III

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WUOM, U. of Michigan
Ann Arbor, Mich.
Ohio, Michigan, Indiana, Illinois
and Wisconsin.

Region IV

RICHARD B. HULL
WOL, Iowa State College
Ames, Iowa
Iowa, Minnesota, North and South
Dakota, Nebraska and Wyoming.

Region V

JOHN DUNN
WNAD, U. of Oklahoma
Norman, Okla.
Missouri, Kansas, Colorado, New
Mexico, Oklahoma, Arkansas, Texas
and Louisiana.

Region VI

ALLEN MILLER
KWSC, State College of
Washington
Pullman, Washington
Montana, Washington, California,
Idaho, Oregon, Nevada, Arizona,
Utah and Territory of Hawaii.

DIRECTOR OF STUDIES

DALLAS W. SMYTHE
Illinois University Communica-
tions Research Institute,
Urbana, Illinois

SECRETARY AND

PUBLICATIONS EDITOR
BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

11 Sept. 10, 1952

To members of the Board:

At the Ames TV Workshop, members of the board present agreed upon the procedure I have followed in attacking the problem of a replacement for Jim. It was agreed that I should not name the committee until replies were in on suggestions for a replacement.

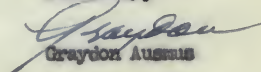
The committee I have named consists of Burton, Allen, and myself. This group is the result of suggestions from the board and my own thinking. Allen represents the periphery group--far west, far east; Burton represents the mid-west; I represent the smaller operations. (Not that it is a matter of great significance that "special" sections or groups or types be represented, however.) Another consideration in this choice was that of longevity on the board and familiarity with the problems we face.

In addition to this committee, Frank Schooley will be on hand for advice and suggestions when called on, Wilbur will be available for reactions, and Dick Hull will be in Urbana part of that time on some other business and we shall have the benefit of his experience to draw upon when needed. Likewise, we'll have Jim there for advice and reaction. Bob VanDyke will be standing by in Battle Creek and may be in Urbana for one day--I think it is evident that we will have adequate help and advice.

Our procedure will be to reevaluate the job, canvass the field for names, make several contacts, if possible get an applicant or two in for an interview, talk the list over with our consultants, and make a recommendation to the board by telephone or telegraph for a vote. The committee meets Sept. 11, 12, and 13--so you may expect to hear from us during that period if our plans move along as we expect.

(You would have had this letter earlier if (1) I had not bought a house last week and moved into it during the past three days and (2) if my secretary were not on vacation.)

Sincerely,


Graydon Ausmus

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

W. P. MARSHALL, PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

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GRAYDON AUSMUS= UNION BLDG

DIRECTOR OF RADIO UNIVERSITY OF ALABAMA TUSCALOOSA ALA=

WILL RETURN FROM ALABAMA THURSDAY NOON, AND BE AVAILABLE
AS NEEDED. REGARDS=

WILBUR SCHRAMM=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

CLASS OF SERVICE

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1952 SEP 5 AM 6 54

R.WA122 25 COLLECT NL=WUX WASHINGTON DC 4=

GRAYDON AUSMUS= RADIO STATION UNION BLDG

UNIV OF ALABAMA UNIVERSITY ALA=

WILL SERVE. HOPE SCHRAMM AVAILABLE FOR CONSULTATION.

ASSUME YOU WILL RESERVE URBANA ROOM NIGHT SEPTEMBER TEN.

I MAY BE REACHED IN MINNEAPOLIS AFTER SUNDAY=

BURTON PAUL U=

PAULU.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

IOWA STATE COLLEGE OF AGRICULTURE AND MECHANIC ARTS

AMES, IOWA

RADIO-TELEVISION SERVICE
WOI WOI-FM WOI-TV

September 2, 1952

Graydon Ausmus, Director
Radio-Broadcasting Services
Manager, WUOA (FM)
University of Alabama
University, Alabama

Dear Graydon:

Many thanks for your kind and thoughtful letters of August 25th. It was particularly thoughtful of you to write Dr. Friley and I genuinely appreciate your comments about the staff and the station.

I will be very interested in hearing whatever develops with respect to the Committee and the executive director situation. I have been giving this a lot of thought and the whole situation, for a matter of fact, and will have some ideas I would like to express to you on the telephone or in writing sometime next week, on matters other than the executive director.

What it amounts to is this. I think our all-time high priority at Minneapolis is getting ourselves put together as a total unit so that no committees, sub-functions, headquarters, trips, plans and dreams are conceived in a matter which is unrelated to the basic activities of NAREB. Where this is the case they should be reintegrated with our going activity.

The foregoing sounds like a fine and beautiful speech but nonetheless I think it is very much to the point at the present time for a good many reasons.

Best regards.

Sincerely,



Richard B. Hull
Radio-TV Director

RBH:dm

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS
119 GREGORY HALL
URBANA, ILLINOIS

September 3, 1952

Graydon Ausmus
Station WUQA
University of Alabama
University, Ala.

Dear Graydon:

I think you sent out a good memo under date of August 26. It certainly sums up the problem.

To answer your questions specifically:


One, I, of course, am in favor of the top level man although I am not necessarily in favor of paying him substantially more than the present budget stands for.

Two, I have gone over thoroughly the minutes of the Gotham meeting. I think this should be redrawn. I have no real quarrel with what is said here but I believe it was drawn almost in the heat of battle and tends to be punitive. It certainly could be much more constructive. If it could be rewritten with the personalities involved forgotten, I believe it would be a much more workable document.

Three, I have ^{No} further suggestions to offer. I would like to see Rishworth and Russ Porter more thoroughly investigated and would like to know too of the possible availability of Harry Skornia.

Sorry this reply is late. Rest assured I'll do anything I can to help.

Sincerely,



Jim Miles
Executive Director

JSM:rtb

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

September 3, 1952

Mr. Graydon Ausmus, Director
Radio Broadcasting Services
Station WUOA, University of Alabama
University, Alabama

Dear Graydon:

Arrived this morning in Ann Arbor after a two weeks vacation in the north woods. Found your letter of August 27 concerning the filling of Jim Miles' shoes which I think is a great problem and an impossibility. Note your second sentence in which you say "we are in bad graces with both Foundations." I'd like to know more about that. Why? And what evidence is there that such a condition exists?

Referring to your dittoed letter, I would prefer a top level, high-caliber man (1). It seems that we require a man who is decidedly a diplomat, a contact man rather than a man who would be merely serving the NAEB. Has either one of the Foundations a suggestion to make concerning an acceptable candidate? The only person that I feel would be outstanding is Wilbur Schramm. But he would be impossible to get, I'm afraid. Possibly, in accordance with your classification, I would be inclined to support Keith Tyler. Whatever became of Sterling Fisher? Do you think that Walter Emory might switch from television? How about Maurie Novik? Although his labor relationship might eliminate him. Ken Bartlett, of course, will not be available. Why don't you get Siepmann? I think he's too theoretical but his idealism might appeal to the Foundations. And that seems to be the prime prerequisite.

For a younger and less experienced man I still favor Jack Dunn although he, like myself and some other members of the Board, might inadvertently offend the Foundations by expressing his honest ideas. I have previously recommended Tom Rishworth but his disagreement with the PTA might be offensive and I still do not know exactly why he's no longer at Texas. Alan Miller might be good. I have two boys here at Michigan either of which would be good and would fit into this category - William Bender, Jr. and Ed Burrows. I'd hate to see either one of them go. I certainly would like to see you, Graydon, filling this position - God help you, but you'd do a good job. I hate to admit it, because I do not entirely agree with all of his philosophies, but George Probst would be a good man. There is certainly a problem involved and I think that it requires a great deal of thought and investigation before it is finally determined. I'm certainly glad that it is in your capable hands. I'll probably write you again on the same matter - sorry I've been delayed in getting this letter off. Best regards.

Waldo Abbot

Director of Broadcasting

AM
640 KILOCYCLESFM
90.9 MEGACYCLES

THE UNIVERSITY OF OKLAHOMA

NORMAN · OKLAHOMA

Aug. 30, 1952

Dear Graydon:

Ever since Ames, I've been pondering the problems we raised regarding the position of Executive Director but not getting too far. Let me say that I think you've done an excellent job in presenting the problem to the Board. Even the honorable Mr. Paulu couldn't have done better.

The qualifications which have been set up for the Executive Directorship are high, so high that I doubt seriously if we can get anyone to fill the position. Frankly, I don't know of anyone of that caliber who'd be interested in the place. George Probst (even though I don't always agree with him) might do; Russell Porter was mentioned. I haven't had any contacts with Porter in several years. I think he'd be a good prospect. Neither of these measure up to the high qualifications we've set, but they approach. I'm wondering if Probst would be acceptable to Kellogg?

Suppose we do find someone (Porter & Probst excepted) who is acceptable. Our present criteria regarding relationship of Executive Director & Board of Directors would need overhauling. To begin with, I'm wondering if a high-powered man would be interested in routine matters; on the other hand, would we want him to fool around with membership lists, etc. when he might be tackling bigger problems and jousting with the windmills of industry and high finance.

Actually our present rules call more for an Executive Secretary, performing, in the main, routine duties which are rather well defined. If we acquire this Olympian character, we must broaden the duties, powers and responsibilities of the position. Some people might think this is already so (Walde's memo), but actually it is not the case. These changes should be made before any contact is made so that we can spell out in 1,2,3 fashion just what the guy must expect. Certainly, we should not be indefinite. In a way, that's where a lot of our trouble has been. We should be able to make quite clear what his duties and responsibilities are. We should be explicit in this matter of final Board approval on all matters involving policy. Even Scott Fletcher recognizes that this is a MUST in his relationship with his own board.

If this post is to be more of an Executive Secretary, then I believe Irving Merrill might be as acceptable as anyone. Irv has grown up considerably, has an abundance of energy and drive, is young and free for the moment, knows educational broadcasting and operations and what's more important is acquainted with the majority of NAEB members.

As ever,

John W. Dunn

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

EXECUTIVE DIRECTOR

JAMES MILES
GREGORY HALL, U. of Illinois
Urbana, Ill.

GENERAL COUNSEL

MARCUS COHN
Calvin Building
Washington, D. C.

REGIONAL DIRECTORS

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WGBH, Lowell Institute
Broadcasting Council
Boston, Mass.

Maine, New York, Connecticut, New
Hampshire, Massachusetts, Vermont,
Rhode Island, Pennsylvania, New
Jersey, Delaware and Maryland.

Region II

ALVIN GAINES

WABE, Board of Education
Atlanta, Ga.

Virginia, West Virginia, Alabama,
Kentucky, Tennessee, North and
South Carolina, Georgia, Florida
and Mississippi.

Region III

WALDO ABBOTT

WUOM, U. of Michigan
Ann Arbor, Mich.

Ohio, Michigan, Indiana, Illinois
and Wisconsin.

Region IV

RICHARD B. HULL

WOL, Iowa State College
Ames, Iowa

Iowa, Minnesota, North and South
Dakota, Nebraska and Wyoming.

Region V

JOHN DUNN

WVAD, U. of Oklahoma
Norman, Okla.

Missouri, Kansas, Colorado, New
Mexico, Oklahoma, Arkansas, Texas
and Louisiana.

Region VI

ALLEN MILLER

KWSC, State College of
Washington

Pullman, Washington
Montana, Washington, California,
Idaho, Oregon, Nevada, Arizona,
Utah and Territory of Hawaii.

DIRECTOR OF STUDIES

DALLAS W. SMYTHE

Illinois University Communica-
tions Research Institute.
Urbana, Illinois

SECRETARY AND

PUBLICATIONS EDITOR

BURTON PAULU

KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL

WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

29 August 1952

Mr. Graydon Ausmus
WUOA, University of Alabama
University, Alabama

Dear Graydon:

Your memo of August 26 arrived this morning and I hasten to send the first portion of my reply to it.

First -- for the record -- let me say that I of course accept the general proposition which you outline. This you knew, but I am putting it down in black and white so that you have it on the record.

Second, I would favor choosing someone on the first level -- that is the "top-level, high-caliber man," rather than someone on the second level.

As to the nominating committee, I have a few suggestions for it. I am not considering Siegel or Wheatley as I assume they are out of the country and not available; if either of them were available, I would list them among the possible members of such a committee. Other members -- in addition to you -- would be Gaines, Miller, and Hull. If you wanted to supplement this by someone from outside the board of directors, I would suggest McCarty or Levenson. Mac is unquestionably our "elder statesman" and his advice would certainly be helpful; and from what I've seen of Levenson, he is a very able person who would probably know people in the educational world better than most of the rest of us.

In view of his frequent protestations of disinclination to work too hard or too intensively on special assignments I think that Waldo should not be included on the committee. And in view of his nomination for the position I think that John Dunn should likewise be omitted.

I will give a good deal of thought to a list of names and shall certainly come up with one before the committee meets.

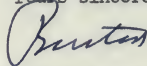
As far as I'm concerned, the relationship which should be maintained between the board and the executive director was adequately stated in the excerpts of the minutes which you attached to your memorandum. I would supplement these by reference to the footnotes as provided in those minutes; even though we did not adopt those parts of the resolution as originally submitted, I think they should be accepted as guidance.

Finally, whatever names are suggested by members of the board, I think the canvassing committee should turn up a number on its own; three men devoting several days to this can do lots more than any of us working along for a few hours--or minutes!

-2-

Good luck to you on this project! I will be glad to help in any way I can.

Yours sincerely,

A handwritten signature in cursive script, appearing to read "Burton Paulu".

Burton Paulu
Secretary and Publications
Editor

BP:cjm

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON 25, D. C.

ADDRESS ALL COMMUNICATIONS
TO THE SECRETARY

August 29, 1952

IN REPLY REFER TO:


Dear Mr. Ausmus:

Thank you for your very gracious letter of the 25th inst. I appreciate what you say about my contribution to the Iowa State College Television Workshop.

The additional copies of the speech which you requested are being mailed to you today.

With kind regards, I am

Sincerely yours,


Paul A. Walker
Chairman

Graydon Ausmus, Director
Radio Broadcasting Services
WUOA-FM
Box 2002
University, Alabama

Box 234

Dallam, Va

9-1-52 (Labor Day)

Dear Graydon:

Please pardon pencil, I begin me not being too detailed at this time. I need a typewriter or secretary. And, this is the third letter I filled with suggestions, since being on my vacation.

I agree selection must be right man, but I do not agree that putting 'em in categories necessarily gets the right man. Twice I have indicated to my long lists, some of whom I do vote for now, others I would have to be convinced I should vote for.

Frankly, Graydon, at this hour I don't know who I would put in list one, unless it would be my A and B, and C, too, if I can place the right guy. Here goes:

A - Bradford Ausmus

B - Burton Paulin

C - McDonald (Lees College prep)

D - Walter Emery - J C E T

F - Ralph Stebbins - J C E T

F - Harry Skornia (in Germany)

G - Irving Merrill - ex - KUSD
H - John W. Dunn - WNAO
I - Bill Harley - WHA
J - Allen Miller - KWSC
K - Merrill Gledhill - WOI-TV
L - George Probst - OY CX
M - Howard Engel - WHA
N - Richard B. Hill - WOI
O - Glenn Elstrom - former WOSU
P - Al Guinn

On above, I could not read, but
forgive me for not giving reasons, please
or friends.

Also, your letter via C-U arrived
after last mail dispatch until after
Labor Day. Perhaps, I can get this
mailed today or tomorrow.

I'll be at WLU after Sept. 6.

Regards,

Frank E. Schooley

Delleville Va
9-1-62

Mr Gaydon

Committee
Messrs
Gaulin
Daine or Dunn

I think it should be a
Committee that knows the problems.

Some objection to above, because
all could be considered for the
job. But one can always figure
reasons not, let's go ahead on
something.

Regards

Foye JES on
Hingre Point, Delleville,
Va., where you
don't have to do
anything

copy

W U O A -FM

University, Alabama
Box 2002

*Mr. Schooley
9-2-52*

Mr. Frank Schooley
WILL
University of Illinois
Urbana, Illinois

Dear Frank:

Wherever you are and whatever you are doing, please give this your immediate attention. We need your thinking very badly because you have been in the organization a long time and have worked as hard as any broadcaster in the country.

On a page completely apart from your reactions to the enclosed questions, I should like to have your suggestions for a Committee of Three, including myself. I shall not put your name on the Committee for the simple reason that somebody might say the University of Illinois would swing too much influence. I shall expect to confer with you, as well as Schramm and the Foundation, however, and certainly want your best thinking as we go along. We will, of course, meet on your campus for this Committee meeting. It goes without saying that your suggestions for the Committee will be kept confidential.

Please let me have your reactions by return airmail.

Sincerely yours,

/s/ Graydon

Graydon Ausmus, Director
Radio Broadcasting Services
Vice-President, NAEB

GA/ms

C O P Y

MEMORANDUM

TO: MEMBERS OF THE BOARD OF DIRECTORS

FROM: GRAYDON AUSMUS, VICE-PRESIDENT

DATE: August 26, 1952

As you are aware, we are faced with the problem of finding a replacement for our Executive Director in the near future. Before Siegel left for Europe, I talked at great length with him and he advised that the Board go ahead and canvass the field for a man.

At the Iowa State College TV Workshop last week, Hull, Paulu, Miller, Dunn, and I met several times with other NAEB members and the Executive Director and thrashed out the following procedure:

As Acting President, I am to poll all members of the Board for a very extensive list of names for the Executive Director's job. Using this list as a starting point, the Committee will sift and evaluate, narrow the list down, make contacts with prospective candidates, then make recommendations to the Board for approval or rejection. At the suggestion of the members of the Board present at Ames, this Committee will not be named until the members of the Board have been polled for their list of candidates and no final decision will be made by the Committee without approval of the Board.

The thinking of the group at Ames was that names should be suggested on two levels:

(1) A top level, high-caliber man with an established national reputation and organizational and administrative experience and ability, an educator, preferably though not necessarily a broadcaster, but certainly a man who represent the organization on the national level, making contacts with Foundations and working with other national educational organizations. It is conceivable that the Board may wish to increase the salary for this caliber man by taking money from the funds contributed from member stations or by drawing upon the Kellogg funds for the year ahead.

(2) A younger, less experienced man, but one who is an educational broadcaster with some experience preferably and certainly some considerable study in the field. This would be a man whom we would expect to see move into the Executive Director's job slowly, under rather close supervision of the Board of Directors. In effect, he would be our Headquarters Manager or our Executive Secretary and would operate Headquarters under rather specific directives from the Executive Committee and the Board of Directors. If such a man can be found, the President and other elective officers would have to assume the responsibility for representing us with other organizations and in our dealings with the Foundations. We could assume that his salary could begin at a somewhat lower figure and that it would be increased as he evidenced ability to assume more and more responsibility.

In either of the two cases above, this must be a contract for four years, subject to review by the Board annually. It is important that we get the right man and that he continue on the job for at least four years.

I do not wish to present arguments for either of these two possibilities mentioned. I should like to state, however, that it was the opinion of the majority of the members of the Board present at Ames, that a man in the first category above is more to be desired than a man in the second category. The next year or two will be the most critical that NAE has ever faced and we must operate more effectively than ever before. May I ask then that you give me:

- (1) Your most thoughtful reaction to the two alternatives suggested above.
- (2) A revaluation of the relationship that should exist between the Executive Director and the Board. Please outline in detail your thinking as to the scope of the job of Executive Director. (For your benefit, I am enclosing a copy of those sections of the minutes of the Gotham meeting which refer to this subject.)
- (3) Send me a list of suggested names under each of the two categories above. Please include, in addition to the address of each, a brief statement of his background and, briefly, your reasons for feeling he would be a good man for this job.

We must find the right man. Please give this the most serious consideration you have given any subject that has faced you since you became a member of the Board and let me have your replies by return airmail. By early next week, all replies will be in and we can move into step two of the search. I hope the Committee can meet between the tenth and the fifteenth of September and begin sifting the results of your reactions and start screening possible candidates. This is a job which will take several days of very intensive work on the part of a Committee. Please reply within twenty-four hours of receiving this if possible.

/s/ Graydon Ausmus

(8) FUNDAMENTAL ASSUMPTIONS UNDERLYING NAEB BOARD OF DIRECTORS OPERATION

1. The Board is responsible for policy and program.
2. The President is responsible for the administration of the Board's policy and program, except as to responsibilities specifically vested in other elected officers by the Constitution and By-laws.
3. Under the President's general direction and supervision the Executive Director and other appointive officers shall adhere to the policy and program laid down by the Board.
4. All the elected and appointed officers shall keep each other informed as to those of their actions affecting the duties of any other officers.

(1) Except as noted in footnotes below the Board adopted without change the Executive Committee's statement of:

(2) RELATIONSHIP BETWEEN THE BOARD OF DIRECTORS AND THE NAEB EXECUTIVE DIRECTOR

The relationship between the Board of Directors and the Executive Director is that of a policy forming board and a director of operations. The duties and responsibilities of each may be further defined as follows:

- (1) The organization's budget (including the Kellogg budget) shall be set by the Board. Money is to be expended only with the prior authorization of the Board of Directors.
- (2) Acting in accordance with Board of Directors general policies and specific directives, the Executive Director shall report to and consult currently with the President as to his progress in carrying out the directives of the Board. In the event interpretation is necessary, the President shall provide instructions to the Executive Director as to his duties. The President and Board shall from time to time review the work of the Executive Director. 1
- (3) The Board adopted without content change the Executive Committee's statement of:

(4) ASSIGNMENTS GIVEN TO EXECUTIVE DIRECTOR

1. Headquarters Functions

- a. The Executive Director shall supervise the organization's headquarters, including the operations of the tape network.
- b. He shall prepare a headquarters operational manual.
- c. He shall organize the files of the organization, compile and maintain a membership facilities list, and collect membership data.

- d. The Executive Director shall facilitate the exchange of information about educational radio and television among the members. He shall distribute NAEB publications and other radio-television materials to the membership
-
1. The Executive Committee's draft of this paragraph read as follows: "Acting in accordance with the Board of Directors general policies and specific directives and others as occasion demands. He shall prepare a monthly News-Letter column and in other ways report to the membership on radio-television developments. He also shall disseminate information about employment opportunities and requirements to the membership.
 2. When he deems it necessary or when so requested by the President the Executive Director shall attend NAEB committee meetings.
 3. The Executive Director shall share responsibility with the Regional Directors for obtaining new members.
 4. The Executive Director, in consultation with the Treasurer, shall prepare an annual budget for the consideration and approval of the Board of Directors. This budget will be administered by the Executive Director with the advice and counsel of the Executive Committee. The Executive Director shall submit to the Board of Directors periodic reports of expenditures, together with projections of estimated future expenditures, these being subject to the approval of the Board. ¹

-
- the President shall provide instructions to the Executive Director as to his duties. The Executive Director shall carry out these instructions informing the President currently about his activities. The President and the Board shall from time to time review the work of the Executive Director."
1. The Board of Directors, by unanimous vote, removed from this statement of assignments the following paragraph from the Executive Committee's original. (This did not indicate disagreement with the instruction, however, but rather the feeling that the Board's attitude about this could better be expressed informally than through a formal statement:)
"The Executive Committee recommends that the Executive Director visit member institutions only in the course of business trips taken primarily for other authorized purposes, and that he assign to such trips a lower priority of importance than the performance of the headquarters function outlined elsewhere in this statement. When he does take such trips he shall make reports to the Board of Directors as to his itineraries and observations."

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER

FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

EXECUTIVE DIRECTOR

JAMES MILES
GREGORY HALL, U. of Illinois
Urbana, Ill.

GENERAL COUNSEL

MARCUS COHN
Cafritz Building
Washington, D. C.

REGIONAL DIRECTORS

☆

Region I

PARKER WHEATLEY

WGBH, Lowell Institute
Broadcasting Council
Boston, Mass.

Maine, New York, Connecticut, New
Hampshire, Massachusetts, Vermont,
Rhode Island, Pennsylvania, New
Jersey, Delaware and Maryland.

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Atlanta, Ga.

Virginia, West Virginia, Alabama,
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South Carolina, Georgia, Florida
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Ann Arbor, Mich.

Ohio, Michigan, Indiana, Illinois
and Wisconsin.

Region IV

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WOL, Iowa State College
Ames, Iowa

Iowa, Minnesota, North and South
Dakota, Oklahoma and Wyoming.

Region V

JOHN DUNN

WNAD, U. of Oklahoma
Norman, Okla.

Missouri, Kansas, Colorado, New
Mexico, Oklahoma, Arkansas, Texas
and Louisiana.

Region VI

ALLEN MILLER

KWSC, State College of
Washington

Pullman, Washington
Montana, Washington, California,
Idaho, Oregon, Nevada, Arizona,
Utah and Territory of Hawaii.

DIRECTOR OF STUDIES

DALLAS W. SMYTHE

Illinois University Commu-
nications Research Institute.
Urbana, Illinois

SECRETARY AND

PUBLICATIONS EDITOR

BURTON PAULU

KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT

SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

August 28, 1952

Mr. Graydon Ausmus
Vice-President, NAEB
Box 2002
University, Alabama

Dear Graydon:

This Executive Director is becoming quite a problem.

First, some general observations on the two level matter:

I think it improbable that we could interest or afford to pay such a "top level, high-caliber man with an established national reputation". The government has a difficult time attracting and holding such men even at the salary it pays. The type of man you're talking about wouldn't look at the job for less than \$20,000 a year, unless he were retired and just wanted to do a job for a group he believed in.

I think we had better be practical about this. Can we afford to even think of such a man? It means taking money from the current operating budget and might mean mortgaging our future. It is questionable in my mind whether we would get returns commensurate with what we would have to pay.

Your second category, it seems to me, is as low as the first is high. A younger man, yes - but an experienced educational broadcaster. We can afford to pay enough here to get a top man. Some have already been mentioned, Bill Harley, for example. I also feel you would be putting a good man under a humiliating handicap if there was a lot of rearranging of the duties and responsibilities of the Executive Director just because a younger man was coming in. Somewhat closer supervision for a while, certainly, but to curtail powers and authority upon such a change would sap a man's confidence and make undue trouble for both the Board and Headquarters.

I will not attempt to name anyone in the first category. In the second category, I'm still for Bill Harley, first and Irving Merrill, second.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

VICE-PRESIDENT

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WUOA, University of Alabama
University, Alabama

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Minneapolis, Minnesota

PRESIDENT


SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

Let's develop the people we have in the field already. Both Bill and Irv are capable of growth to the statue to equal many top names that we would be able to interest in the first category -- and they know educational broadcasting. For heaven's sake let's not get some individual we'll have to be constantly up dating on matters that would be second nature to men like Harley or Merrill.

I think it is time we started thinking of the position of Executive Director as a position of some permanence. Let's put a good man (an educational broadcaster) in the job and let him grow along with the organization.

Sorry that I don't have a long list to submit, but there it is.

Cordially,


Alvin M. Gaines
Director Region II

AMG:nb

August 27, 1952

Mr. Alvin Gaines
WABE
Atlanta Board of Education
Atlanta, Georgia

Dear Al:

Your reactions to the attached letter are very important. Please let me hear from you as soon as is humanly possible.

I did not want to put it in a form letter, but I do want to emphasize the fact that our relations with Ford and with Kellogg are not very good at the present time. It is very important, therefore, that we make the right decision on filling this job.

You may be interested to know that no member of the Board is interested in the Executive Director's job.

Give me your confidential suggestions for a Committee of Three, including myself, to screen the replies and make recommendations to the Board.

Sincerely yours,

Graydon Aumus, Director
Radio Broadcasting Services
Vice-President, NABE

GA/ns

August 27, 1952

Mr. Waldo Abbot
WUOH
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Please give the enclosed your immediate attention and give us your most careful and considered reaction to the problems we pose here. Very frankly, we are in bad graces with both Foundations and this replacement is a matter of great significance. It has got to be the right man as far as the Foundations are concerned and as far as the organization itself is concerned. A great deal hinges on it.

I shall appoint two members, other than myself, to this Committee. We will meet at Urbana and spend what time is necessary, three, four, or five days, bringing this deal to a conclusion. The problem is to get someone who can go on to the job by the first of October so he can spend a month or six weeks on the job before Jim has to leave. This will assure a continuity of effective operation. So, will you please give me your suggestions for the composition of this Committee. Naturally, I will keep the suggestions confidential.

The Ames meeting was highly successful. Sorry you were not there.

I shall look forward to hearing from you in the very near future.

Sincerely,

Graydon Ausmus, Director
Radio Broadcasting Services
Vice-President, NAEB

GA/ns
enc.

August 27, 1952

Dr. Wilbur Schramm
Dean
School of Communications
University of Illinois
Urbana, Illinois

Dear Wilbur:

Enclosed you will find a copy of the letter being sent to members of the Board. I should be very grateful for your confidential reaction to the points raised, as well as any suggestions you may have for people. I assure you your letter will be kept strictly confidential, unless you wish it to be otherwise.

I shall talk to Bob VanDuyn as soon as I can catch him to let him know where we stand and to get his reaction to some of the problems raised in this letter.

A rehash of all of the matters which we discussed by telephone last Saturday is not necessary. I should like to repeat, however, that the sentiments expressed in the letter we discussed were a reflection of only one person's views and his thinking was changed considerably at the Ames meeting. I am genuinely sorry that it happened and can assure you there will be no repetition of that or of the situation that developed at Battle Creek. The one other point I should like to raise is that of your relationship between NAB and the Kellogg Foundation. I sincerely hope that you will change your mind about letting someone else do this job which you have done magnificently. This is the feeling of every member of the Board. The same is true of the permanence of the Headquarters operation at the University of Illinois. The one change of the Executive Director is enough. Further changes would be psychologically very harmful to the organization.

My very kindest regards always.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Vice-President, NAB

GA/ns
enc.

August 27, 1952

Mr. Parker Wheatley
WGBH
Lowell Institute
Broadcasting Council
Boston, Mass.

Dear Parker:

Please let me have your reactions to the enclosed letter as soon as humanly possible. Because of your organizational ability, and your wide knowledge of people in the country, I shall be pretty interested in your list of names.

I should like also to have your suggestions for a three man committee of the Board. Of course, I will keep those names confidential. I anticipate appointing, in addition to myself, two members and will, of course, keep in constant touch with other members of the Board, as well as Schramm and the Foundation.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA (FM)

GA/us

August 26, 1952

Mr. Frank Schooley
WILL
University of Illinois
Urbana, Illinois

Dear Frank:

Wherever you are and whatever you are doing, please give this your immediate attention. We need your thinking very badly because you have been in the organization a long time and have worked as hard as any broadcaster in the country.

On a page completely apart from your reactions to the enclosed questions, I should like to have your suggestions for a Committee of Three, including myself. I shall not put your name on the Committee for the simple reason that somebody might say the University of Illinois would swing too much influence. I shall expect to confer with you, as well as Schram and the Foundation, however, and certainly want your best thinking as we go along. We will, of course, meet on your campus for this Committee meeting. goes without saying that your suggestions for the Committee will be kept confidential.

Please let me have your reactions by return airmail.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Vice-President, NAB

GA/ns

August 19, 1952

Mr. Frank Schooley
Box 234
Deltaville, Va.

Dear Frank:

Thank you very much for your note of August 14th. The telegram should have been sent to you in Virginia even though Terry insists that you "aint receiving telegrams".

There is a majority vote for Harlay, Merrill and Ludwig in that order. There is a minority vote for Dunn, Rishworth and Porter from Waldo Abbot. Allen Miller joins with Abbot.

I have not heard from Dunn outside of his reaction to Wilbur's letter.

Since there will not be a quorum at Ames, it is not likely that formal action can be taken by the Board. I am inclined to believe that we can reach the necessary conclusion by the time of my return four weeks hence.

With best wishes,

Seymour N. Siegel

SNS:LG

Box 234
Dittaville, Va
2/19/52

Dear Sy:

Relet to me (I guess
you sent it to me) at Urbana
address, I would rate Bill
Haley #1 of names I needed
by phone. The others I can't
rate because I would not
vote for. I "can't" necessarily
against, but at this hour I
can't get myself to say they
are caliber we want.

Sorry I'm not more
specific, faster in reply, but
I'd written you earlier, & I
thought you had my Dittaville
address. Mail for the day had
left town, & wires & phones are
unadequate.

Hope you will have
a pleasant trip to Europe.
(over)

Pardon the rough stationery
+ pencil — all I could
find at the moment.

If you sail Monday,
guess I'll miss seeing you
at end of the month.

Regards

Frank

August 7, 1952

Mr. Frank E. Schooley
Box 234
Deltaville, Virginia

Dear Frank:

I have your note of August 4th and I hope you will forgive me for tracking you down to your cottage on the trail of the lonesome pine.

You have undoubtedly seen the confidential memorandum from Wilbur indicating that James Miles must go back to Purdue November 15th. Please let me have your ideas concerning a successor who would be prepared to carry the project through for a period of four years.

With best wishes,

Seymour N. Siegel
President

SNS:LG

P.S. The pressings of discs in the Jefferson series are not meant to exclude the use of tape in the distribution of the programs to our member stations. Discs are basically promotional items which might also be income producing insofar as commercial stations are concerned. I agree with you that we ought not to delay things. A guy called Edmund Burke said that "The only thing necessary for the triumph of evil is that good men do nothing". You say it in a much more succinct manner.

Have a good vacation.

UNIVERSITY OF ILLINOIS
URBANA, ILLINOIS

RADIO STATION WILL

August 4, 1952

Mr. Seymour N. Siegel
President, NAEB
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, New York

Dear Sy:

Your carbons arriving today break my back, and my heart. I feel for you.

Enclosed, highly condensed but up-to-date treasurer report. There's been little doing financially, so there has been little change reflected in reports. I apologize, sir, for being so derelict in my duties. It isn't the little things, it's the little things added together that get me down.

In my absence, mail coming here will be handled. My very efficient secretary, Fern Hartz, will handle what needs to be done, and will check with Jim on any questionable matters.

My summer address, August 7 - September 7, Box 234, Deltaville, Virginia. And, I cannot be reached by phone, and telegrams are worse. Sir, I shall not be at Ames.

For what my comments are worth, re. Goldschmidt series. I still think November release better, but will hold no personal brief if starting date is changed and people advised pronto. Our September and October printed programs have gone to press.

Also, I have no objections to discs. I have objections to failures in making decisions, and forever delaying things. That is the only reason I moved for action in meeting at Battle Creek. And, here months later people are still talking about changing or doing something else. The Board was present and acted. I say this without malice. I say again, personal changes may be made, but if made, we ought to get 'em made and quit making changes.

Mr. Seymour N. Siegel

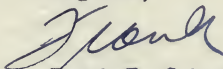
Page Two

August 4, 1952

Perhaps I'll see you in New York the latter part of August. I'll be there for AEJ meeting, John Jay Hall, Columbia University.

In the meantime, sir, I leave (not for Europe) for a cottage in Virginia, and I hope everything runs better without me than with me.

Regards,

A handwritten signature in dark ink, appearing to read "Frank", written in a cursive, flowing style.

Frank E. Schooley
Treasurer, NAEB

FES:fmh

cc: Siegel

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Treasurer's Report (condensed)
July 31, 1952

Receipts

Balance on hand, April 30	\$ 5,781.89	
Membership dues	577.91	
NAEB News Letter subs	<u>10.00</u>	
		\$ 6,369.80

Expenditures

Administrative	470.82	
FAE Monitoring	<u>274.26</u>	
		\$ <u>745.08</u>
Balance on hand, July 31		\$ 5,624.72

cc:

G. Ausmus (I don't have New York address)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Treasurer's Report (condensed)
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Expenditures

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		<u>\$ 745.08</u>
Balance on hand, July 31		\$ 5,624.72

August 15, 1952

Mr. Seymour M. Siegel
President, NAEB
Station WNYC
Municipal Building
New York, N.Y.

Dear Sy:

I want to be very sure that you and your Board understands something about the University of Illinois' position in regard to the Kellogg project, as you go about selecting a new director.

Just as Illinois wants no control over the policy pursued under the project, so do we feel no proprietary sense over the location of the project. If NAEB wants to move it elsewhere, we shall raise no objection and shall do everything possible to facilitate any move you decide on. I ask only that you arrange matters with the Foundation, quoting this letter as an indication of my complete willingness.

I am thinking, for example, of a situation you might get into if you went after a man like Keith Tyler, whom I understand you are considering, and Keith told you that he wouldn't leave Columbus but would take the job if the project were moved to Ohio State. If Keith could spend, say, fulltime the first year, and three quarters or half time the remaining three years, and if the Foundation were agreeable, then I think you might find a move rather attractive. Please do not interpret this as an endorsement of Tyler; I am neutral as to candidates. Selection is your job.

It is only fair that you should know also at this time that I plan, coincident with your nomination of a new director, to ask for the appointment of someone other than me at Illinois to represent the University in its dealings with this project, providing the project remains at Illinois. Some opinions I have recently read convince me that this would be a good thing.

Sincerely yours,

W. Schramm

Wilbur Schramm
Dean

WS:sp

cc: Mr. Graydon Ausmus, *v.p.*
Mr. Burton Paulu, *secy.*

maeb

UNIVERSITY OF MICHIGAN
Broadcasting Service
Ann Arbor, Michigan

August 14, 1952

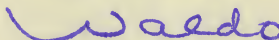
Dear Cohorts:

I received a telegram from Siegel this morning requesting that I wire my choice for executive director, stating that the choice should be made without delay. I think we should be very careful in selecting a successor for Jim Miles. The executive director has as much, if not more, power as the president. He is really the head of NAEB. He is our representative in the field and to the various foundations. In my estimation, Jim has been very capable and efficient and I don't want anybody in that job who does not at least come up to his standard. I feel very strongly that we should not be rushed into a decision and, while the group at Ames may make nominations, these nominations should be submitted, at least, to the Board of Directors and, if possible, to the NAEB active membership for final selection. I am not willing to have two or three or even more persons at Ames choose a person for this important post just in order to fill it in a hurry. Whoever gets in will be there a long time and we'll be stuck with him.

When I received Schramm's letter, I suggested as successor Jack Dunn or Tom Rishworth. I would take any one of the regional directors or officers but I am not at all satisfied with any of the five suggested in Siegel's telegram. Harley might be alright, Merrill I don't feel is strong enough to be executive director. Ludwig, I have merely a vague recollection of. Russell Porter sounds quite good. Keith Tyler probably wouldn't take it and he has not been active in NAEB. I think his activity with AER and the Institute would divide his interests.

I've been reluctant to send out mimeographed letters to the Board but, on this matter, I feel very strongly that we should get the very best man for the job - no quick choice. The pay is high so you can get the best.

Cordially yours,



Waldo Abbots
Director of Broadcasting

TO : Officers & Directors
FROM: John W. Dunn

DATE : August 8, 1952
SUBJECT: Scramm's Letter

Wilbur's letter shock but not unexpected. Agree with him that if we wish to continue present set-up, we must act as soon as possible. Ought to be enough of us at Ames to start the ball to rolling.

Believe we should have someone who has extensive background in educational broadcasting and believes in the principles and philosophies of educational broadcasting. Our man should have maturity, good judgement, considerable initiative and administrative ability, not to mention tact and diplomacy. Big order. Jim has done a magnificent job. Haven't always agreed with Jim in everything. Still I admire and respect him for a guy who's "big".

To get right person is going to be hard. Older men will be reluctant to give up security, seniority, retirement build-up for something which offers a passel of headaches and a year-by-year existence for four years and after that...a big question mark. Any younger man must be severely scrutinized.

Before anyone takes Jim's place, we should thoroughly overhaul Executive Director's job. We should define duties, obligations, powers, etc. We haven't been fair to Jim because he's never known where he stood. Hard on him and us.

As to Wilbur's statements: we "threw him to the dogs" at Battle Creek; the foundation was "very much worried" after the Battle Creek meeting; "we got a severe grilling" when annual report made -- need considerable explanation and justification before I accept them without the proverbial salt. Reminds me too much of the gag you pull on kids: "Better be good or Santy won't come to see you". I'm getting just a little weary of the attitude of some people that the Officers and Board of Directors of NABE are a bunch of kids or maybe just plain simpletons.

Our records, taken together, represent a rather imposing number of years in educational broadcasting. All of us have above the average administrative skill and ability or else we wouldn't be where we are today with our respective institutions. All of us have vision. What's more we believe wholeheartedly in this thing called educational broadcasting to which we have dedicated our lives and our fortunes. And the combined value of educational broadcasting installations not to mention yearly operational budgets represents an investment that runs into seven figures.

I'll admit I am a REBEL. I'm a rebel because I don't like "claws" hidden in velvety paws, thinly veiled insinuations and controls which supposedly are for certain purposes. I want to see the last untrembled bulwark of freedom of thought and freedom of speech in America remain that way.

If Kellogg or any other foundation is genuinely interested in furthering the cause of educational broadcasting in America, I think they should begin by having some respect for the National Association of Educational Broadcasters and faith in the officers and directors and NABE to such an extent that we don't have to have nurses feed us foundation pabulum. Maybe we've failed to impress them with our worth. But if to impress them means to bow the knee, then count me out.

Last, I'm getting just a little tired of Wilbur's song and dance about Illinois. Why doesn't he just come out and say: "Look, boys, Kellogg has given this money to the University of Illinois to administer and NOT to NABE. Now be good boys and play the game the way we want you to play it or we pick up all the marbles and bow out".

Those of you who want to say "Amen", do so. Those who want to cuss me, may do so. That's the AMERICAN way!

MAKER

UNIVERSITY OF ILLINOIS · DIVISION OF COMMUNICATIONS · URBANA

Office of the Dean

Messrs. Seymour N. Siegel ✓

August 6, 1952

Graydon Ausmus
Frank E. Schooley
Burton Paulu
Parker Wheatley
Alvin Gaines
Waldo Abbot
Richard B. Hull
John Dunn
Allen Miller

CONFIDENTIAL

Gentlemen:

I hope you will forgive me for communicating with the whole NAEB board. I am doing it to save as much time as possible. Time is of the essence, for Jim Miles' president insists that Jim come back to Purdue by November 15.

This is a body blow, because it comes awfully late in the summer, after many persons have made firm plans for the fall, and also because it comes at an extremely bad time for our relations with the Kellogg Foundation. I'm sure I don't have to tell you that the Foundation was very much worried after our board meeting at Battle Creek, and when Jim and I were summoned up there to present the formal report and request for the second year we got a severe grilling. I don't like to have these delicate relations further strained by a change in directors.

It does no good to say that it would have helped if President Hovde had told Jim this last April, when he assured Jim a second year's leave. The point is, it has happened, and we have to repair the damage as best we can.

As I see it,

(1) We've got to move fast. We can't afford now, as we did before, to spend several months looking for a director. Especially if we get an academic person, we have to get him before the academic year starts. Whoever we get, we have to get him in here, or on a Ford fellowship, for a month or two before Jim leaves, so he catches on to what happens in this operation.

(2) We've got to get a man for the next four years -- if we want to keep Kellogg interested. Kellogg is extremely allergic to changes in directors. If we propose a new director for one year, I think we'll lose our grant. On the other hand, if we tell Masters that we have to face the loss of Jim sometime anyway, and by changing now we can get continuity -- supposing, of course, the new man works out all right -- for the rest of the project time, then we have a pretty good case.

(3) When we know our man, we have to present this matter very carefully to the Kellogg people. I'll try to guide you from my experience with them, but please don't throw me to the dogs as you did last May in Battle Creek.

The procedure is for the NAEB board, or for its executive committee acting for the board, to nominate a director for the project. The University will, in almost any foreseeable contingency, accept your nomination and appoint him to the directorship of the project. There is nothing legal that says the Foundation must also approve, but we're crazy if we don't give them a chance to. Therefore, I should be grateful, when you get ready, for the chance to talk over some of the candidates with you, and possible salaries, in order to help you forecast any possible difficulties.

Let me make it perfectly clear, as I have in the past, that the University of Illinois has no vested interest in this project, although it has a deep interest which it has expressed in terms of a good many thousands of dollars and thousands of man hours. We are perfectly willing for you now to wash out the project, if you want to, or to try to move it elsewhere if that now seems desirable — although in that latter case, you would have to make your own peace with the Foundation. We want you to do what you consider best for educational broadcasting in America, and if Illinois isn't in that picture as you see it we'll bow out with no difficulty to you.

But supposing, in the absence of contrary evidence, that you still want to continue the project, and at Illinois, I am willing to be helpful in any way I can to pull the project over this hump. I have to be with the Air Force for the next few days (which is why you won't see my own signature on this letter) but on Monday I'll call Sy and talk over what steps to take. Supposedly, many of you will be at the Ames meeting. I hope you can have a meeting there, at least an executive committee meeting, and if at all possible take action at that time. That is one of my weeks on special assignment with the Air Force, but if you will set a day for that meeting I am willing to fly up to Ames for that day — if my being there will help you to make the plans and hurry the action needed.

You have the ball now, and Sy will call the signals. I'll talk to him Monday and check.

Best wishes to you all!

Sincerely yours,

Wilbur Schramm

Wilbur Schramm
Dean

p.s. The new tape duplicator seems to work like a charm.

*Harley
Smith
Graydon
Dunn
Miller*

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

MONEY to send it
in a HURRY
or get it
TELEGRAPH IT
quick-safe-easy to use
6036

INTERNATIONAL

1201

SYMBOLS

DL=Day Letter

NL=Night Letter

=Int'l Letter Telegram

/LT=Int'l Victory Ltr.

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WILL & WING

1952 AUG 14 PM 2 52

PR.SKA633 DL PD=PULMAN WASH 14 1044A=

FRANK SCHOOLEY=

STATION WILL UNIVERSITY OF ILLINOIS URBANA ILL=

JACK DUNN HAS MATURITY BACKGROUND AND IMAGINATION NEEDED FOR EXECUTIVE DIRECTORSHIP. THERE IS POSSIBILITY HE WOULD BE AVAILABLE. SUGGEST HIS NAME BE INCLUDED IN PREFERENTIAL LISTINGS=

ALLEN MILLER KWSC=

1952 AUG 14 PM 2 55

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

CLASS OF SERVICE

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WESTERN UNION

1220

SYMBOLS

DL=Day Letter
NL=Night Letter
LT=Int'l Letter Telegram
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W. P. MARSHALL, PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

• SA025 CTA033

CT.NA037 LONG NL PD=NEW YORK, NY. 13=

• FRANK SCHOOLEY, WILL=

• UNIVERSITY OF ILLINOIS URBANA ILL=

• RE SCHRAMM MEMO CONCERNING MILES SUCCESSOR, NAMES SUGGESTED ARE WILLIAM HARLEY, IRVING MERRILL, MERRITT LUDWIG, RUSSEL PORTER, KEITH TYLER, NONE OF THESE HAS BEEN APPROACHED OR IS AWARE OF BEING CONSIDERED. BECAUSE QUORUM NOT LIKELY TO BE AT AMES REQUEST YOU WIRE CHOICE IMMEDIATELY IN 1-2-3 ORDER OR INDICATE OTHER CHOICES. BOTH SCRAMM AND VAN DUYN FEEL CHOICE SHOULD BE MADE WITHOUT DELAY TO PERMIT INDOCTRINATION=

• SEYMOUR N SIEGEL PRESIDENT NAEB=.

Not new to go to Ames

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CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

W. P. MARSHALL, PRESIDENT

1301

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

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1932 AUG 14 PM 2 44

GRAYDON AUSMUS, STATION WUOA= ALA UNION BLDG

UNIVERSITY OF ALA UNIVERSITY ALA=

*Exec Dir
Full*

=JACK DUNN HAS MATURITY BACKGROUND AND IMAGINATION NEEDED
FOR EXECUTIVE DIRECTORSHIP. THERE IS POSSIBILITY HE WOULD
BE AVAILABLE. SUGGEST HIS NAME BE INCLUDED IN PREFERENTIAL
LISTINGS=

ALLEN MILLER KWSC=

No.	4606	ADSE
By	At	Time

C. J. [Signature]

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

EXECUTIVE DIRECTOR'S LETTER NO. 8

February 4, 1952

THE MIDWEST LOOKS GOOD--With more than 3,000 miles on my car since I last saw Urbana I pulled in here Wednesday morning to find the desk thoroughly covered. Three solid days of work have let me get down to at least a minimum of working space. Needless to say two weeks is plenty to spend away from home.

My visit with Kendall Crane at Duquesne University convinced me that here was one area which we thought virtually dead but it actually is really full of life. Crane is a driver; he has plenty of support from his administration and has finally convinced the newspapers that they should carry the WDUQ program schedule. He is making himself heard in Pittsburgh. This is one area we can count on in the future.

LEHIGH UNIVERSITY, BETHLEHEM, PA.--I had my first opportunity to visit an associate member. Barrett Davis, the director, is doing a fine job with what he has. He has many of our problems plus many added tasks which surround a relatively small independent male college. He spoke very highly of NAEB and made two very fine suggestions--one, that there be an "ASSOCIATE'S PAGE" in each issue of the News-Letter and, two, that additional copies of the News-Letter should be available to those members who wish to buy them at, say at \$2.50 a year. At last count, we had 47 associate members. Undoubtedly, they should be considered more in our operational plan.

I will not comment on the New York meetings. You were all there and have your own ideas.

Prior to the meetings I had a chance to visit Dorothy Lewis, U. M. Radio, who gave plenty of promises of cooperation. Following the meetings, I had a chance to do the New York work on seeing that our UNESCO exhibit got properly set up.

Five days in Washington were put to good use. I was lucky and found Lowdermilk, Broderick, and Dunham all in at the USOE Radio Office. If you haven't kept up with things these people are doing, it would be worthwhile to investigate. Also visited with John Miegheer (pronounced Merr) of the Department of State Radio-TV Liaison. He is running the ball for us on the new Voice of American radio series. He is also trying to secure permission for us to utilize in some manner the tremendous backlog program material available at the Voice of America Library in New York.

I had the opportunity to have a very fine dinner with Ralph Steetle and his fine family and to hear more about the JCET work. Also with Frank Abbott of the American Council, with further details on the forthcoming Pennsylvania meeting.

Walter Emery was tied up with FCC hearings on the TV allocation plan, but I finally got to him Saturday afternoon at his nice home in Chevy Chase, Md. I also ran into Eldon Campbell, who is alumnus of WILK and a good friend of Allen Miller and also at one time my boss at WOWO at Fort Wayne. He is doing real well as national sales coordinator for Westinghouse Radio Stations, Inc.

AMERICAN COUNCIL MEETINGS--The real purpose for my trip to Washington was to attend the American Council of Educational Conference of Organization Member Representatives. It is a real thrill to see this vast organization work. I am sure we have long appreciated the work the American Council does, but none of us have really understood the tremendous pressures that are exerted by all sorts of diverse interests which the group represents. It is literally a wonder that they can take a stand on any subject concerning education. It is only because men of good faith strongly believe in the necessity for education at all levels that the Council has succeeded. Maybe we can take a leaf from their book.

Primary areas of consideration at the meeting were public relations, international understanding, veterans benefits, and UMT and all of its ramifications. This is all put together under one publication called "Education and National Security" - a 60-page document which can be secured for \$.50 by writing to the American Council on Education, 1785 Massachusetts Avenue, N.W., Washington 6, D. C.

It occurred to me that with the hundred or so associations which were represented at this meeting, we may have a very live potential source of information for a series of shows on education. It certainly will bear further investigation.

THE MASS DUPLICATOR PROBLEM--Among the things I had thought would take a few minutes to do in Washington was to visit Georgetown University and see their mass duplicator in action. My first shock was that it wasn't at Georgetown but was with an engineer by the name of Rawden Smith, who was setting up to make tape duplicates on a commercial basis. My visit with Smith took something less than 4 hours during which I got a terrific sales talk on the value of the machine and some indication that he, not Toogood, was the man who would eventually be able to supply us a machine, but no further indication as to when such a machine might be available.

I then visited Dr. Dorstair, Head of the Linguistic Institute of Georgetown University. This is an amazing institution which teaches 26 different languages and can make almost anyone a conversationalist in any of these languages within an amazingly short time.

To do this they use some 100 brush soundmirror tape recorders. They have 16 of them set up so that they can put a master on any one and dub on the other 15. The system works but the quality leaves much to be desired. Dorstair was very insistent upon his need for a mass duplicator and was more than willing to go along with us to get one developed. I plan to pursue this whole area much further in the immediate future and will have a more complete report for you.

THE OLD FILES--During recent weeks my sense of humor has been almost lacking, my patience tried, and my feeling that we were in a vast ocean with no charts compounded many times. Last night I looked at the file that Dick Hull had sent me, more particularly at a bit of history - in the form of some old News-Letters and convention programs. I really think we are pikers compared to the guys who were fighting the battles in those days. Take for instance, the recurring problems of the loss of AM frequencies, which evidently was a combination of lacking of prosecution on the part of the educators and the lacking of sympathy on the part of the FCC, and then a topper for all of this was the masterful switch pulled by WHA in demanding the clear channel frequency occupied by WMAQ in Chicago.

Then, too, there was the fine story of the 1939 convention in which Judith Waller expounded on "How I Would Run an Educational Radio Station," winding up with the fact that she didn't think it was possible.

Carl Menzer and Bob Higgy evidently did a terrific job with a disc recording machine they got from somewhere and sent around to member institutions.

The New York delegation was heard from in 1939 with the WLXAL story. This evidently was a high powered short wave rig in New York to which Mayor Laguardia wanted to feed the WNYC shows for possible re-broadcast by NABE members throughout the country.

There is an interesting item in the 1936 News-Letter in which AM re-broadcasts were urged. They spoke highly of the exchange of broadcasts between WOI and WSUI and the possible enlargement of this to include KSAC, WHA, and WILL.

There was considerable consideration given to an "exchange library of recorded programs."

I also got a big kick out of reading two 1947 publications--one by Elmer Sulzer on how to set up an educational FM radio station and another by George Willeford of Indiana University on a study of educational radio stations.

Then there was KUOM Station Report of 1948 which still has many implications for us today. If this is any sample of what the files contain, there will be most interesting reading whenever I can take out two months to do so.

HEADQUARTERS JOTTINGS---Acceptances are now all in for the combined meetings of the Network Acceptance Committee and the In-School Program Committee. This meeting will be held at Purdue, February 7, 8, and 9.

Plans are underway for the Executive Committee to meet here at Urbana, February 15 and 16.

Dick Rider is on his way back from the UNESCO meeting and will undoubtedly have something to report on that at a later time.

Material continues to come in from the USDA, the National Safety Council, Netherlands Information Service, and others. I hope all of you are taking advantage of this free stuff.

Attached to this letter is Dallas Smythe's study "Inventory No. 2 of Educational Radio Station Programming: Analysis of 1950 Programs with Comparisons, 1949-50"; also a half dozen flyers that we had prepared to help sell the IA-TV books. Five thousand of these will be distributed eventually to a variety of lists. Too, some mimeographed material put out by the St. Louis Board of Education is enclosed.

John Holt, who has charge of our mailing and duplicating set-up, has called my attention to the Robert Lewis Shayon article in the February 2 issue of the Saturday Review - by all means read it.

TRAVEL VOUCHERS--I believe that we have received travel vouchers from everyone except Allen Miller. Although Ausmus sent his along with a hurry sign on it, he then forgot to sign it. Checks should be your way in about 10 days.

Jim Miles

P.S.: Just received word that the National Association for Better Radio and Television (NAFERAT) included in their first annual awards a special citation to the National Association of Educational Broadcasters for the New York and Los Angeles TV monitoring studies.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
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